



City of
Peterborough

To: Members of Arts Culture and Heritage Committee

From: Ken Doherty, Director of Community Services

Meeting Date: March 13, 2014

Subject: Report ACHAC14-012
Trent University 50th Anniversary Celebrations

Purpose

A report to provide information on Trent University's 50th Anniversary Celebrations in 2014 and 2015.

Recommendation

That the Arts, Culture and Heritage Committee approve the recommendation outlined in Report ACHAC14-012 dated March 14, 2014 of the Director of Community Services, as follows:

That the report on Trent University's proposed 50th Anniversary Celebrations in 2014 and 2015 be received for information.

Budget and Financial Implications

There is no direct budget or financial implications in approving the recommendation.

Background

Trent University will be celebrating its 50th Anniversary throughout the balance of 2014 and early 2015 (Appendix A). The University has committed almost \$300,000 towards this anniversary. They anticipate that many of the local events planned will have a significant economic impact on the City and region as many of their alumni and other visitors join in the celebrations. Noteworthy community activities include:

- Opening Weekend and Alumni Reunion (August 7-10) featuring a Blue Rodeo concert at the Peterborough Memorial Centre and Ideas that Changed the World Symposium
- Parade and Community Celebration (October 18, 2014) to thank their founding partner, the community of Peterborough
- Doors Open Peterborough 2015 (May 2, 2015) to highlight the Trent Campus
- International Conference on the Study of Canada (May 2015)

At its Committee of the Whole meeting on March 10, 2014, City Council will be considering a request from Trent for a \$25,000 contribution in support of the celebrations. On a case by case basis, the City of Peterborough provides Special One Time Funding to community partners in support of special events that have the potential to engage the community and/or result in a significant local economic impact. Previous examples include: the Lift Lock Centennial Celebrations in 2004, the International Plowing Match in 2006, and the Canada Wide Science Fair in 2010. The City will also be providing indirect support through staff involvement in some of the events.

Support of this modest request recognizes the on-going special relationship between the City and the Trent University and reflects our congratulations and appreciation for the University's role in attracting students and world wide attention to our community.

Submitted by,

Ken Doherty, Director Community Services Department

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Attachment:

Appendix A - Correspondence from Julie Davis Vice-President External Relations & Advancement