

		2018 Budget Total	2017 Budget Total	2016 Budget Total
Revenue				
4001	Public Works Supplement	27,500.00	27,500.00	27,500.00
4005	City of Peterborough:Levy	310,800.00	304,700.00	298,685.00
4020	City of Peterborough:Streetscape	96,400.00	97,000.00	97,000.00
4030	Creative Outdoor Advertising	2,793.60	2,800.00	2,000.00
4125	Recoveries: Ribfest	12,000.00	20,000.00	26,200.00
4126	Recoveries: Pulse	8,500.00	-	-
4130	Recoveries: Breakfast	1,350.00	1,300.00	1,200.00
	Canada 150	-	25,000.00	-
4250	Shorelines Casino Sponsorship	25,000.00	-	-
4325	Taste of Downtown	2,000.00	4,400.00	2,000.00
4555	Summer Student Grant	2,500.00	3,500.00	-
4590	WIFI Advertising	3,000.00	-	-
4595	Tent Rental Revenue	400.00	400.00	200.00
4600	Associate Memberships	4,500.00	1,750.00	750.00
4810	Win This Space Sponsorships	20,000.00	-	
Total Revenue		516,743.60	488,350.00	455,535.00

Administrative

6010	Office Supplies	3,000.00	2,000.00	3,000.00
6020	Rent	8,240.00	9,500.00	9,200.00
6030	Bank Services Charges	420.00	550.00	500.00
6040	Utilities	3,120.00	2,400.00	2,200.00
6045	Telephone	2,220.00	1,700.00	1,600.00
6050	Office and Other Expenses	2,400.00	660.00	1,300.00
6055	Hospitality & Promotion	2,400.00	200.00	2,000.00

6060	Board Expenses	2,900.00	2,500.00	2,700.00
6065	Mileage & Meal Reimbursement	1,200.00	1,500.00	1,500.00
6070	Insurance	5,300.00	5,300.00	5,300.00
6075	Photocopier	1,500.00	1,500.00	1,500.00
6080	Accounting & Legal Fees	4,000.00	3,700.00	8,500.00
Total Administrative		36,700.00	31,510.00	39,300.00

Advertising & Promotion

6100	Advertising & Promotion	60,000.00	60,000.00	59,000.00
6105	Social Media	1,200.00	-	-
6180	Gift Certificates	3,500.00	-	-
6186	Mascot	900.00	-	-
Total Advertising & Promotion		65,600.00	60,000.00	59,000.00

Communications

6085	Internet/Website	840.00	1,600.00	2,000.00
6106	Acorn 30	1,800.00	-	-
6200	Communications - Other Expenses	2,400.00	-	-
6210	Breakfast/Social Meetings	1,800.00	1,300.00	1,300.00
6240	Professional Development	3,700.00	1,500.00	2,000.00
Total Communications		10,540.00	4,400.00	5,300.00

Streetscape

6310	Streetscape Contract	87,516.00	97,000.00	97,180.00
6340	Flowers/Planters	4,000.00	2,000.00	4,500.00
6350	Decorations	10,000.00	10,100.00	11,200.00
6360	Streetscape - Other Expenses	1,500.00	-	-

6370	Banners/Murals/Decorations	1,000.00	1,000.00	1,000.00
6450	WiFi Operating	8,000.00	3,000.00	3,000.00
Total Streetscape		112,016.00	113,100.00	116,880.00

Payroll

6560	Payroll Expenses	136,800.00	115,000.00	112,000.00
6570	Payroll Expenses:CPP Expense	6,144.00	-	-
6580	Payroll Expenses:EI Expense	3,048.00	-	-
6585	Payroll Expenses:EHT Expense	2,600.00	-	-
6588	Payroll Expenses:WSIB Expense	1,200.00	-	-
6590	Payroll Expenses:Casual Labour	6,000.00	1,500.00	-
Total Payroll		155,792.00	116,500.00	112,000.00

Festivals & Events

	Public Works Supplement	27,500.00	27,500.00	27,500.00
6701	Holiday Season	8,000.00	8,000.00	8,000.00
6702	Live and Local Lunches	4,000.00	2,000.00	-
	February Folk Folly	2,500.00	2,500.00	2,500.00
6720	Taste of Downtown	8,500.00	8,500.00	8,500.00
6730	Ribfest	12,000.00	25,000.00	25,000.00
6732	Pulse	12,000.00	7,000.00	4,000.00
6760	Festivals & Events - Other Expenses	2,400.00	-	-
	Canada 150	-	25,000.00	-
6765	Black Friday	1,000.00	1,200.00	1,200.00
6792	Tents and Tables	2,000.00	1,500.00	1,300.00
6795	Community Event Support - Allocated	25,000.00	25,000.00	25,000.00
	Community Event Support - NEW EVENT	6,000.00	-	-

6799	Win This Space	25,000.00	-	-
Total Festivals & Events		135,900.00	133,200.00	103,000.00
Total Expenses		516,548.00	458,710.00	435,480.00
Surplus (Deficit) of Revenue Over Expenses		195.60	29,640.00	20,055.00

Casino Money

4010	City of Peterborough:Casino Settlement	150,000.00	-	-
6300	Security	50,000.00	-	-
6370	Banners/Murals/Decorations	25,500.00	1,000.00	1,000.00
	WiFi Capital	10,000.00	10,000.00	10,000.00
	Urban Park	10,000.00	10,000.00	10,000.00
	Unspecified Capital	50,000.00	-	-
		145,500.00	21,000.00	21,000.00
Surplus (Deficit) of Revenue Over Expenses		4,500.00	(21,000.00)	(21,000.00)