



City of
Peterborough

To: **Members of the Budget Committee**

From: **Sandra Clancy, Director of Corporate Services**

Meeting Date: **November 28, 2016**

Subject: **Report CPFS16-045**
2017 Budget for the Peterborough Economic Development

Purpose

A report to inform Council that the 2017 Budget submission of Peterborough Economic Development (PED) will be reviewed on Tuesday, November 29, 2016.

Recommendation

That Council approve the recommendation outlined in Report CPFS16-045, dated November 28, 2016, of the Director of Corporate Services as follows:

That the presentation and budget details presented to the November 29, 2016 Budget Committee by Peterborough Economic Development, be received.

Budget and Financial Implications

There are no additional budget and financial implications of the recommendation.

Background

The Budget Committee is scheduled to review the 2017 Draft Budget during the week of November 28, 2016.

Tuesday, November 29, 2016 has been set aside to review budget requests from outside Boards and Agencies. If requested, representatives from Peterborough Economic Development are prepared to attend to make a short presentation and

answer questions about the 2017 amounts that are included in the Draft 2017 Budget. The Budget Committee will resume its review of City departments either later that evening, or on Wednesday, November 30, 2016.

Included on page 177 of the 2017 Budget Highlights Book is a high-level summary of information presented by PED.

The requested municipal share of expenses that represents core funding has increased 2.0% with the City's funding increasing \$18,615 from \$930,749 to \$949,364.

Funding requests for Sustainable Peterborough are in the amount of \$40,000 from each of the City and County. Funding from the City, in the amount of \$50,000 each, is requested for Airport Marketing and the Trent Research and Innovation Park.

For the term of the current agreement dated December 7, 2015 (Report CAO15-024), the City and the County have agreed to provide funding to GPAEDC to undertake Core Economic Development activities, as set out in Appendix A that, is at least equal to the approved 2016 budget and subject to annual National Consumer Price Index for the previous year. For purposes of the 2017 Budget, CPI is assumed to be 2%.

The annual net costs to undertake Core Economic Development Activities is allocated to the City and County based upon their proportionate share of total combined permanent population, as established by the latest available official census. The City's share is 58.42%.

Additional budget details are appended to this report and further information will be provided by the agency representative on November 29, 2016.

Submitted by,

Sandra Clancy
Director of Corporate Services

Contact Person:

Richard Freymond
Manager of Financial Services
Phone: 705-742-7777 Ext 1862
Toll Free: 1-855-738-3755
Fax: 705-876-4607
E-mail: rfreymond@peterborough.ca

Attachment:

Appendix A: Draft 2017 Budget for Peterborough Economic Development

Appendix A

Draft 2017 Budget for Peterborough Economic Development

GPA EDC - 2017 Budget

	2016 Forecast	2017 Budget	% 2017 Budget	Notes
REVENUE				
CORE FUNDING				
City of Peterborough	930,749	949,364		(1)
County of Peterborough	665,186	678,490		(1)
	1,595,935	1,627,854	73%	
JSSC APPENDIX C REQUESTS				
Airport Marketing (City)	106,767	50,000		(2)
Trent Research & Innovation Park (City)	16,250	50,000		(3)
SPECIAL JSSC FUNDING RECEIVED				
Sustainable Peterborough (see note)	75,000	80,000		(4)
	198,017	180,000	8%	
TOTAL CITY & COUNTY	1,793,952	1,807,854	81%	
OTHER SOURCES OF REVENUE				
Business Development (EODP & ICCI)	71,302	-		
Tourism (Summer Students)	5,400	4,000		
Admin (Cda Jobs Grant)	5,000	-		
Climate Change Project (FCM)	54,774	-		
Federal	136,476	4,000	0%	
Business Advisory Centre (MEDT)	202,101	201,219		
Entrepreneurship (BLAST - MEDT)	124,976	-		
Tourism (Summer Students)	2,875	3,000		
Admin (RED)	2,012	-		
Climate Change Project (OTF)	75,000	-		
Provincial	406,964	204,219	9%	
Private Sector	276,148	214,746	10%	(5)
Total Revenue	2,613,540	2,230,819	100%	
EXPENSES				
Business Development	1,452,601	1,104,145	49%	
Tourism	712,184	622,369	28%	(6)
Facilities & Administration	511,418	552,889	24%	(6)
Total Expenses	2,676,203	2,279,403	101%	
Total Surplus/(Deficit)	(62,662)	(48,584)		
Draw from Reserve	62,662	48,584		(7)
NET SURPLUS/(DEFICIT)	0	0		

GPA EDC - 2017 Budget

NOTES:

1. Core Funding for 2017 is 2% greater than 2016 funding.
2. An Appendix C request is submitted for \$50,000 to continue promotion of the Peterborough Airport.
3. The Trent Research & Innovation Park (TRIP) project commenced in 2016 with funding from ICCL, City of Peterborough, and Trent University. In 2017 an Appendix C request is submitted for \$50,000. The intention is to seek matching grant monies from ICCL.
4. Sustainable Peterborough, a City-County initiative housed within GPA EDC, will receive \$40,000 each from the County and the City in 2017.
5. \$150,000 of this total is received from the Peterborough Destination Association for Tourism Marketing purposes.
6. Tourism expenditures are less than in 2015 because of the closure of the Crawford Drive Visitor Centre. Occupancy costs are now all under Facilities & Administration.
7. There are sufficient reserves to fund the cost of the move to 270 George St.