

To: Members of the Arts, Culture and Heritage Advisory

Committee

From: Erik Hanson, Heritage Resources Coordinator

Meeting Date: January 15, 2015

Subject: Report ACHAC15-003

Municipal Cultural Plan Report Card Update

Purpose

A report to provide information on the status of the Municipal Cultural Plan Report Card.

Recommendation

That the Arts, Culture and Heritage Advisory Committee approve the recommendation outlined in Report ACHAC15-003, dated January 15, 2015 of the Heritage Resources Coordinator, as follows:

That the ACHAC provide direction to staff on how to proceed with the Municipal Cultural Plan Report Card for 2014.

Budget and Financial Implications

There are no budgetary or financial implications associated with the recommendation.

Background

On April 23, 2012 City Council adopted the Municipal Cultural Plan (MCP). The MCP is the City's master plan for growing quality of place and establishing culture as an important pillar of city-building by integrating culture into formal policies, plans and investments by local government.

The MCP includes an implementation strategy, a primary tenet of which is having ACHAC develop an annual reporting structure to Council on the progress of the MCP. The 'report card' is intended to provide a valuable opportunity to showcase accomplishments, to promote the Municipal Cultural Plan and to ensure that its strategic directions and desired outcomes continue to be priority items on the City's agenda.

During the early spring of 2014 Arts, Culture and Heritage staff brought forward to the ACHAC several reports on the format and content of the 2013 Report Card to Council. Staff have completed a draft report based on the feedback from the committee (attached as Appendix A). At the April 10, 2014 meeting of the ACHAC, the committee approved a series of economic indicators to be used to measure the progress of the MCP implementation (attached as Appendix B). Over the summer staff began assembling the data for the economic indicators for inclusion in the Report Card.

Because of several staffing issues during the year, the completion of the analysis of the indicators and production of the report card has been delayed and the 2013 Report Card will not go to Council this year. At this point the 2013 Report Card could be completed for presentation to Council this winter and the 2014 Report Card started immediately for Council's review later in the year. Alternatively the two could be combined for submission to Council early in the new year. This option would allow for comparison of statistics more easily than two separate reports. Staff is seeking direction from the ACHAC on how best to proceed.

Submitted by:

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Attachments:

Appendix A – Draft Report

Appendix B – Economic Indicators