



City of
Peterborough

To: Members of the Budget Committee

From: Sandra Clancy, Director of Corporate Services

Meeting Date: November 27, 2017

Subject: Report CPFS17-056
2018 Budget for the Peterborough and The Kawarthas
Economic Development

Purpose

A report to inform Council that the 2018 Budget submission of Peterborough and The Kawarthas Economic Development (PKED) will be reviewed on Tuesday, November 28, 2017.

Recommendation

That Council approve the recommendation outlined in Report CPFS17-056, dated November 27, 2017, of the Director of Corporate Services as follows:

That the presentation and budget details presented to the November 28, 2017 Budget Committee by Peterborough and The Kawarthas Economic Development, be received.

Budget and Financial Implications

There are no additional budget and financial implications of the recommendation.

Background

The Budget Committee is scheduled to review the 2018 Draft Budget during the week of November 27, 2017.

Tuesday, November 28, 2017 has been set aside to review budget requests from outside Boards and Agencies. If requested, representatives from Peterborough and The Kawarthas Economic Development are prepared to attend to make a short presentation and answer questions about the 2018 amounts that are included in the Draft 2018 Budget. The Budget Committee will resume its review of City departments either later that evening, or on Wednesday, November 29, 2017.

Included on pages 191 - 192 of the 2018 Budget Highlights Book is a high-level summary of information presented by PKED.

Overall, the requested municipal share of expenses that represents core funding has increased 1.7% and is in keeping with the Budget Guidelines as established by City Council. However, for 2018 the funding split between the City and County has been updated to reflect the 2016 population census. As such, the City's share of core funding in 2018 increases 2.2% or \$21,106 from \$949,364 to \$970,470 and the County share is increasing 0.97% or \$6,567 from \$678,490 to \$685,057.

Funding requests for Sustainable Peterborough are in the amount of \$40,000 from each of the City and County. Funding from the City for Airport Marketing is requested in the amount of \$28,000 and Trent Research and Innovation Park in the amount of \$50,000.

For the term of the current agreement dated December 7, 2015 (Report CAO15-024), the City and the County have agreed to provide funding to GPAEDC to undertake Core Economic Development activities, as set out in Appendix A, which is at least equal to the approved 2016 budget and subject to annual National Consumer Price Index for the previous year. For the purposes of the 2018 Budget, CPI is assumed to be 1.7%.

The annual net costs to undertake Core Economic Development Activities is allocated to the City and County based upon their proportionate share of total combined permanent population, as established by the latest available official census. The City's share is 58.62% (2017 – 58.32%).

Additional budget details are appended to this report and further information will be provided by the agency representative on November 28, 2017.

Submitted by,

Sandra Clancy
Director of Corporate Services

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Attachment:

Appendix A: Draft 2018 Budget for Peterborough Economic Development

Appendix A

**Draft 2018 Budget for Peterborough and The Kawarthas
Economic Development**

GPA EDC - 2018 Budget

	2017 Forecast	2018 Budget	% 2018 Budget	Notes
REVENUE				
CORE FUNDING				
City of Peterborough	949,364	970,470		(1)
County of Peterborough	678,490	685,057		(1)
	1,627,854	1,655,527	68%	
JSC APPENDIX C REQUESTS				
Airport Marketing (City)	30,000	28,000		(2)
Trent Research & Innovation Park (City)	50,000	50,000		(3)
Ag & Tourism Programming (County)	-	55,000		(4)
SPECIAL JSC FUNDING RECEIVED				
Sustainable Peterborough (see note)	84,236	80,000		(5)
Climate Change Project	38,730	-		
Tourism: Wayfinding	10,000	-		
	212,966	213,000	9%	
TOTAL CITY & COUNTY	1,840,820	1,868,527	77%	
OTHER SOURCES OF REVENUE				
Business Development (EODP & ICCI)	8,426	-		
Tourism (Summer Students)	11,970	3,500		
Admin (Cda Jobs Grant)	1,030	-		
Trent Research & Innovation Park (ICCI)	41,250	-		
Federal	62,676	3,500	0%	
Bus Advisory Ctr - Core & Summer (MEDT)	163,555	153,385		
Starter Company Plus (MEDT)	177,739	211,011		
Tourism (Summer Students)	-	2,500		
Climate Change Project (OTF)	47,989	-		
Provincial	389,283	366,896	15%	
Private Sector	306,990	191,886	8%	(6)
Total Revenue	2,599,769	2,430,809	100%	
EXPENSES				
Business Development	1,369,249	1,264,416	52%	
Tourism	632,208	592,588	24%	(7)
Facilities & Administration	633,968	651,765	26%	(7)
Total Expenses	2,635,424	2,508,769	102%	
Total Surplus/(Deficit)	(35,655)	(77,960)		
Draw from Reserve	35,655	77,960		(8)

GPA EDC - 2018 Budget

NOTES:

1. Core Funding for 2017 is 1.7% greater than 2016 funding. Breakdown between City and County has been adjusted for the 2016 Census results.
2. An Appendix C request is submitted to the City for \$28,000 to continue promotion of the Peterborough Airport.
3. The Trent Research & Innovation Park (TRIP) project commenced in 2016 with funding from ICCL, City of Peterborough, and Trent University. In 2017 an Appendix C request was submitted for \$50,000 and matching grant monies from ICCL were received. An Appendix C request is submitted for \$50,000 to continue promotion of TRIP.
4. An Appendix C request is submitted to the County for \$55,000 for an Agriculture and Tourism Programming Plan.
5. Sustainable Peterborough, a City-County initiative housed within GPA EDC, will receive \$40,000 each from the County and the City in 2018.
6. \$125,000 of the 2018 total (\$175,000 in 2017) is received from the Peterborough Destination Association for Tourism Marketing purposes.
Tourism expenditures are less than in 2017 because of a \$50,000 drop in funding from the Peterborough Destination Association.
7. Association.
8. There are sufficient reserves to fund the anticipated deficit in 2018.