



City of  
**Peterborough**

---

**TO:** Members of the Arts, Culture, and Heritage Advisory Committee

**FROM:** Debra Soule, Cultural Planner

**MEETING DATE:** November 14, 2013

**SUBJECT:** Report ACHAC13-031  
Cultural Planning Report

---

## **PURPOSE**

A report to update the Committee on Cultural Planning activities for October 2013.

## **RECOMMENDATION**

That the Arts, Culture and Heritage Advisory Committee approve the recommendation outlined in Report ACHAC13-031, dated November 14, 2013 of the Cultural Planner, as follows:

That the Cultural Planning report with respect to the activities of the Cultural Planner for October, 2013 be received for information.

## **BUDGET AND FINANCIAL IMPLICATIONS**

There are no budgetary or financial implications associated with the recommendation.

## **BACKGROUND**

### **Public Art**

*Municipal Cultural Plan Strategic Direction 2.5: Continue to support the public art policy and initiatives, Action 2.5: Complete and implement formal City procedures for Public Art, Initiative 2.5.2 Maintain the public art inventory and ensure that it is completed.*

### **Jimson Bowler Bus Wrap Project**

The Jimson Bowler Bus Wrap is scheduled to be formally launched on Tuesday, November 12<sup>th</sup> at a media event to be held at the Art Gallery of Peterborough. The launch will include the gifting of Jimson Bowler's painting *Big Loon Portage*, to the City which will be housed at the Art Gallery of Peterborough. The Mayor, City Councillors, senior City staff and other key stakeholders will be invited and the event will include an inaugural 'bus ride' that will travel to a number of key cultural destinations in the city and finally arrive at Artspace, the arts organization that has partnered with the City in administering the project. The bus will then resume regularly scheduled routing for a six month period throughout the city.

### **Public Art Maintenance and Repair**

The Cultural Planner has been working in collaboration with the Art Gallery and other staff within the Arts, Culture and Heritage Division to complete the maintenance schedule and coordinate maintenance and repairs on high priority items in the City's Public Art collection.

Restoration work was completed and documented on *Launching Pad* by Michael Fortune, on Peter Kolisnyk's *Three Part Ground Screen* by Beth McCubbin, and on *Esker*, by artists Michael Belmore and Mary Anne Barkhouse. Repair work is being planned on *Bird Story*, by artist Laura Brown Breevelt to re-design and replace the raven on the bear's head.

### **Market Hall Lobby Public Art**

A Request for Quotations has been prepared and distributed for a project coordinator who will assist in the RFP, juried selection process, and who will help to oversee the creation and installation of public art in the interior lobby of Market Hall. It is expected that work will commence on this project prior to the end of the year.

## **2013 SPARK Photo Festival Report**

*Municipal Cultural Plan Strategic Direction 2: Promote the arts through key awareness raising events and initiatives and building City staff capacity. Initiative 2.2.2 Continue to support arts and culture festivals and events.*

*Municipal Cultural Plan Signature Objective 1: Create and implement cultural indicators and economic impact measurement tools to assist in developing a comprehensive argument for the economic and social value of supporting culture, and as a means of promoting the MCP as an economic development tool, IP3.9.2 Research the economic cost and benefit of existing and future festivals.*

The Cultural Planner has continued to work with the Organizing Committee for the 2014 SPARK Photo Festival to design and develop an economic and cultural development impact assessment framework and research tools for next year's festival. The research will require a higher level of commitment by artists and venue owners than had been expected in the Festival's first year. It will be important to inform participants about the evaluation so that they are aware of the importance of participation in the evaluation process. In addition to obtaining feedback from the artists, the research will selectively undertake a survey research process during the opening events at representative venues. Training will be provided for group volunteers who will assist with collecting research information.

Submitted by,

Debra Soule, Cultural Planner

Contact Name:

Debra Soule

Cultural Planner

Phone: 705-742-7777, Ext. 1442

Toll Free: 1-855-738-3755

Fax: 705-743-2614

E-Mail: [dsoule@peterborough.ca](mailto:dsoule@peterborough.ca)