



City of
Peterborough

TO: Members of the Arts, Culture, and Heritage Advisory Committee

FROM: Becky Rogers, Manager, Arts, Culture and Heritage Division

MEETING DATE: May 9, 2013

SUBJECT: Report ACHAC13-013
Peterborough and the Kawarthas Tourism Update and Results Presentation

PURPOSE

A report to introduce a presentation by the GPA EDC Director of Tourism entitled "Peterborough & the Kawarthas Tourism Update and Results".

RECOMMENDATION

That the Arts, Culture and Heritage Advisory Committee approve the recommendation outlined in Report ACHAC13-013, dated May 9, 2013 of the Manager of Arts, Culture and Heritage Division as follows:

That the Peterborough & the Kawarthas Tourism Update and Results presentation be received for information.

BUDGET AND FINANCIAL IMPLICATIONS

There are no budget or financial implications associated with the recommendation.

BACKGROUND

Peterborough and the Kawartha's Tourism is a division of GPA EDC that provides tourism development and promotion services for the Regional Tourism Organization 8 area. The organization's mandate is to take a regional approach in supporting a competitive and sustainable tourism industry, to attract more visitors and generate more economic activity across the region.

The Tourism Director has prepared a presentation that provides an update and reports on current activities within the division.

Submitted by,

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Manager, Arts, Culture Heritage Division

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