



The CANADIAN CANOE MUSEUM
Le MUSÉE CANADIEN du CANOT

PROJECT PROFILE: The Canadian Canoe Museum is on the Move

The Canadian Canoe Museum will be moving to a new home that will physically connect the more than 600 watercraft in its collection to the waterways of the country. This new facility will be located beside the Peterborough Lift Lock National Historic Site on the Trent Severn Waterway bringing together two of the region's most significant sites.

The new museum's award-winning architecture has been envisioned with, and for, its community, and the facility will be a leader in 21st century sustainable design. Purpose-built for the collection, the new museum will be the high-profile hub of the organization and the headquarters from which it reaches out across the country – inspiring connection, curiosity and new understanding.

Approximately 83,400 sq.ft
Gross Construction Area

NEW SPACES & NEW EXPERIENCES

- Multipurpose space that includes a pre-function seating for 150 and banquet seating for 250 people
- Catering/prep kitchen to service the multipurpose space
- Outdoor terrace that seats up to 100 people and is serviced by the café and bar
- Exterior events areas with space for a marquee tent for 200+ people
- Canoe Pavilion at the water's edge for:
 - Paddlers
 - Canoe and kayak rental programs
 - Voyageur Canoe Tours up and over the lift lock and into Little Lake
- Canoe workshops, camps and after-school programs
- Overnight slips for the mooring of boats and slips for daytime use while visiting the museum
- Dedicated pick-up and drop-off for boat tours
- Winter activity support including skating and snowshoeing

MUSEUM IMPACT IN 2016: OVER 200,000 people

- 14,113 paid admission visitors
- 7,755 schools, tours, artisan workshops, virtual field trips
- 6,448 facility rental users
- 149,941 travelling exhibitions and outreach events
- 11,706 social media followers
- 57,368 unique views on canoemuseum.ca

Volunteers: 133 volunteers or 16,210 hours

Members: 1276

Donors: 719

OPERATING BUDGET IN F17 OF \$1.3 million

Revenue highlights:

Donations, Fundraising: ~ \$800,000

Public Support: provincial \$47,500; municipal \$106,000, federal \$20,000 (student grants)

Earned Revenue: ~\$662,000

PROJECT CONSULTANTS:

Heneghan Peng & Kearns Mancini: Architects

ARUP: Structural & Building

Foggy River Farms: Landscape

GSM Projects: Exhibit Design

Consultecon: Market Demand Study

RWDI: Sustainability

Altus Group: Cost

BA Group: Transportation

The full list of specialist consultants available upon request.

FINANCING THE FUTURE

The current cost of the redevelopment project is **\$62.5 million.**

The project is supported by a **\$65 million** national campaign.

SOURCES OF FUNDING:

45% federal, provincial, municipal

55% private sources