



City of  
**Peterborough**

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**TO:** Members of the Arts Culture and Heritage Advisory Committee (ACHAC)

**FROM:** Becky Rogers, Manager Arts, Culture and Heritage Division

**MEETING DATE:** June 7, 2012

**SUBJECT:** Report ACHAC12-015  
Update on Community Grants

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## **PURPOSE**

A report to inform the Committee on the outcome of the 2012 Community Grants process.

## **RECOMMENDATION**

That the Arts, Culture and Heritage Advisory Committee approve the recommendation outlined in Report ACHAC12-015 dated June 7, 2012, of the Manager of Arts, Culture and Heritage as follows:

That Report ACHAC12-015 be received for information.

## **BUDGET AND FINANCIAL IMPLICATIONS**

There are no budget or financial implications resulting from the approval of the recommendation of Report ACHAC 12-015.

## **BACKGROUND**

### **Community Project Grants**

The Community Project Grants Program is a fund of up to \$20,000 to provide seed money (from \$250 to \$1,000) for informal or new NFP's to undertake specific projects and special events. In 2012 the Community Services Department received 44 applications for Project Grants, including 20 new applicants and a total increase of 11 over 2011. Five applications were deemed ineligible and 13 others were not recommended for funding.

Over the past six years the average allocation has consistently declined while the number of applications has grown. This year the Committee made the decision not to fund poor quality applications or those with the least impact on local residents. They have also recommended that some longstanding applicants receive a lower level of funding than in previous years to accommodate the growing number of applications. In the report to Council staff indicated that an additional funding allocation of \$5,000 should be considered to address this trend.

A staff committee was formed to reflect the approved funding streams with Susan Neale representing the Arts Culture & Heritage Division. The Committee reviewed all of the applications, applied the eligibility and evaluation criteria, and recommended the grant allocations as outlined in Schedule A. As always, organizations denied funding or receiving reduced funding are encouraged to contact the Community Services Department administration office for feedback. The eligibility criteria for the program is attached as Appendix B

### **Community Investment Grants Program**

On May 7, 2012, Committee of the Whole received a report recommending that \$205,000 be allocated to various local charitable and Not For Profit organizations (NFP's) under the 2012 Community Investment Grants Program. The report was based on the recommendation of the Council appointed Grant Advisory Committee comprised of: Councillor Dan McWilliams, Councillor Keith Riel, Rocky Caravaggio, Lisa Taillefer, Erica Cherney, Garth Wedlock, Stephen Kay, Ann Farquharson, Gary Rabjohn, Paul Lumsden, and Jeff Westlake. The Grant Advisory Committee met as two subcommittees: one to review Health & Social Services applications and one to review Arts, Culture, Heritage, Recreation & Sports, and Environment applications.

For 2012, the Community Services Department received 40 applications for Investment Grant funding (including twelve pre-approved multiyear requests). Four new applicants have transitioned into this program from the Project Grants program. One former applicant, Heritage Pavilion Stage, has dissolved. One former applicant has been denied funding. The recommended the grant allocations are outlined in Appendix C. The eligibility criteria for the program is attached as Appendix D.

This year, the Sub-committees chose to reduce the level of funding for poor quality applications or those with the least impact on local residents. They have also recommended that some longstanding applicants receive a lower level of funding than in previous years to accommodate the growing number of applications. It is anticipated that three more applicants may move up from Project Grants in 2013. If all are funded, this would reduce the average allocation to \$5,000. To maintain the current level of funding staff has recommended to Council that consideration be given to increasing the Community Investment Grant program funding envelope by \$15,000 to \$220,000 in 2013.

The number of applicants and the average allocation has remained fairly constant throughout the period as a result of several applicants being redirected to either the Service Grant or the Project Grant programs. Organizations moved to the Service Grant Program include: Peterborough Historical Society/ Hutchison House Museum and Kawartha Food Share, 2007; New Canadians Centre, YWCA (one year only) 2008; and Market Hall, 2009. Several organizations have also dissolved including the Peterborough Arts Umbrella (2009); and more recently, Heritage Pavilion Stage (2012). Since 2011, five organizations have transitioned through the Project Grants into this program.

Twelve organizations have been allocated funding based on previous year's approval for multi-year funding. Four eligible applicants have requested and are recommended for multi-year funding in 2012. Four have requested multi-year funding but are recommended for a single year only.

Submitted by,

Becky Rogers  
Manager of Arts, Culture & Heritage

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Appendix A- Funding Recommendations for the Community Project Grant Applications  
Appendix B- Eligibility Criteria for Community Project Grants  
Appendix C- Funding Recommendations for the Community Investment Grants Program  
Appendix D- Eligibility Criteria for the Community Investment Grants Program

## Appendix A- Funding Recommendations for the Community Project Grants Program

### Funding Recommendations COMMUNITY PROJECT GRANTS 2012

Organization	2011 Funding	2012 Request	Purpose	Recommend	Comments
2nd Peterborough St. Luke's Scout Group		1,000	To defray costs (airport transfers, living expenses) for 22 Mexican Scouts ranging in age from 12 – 19.	\$0	New
4th Peterborough Scouts		1,000	Purchase camping equipment to assist low income families with camping and registration costs.	\$300	New
Abraham Festival	500	1,000	To explore the United Nations Millennium Development Goals written by the United Nations and adopted by countries around the world in 2000, with the hope that they be realized in 2015. Program will reach out to people with interests in social justice and equality in the world.	\$400	
Abuse Prevention of Older Adults Network	750 in 2010	1,000	To maintain 24/7 APOAN telephone line for information and referral regarding elder abuse. To maintain website and development marketing.	\$600	
Africville Dandaro Centre	500	1,000	To help fund a 5-day workshop that will connect students from different backgrounds through the educational act of stone sculpting.	\$400	
Ateleir Ludmila		1,000	To fund Artist fees (4 Artist at \$250 each)	\$0	New
Barnardo Community Garden	1,000	1,000	To assist with the cost of adding / replacing further shrubs and roses, as well	\$700	

Organization	2011 Funding	2012 Request	Purpose	Recommend	Comments
			as other unique plantings that will bloom throughout the gardening season.		
Bereaved Families of Ontario	1,000	1,000	To assist with the cost of continuing programs, facilitator training, supplies and advertising.	\$600	
Building Bands Canada		1,000	To expand their string program in order to reach out to more clients. To purchase a further set of therapeutic drums for drumming circles. To purchase a recording device to inspire song writing and recording.	\$700	New
Case De Angelae		1,000	To assist with operational and programming costs associated with the live-in mentorship program.	\$0	New
CNIB		1,000	To operate SCORE (Skills, Confidence and Opportunities through Recreation) program for children / youth who are blind or partially sighted.	\$0	New; ineligible; local chapter but national board
Community Counselling and Resource Centre		1,000	To assist with funding for the Housing Social Worker program for cultivation and preparation of garden beds, as well purchase of equipment, for the purpose of creating community gardens in low income housing communities.	\$0	Ineligible; service contracts
Friends of Honduran Children		850	To assist in the cost associated with retaining a Volunteer Coordinator to oversee their many Volunteers.	\$0	New
Hospice Peterborough		1,000	To assist with the costs to continue running the "Day at Hospice" program. This program supports people living with serious life threatening illnesses.	\$700	New

Organization	2011 Funding	2012 Request	Purpose	Recommend	Comments
Kawartha Ancestral Research Association Inc.	900	1,000	To assist with the funding to redevelop their online store, which was damaged by a hacker-attack in early 2011.	\$800	
Kawartha Dispute Resolution Centre		1,000	To assist with operational costs associated with outreach programs, volunteer recruitment and training.	\$0	New
Kawartha Miniature Project	850	1,000	To assist with funding to purchase materials to create new models. Projects proposed for 2012 including the Riverview Park & Zoo pump house and the Fred Anderson stage at Del Cray Park.	\$800	
Kawartha Village Co-Operative Homes Inc.		1,000	To assist with the purchase of playground equipment for the housing complex.	\$1,000	New
Lift Lock Community Garden Group	1,000	1,000	To continue with the development of the innovated water system to permit increased water storage and easy access to water for expansion of the garden.	\$1,000	
Mandolin Society of Peterborough	500	500	To assist with the cost associated with rehearsal space rental and music materials.	\$400	
ME/FM Association of Peterborough & District	300	1,000	To assist with the cost associated with running education sessions, recognition of volunteers and office expenses.	\$500	
Multiple Sclerosis Society of Canada Peterborough Chapter		1,000	To assist with funding for two new 8-week exercise programs.	\$300	New

Organization	2011 Funding	2012 Request	Purpose	Recommend	Comments
Ontario Volunteer Emergency Response Team Inc. (O.V.E.R.T)		1,000	To cover the expenses associated with the cost of training new members on the methods of responding to emergency situations.	\$0	New; Ineligible; Outside City
PARD Therapeutic Riding	1,000 in 2009	1,000	To assist with the creation of a bursary for clients who are unable to afford the cost of participating in this program.	\$500	
Peterborough Bicycle Advisory Committee		1,000	To assist with hosting the 2 <sup>nd</sup> Peterborough and Kawartha Cycling Summit. The Summit is to educate and gather information from various members of the community on the benefits of a bike-friendly community.	\$600	New
Peterborough Canada Day Parade Committee		1,000	To assist with the cost associated with bands that participate in the Canada Day Parade.	\$800	New
Peterborough Chapter of the Ont. Archaeological Soc.	300	500	To continue to offer presentations, workshops and field trips to the general public. These funds will be applied to rental and presentation expenses.	\$300	
Peterborough Cricket Association	1,000	1,000	To assist with the payment of field rentals, insurance fees, equipment and promotion of the game to the community.	\$800	
Peterborough Dog Owners Association Inc.		565	To assist with the cost associated with operating and maintaining an off-leash dog park.	\$0	New; Ineligible as per Dog Park Policy
Peterborough New Horizons		1,000	To assist with the funding for celebration of the organization's tenth anniversary.	\$0	New
Peterborough Northumberland Crime Stoppers	600 in 2010	1,000	To assist with the funding for the local chapter to hosting the 2012 Provincial Conference.	\$500	

Peterborough Poverty Reduction Network	500	918	To assist with the cost of community outreach to promote and encourage participation in our Neighbours in Action program.	\$800	
Peterborough Pride		1,000	To support a community information event. The event will include performances, children's activities, as well as vendors and information booths from local services and organizations.	\$0	New
Peterborough Promotions		1,000	To offset the cost to employ a part-time person for the maintenance and growth of the website.	\$0	New
Peterborough Snofest Winter Carnival Committee		1,000	To assist in funding Snofest activities and to assist with the cost of promotion of the various events.	\$500	
Peterborough Youth Indoor Soccer Club	1,000	1,000	To assist in the continuation of the program (specifically the 5 year old players) and to secure field play time at the indoor dome.	\$900	
Peterborough's Annual Seed Exchange - Seedy Sunday	1,000	1,000	To host the annual seed exchange. To ensure that the seed exchange continues to be free to all attendees. This will also offset the cost of having guest speakers and workshop facilitators, as well as assist with promotion costs.	\$900	
Rainbow Service Organization	3,000 in 2010	1,000	To support development of a 5-year strategy to create safer spaces within Peterborough for women, racialized people, lesbians and gays.	\$700	
Rock Camp for Girls Peterborough	1,000	1,000	To assist with the cost of facility rental fees at Sadleir House and the cost to continue programming while maintaining an affordable registration fee for participants.	\$900	



Seasoned Spoon Café		1,000	To assist with the program Field to Cellar – Table Food Storage Initiative. Funds would be applied to the construction of a root cellar at Trent University.	\$0	New; ineligible capital project
Sport Kawartha	250	1,000	To assist in funding a one day basketball skills and development program for youth players as well as a coaching clinic.	\$300	
Transition Town Peterborough	350	1,000	To assist in the cost of hosting the Purple Onion Festival. This one day festival is to facilitate and promote the development of local food.	\$500	
Trent River New Horizons Bands		1,000	To assist in the purchasing of new music to establish a music library, to assist those who otherwise could not afford to participate, to purchase additional instruments and to construct a secure storage cupboard.	\$800	New
Victoria's Quilts Canada/ Peterborough	1,000	1,000	To purchase quilting supplies for making quilts, which are given free to cancer patients during their treatments.	\$1,000	

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**APPENDIX- B Eligibility Criteria for the Community Project Grants Program**

Through the formal application process, community groups are required to meet the eligibility criteria as approved by Council:

- Be new or existing, incorporated or unincorporated NFP's, or Neighbourhood Associations
- Be located and conduct the majority of activities within the geographic boundaries of the City of Peterborough

The following are considered ineligible:

- Organizations receiving Community Investment Grants or Community Service Grants
- Individuals
- For-profit businesses
- Organizations with political affiliation
- Organizations serving as funding sources for others, e.g. Service Clubs
- Faith organizations where services/activities include the promotion and/or required adherence to a faith
- Hospitals, clinic-based services or medical treatment programs
- Fund-raising events
- School boards, primary and secondary schools, post secondary institutions
- Programs within legislated mandates of other government or City departments
- Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- Organizations receiving 80% or more of funding from senior levels of government
- Organizations that conduct the majority of their activities outside of the City
- Costs for major capital equipment/renovations and minor renovations; and financing of deficits

Through the application process, community groups must demonstrate:

- one or more City priorities and participant priorities within target sectors
- Community need for proposed activity or service
- Community support (funding support or sponsorship from other organizations, local businesses, industry, service clubs)
- Community benefit/impact
- financial need (operating surpluses or reserve accounts should not exceed 25% of total operating without acceptable explanation, e.g., capital campaign)
- sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan)
- accountability/mechanism for evaluation (identification of key performance measures and outcomes)
- feasibility (organization's ability to complete the proposed activity or service)

- evidence of community collaboration, partnerships
- impact of previous year's funding support

## Appendix C- Funding Recommendations 2012 Community Investment Grants Program

### Funding Recommendations 2012 COMMUNITY INVESTMENT GRANTS Arts/Culture/Heritage/Environment/Recreation

Organization	2011 Funding	2012 Request	Purpose	Recommend	Comments
Arbor Theatre	\$2,500	\$3,000	To assist with the cost of hiring three mentor-actors to act in plays and to coach younger actors. Also to hiring a local composer to create music for the original adaptation of Camelot.	\$3,000	
Art School of Peterborough	\$2,500	\$4,000	To offset the cost of an insert to be published in Peterborough This Week dealing the 2012-2013 curriculum.	\$2,000	
Camp Kawartha Incorporated	\$0	\$10,000	To assist with the funding to run the "Be a Water Stewart" program in local elementary and secondary school students.	\$3,000	
Kawartha World Issues	\$5,000	\$5,000	Year 3 of 3 year funding	\$5,000	
Kawartha Youth Orchestra	\$8,000	\$8,000	Year 2 of 3 year funding	\$8,000	
Mysterious Entity Theatre	\$8,000	\$10,000	To assist with the funding to produce and present 6 plays for the local community.	\$7,500	
New Stages Peterborough a.k.a. New Stages Theatre Company	\$4,000	\$8,000	To assist with their production costs and artist remuneration for the entire 2012 – 2013 season.	\$7,000	
Ode'min Giizis Festival	\$1,000	\$12,000	To assist with the costs associated to plan their 5 <sup>th</sup> annual festival. In	\$2,500	

Organization	2011 Funding	2012 Request	Purpose	Recommend	Comments
			addition, funding will assist in the planning and presentation of their programming initiatives.		
P.R. Community & Student Association (Sadleir House Facility)	\$2,000	\$3,000 for 3 years	To support the day-to-day operational costs of running a community facility (i.e. maintenance, staffing, utilities, insurance, general office costs, promotional activities, fundraising and mortgage.)	\$2,000	For 3 years
Peterborough Artists Inc. (ARTSPACE)	\$15,000	\$15,000 For 3 years	To provide financial assistance to provide cultural opportunities and services to the public. To assist with development of the Media Workspace program, by providing equipment for rental purposes to members.	\$15,000	For 3 years
Peterborough Children's Chorus	\$2,000	\$2,000	Year 3 of 3 year funding	\$2,000	
Peterborough Folk Festival Inc.	\$13,500	\$15,000	Funding will be used to promote, produce and expand annual programs. Funding will also be applied to artist fees, site costs and promotion.	\$13,500	
Public Energy	\$11,000	\$13,000 for 3 years	To assist with funding of presenting programs, educational initiatives, and services to artists so they are affordable and accessible.	\$8,000	For 1 year
Peterborough Singers	\$5,000	\$5,000	Year 3 of 3 year funding	\$5,000	
Peterborough Symphony	\$12,000	12,000	Year 3 of 3 year funding	\$12,000	
Reframe Peterborough International	\$2,500	\$10,000 for 3 years	To assist with the cost of screening fees for 112 films shown at the	\$3,500	For 1 year conditional upon

<b>Organization</b>	<b>2011 Funding</b>	<b>2012 Request</b>	<b>Purpose</b>	<b>Recommend</b>	<b>Comments</b>
Film Festival			festival. Funds will also be applied towards promotion of the festival within Peterborough.		financial statements reflecting new fiscal year.
St. James United Church	\$3,000	\$5,000 for 3 years	To assist with the cost of operating the camp, as well as staff salaries.	\$3,000	For 3 years
Trent Radio	\$2,500	\$5,000 for 3 years	To assist with the delivery of the organizations mission and annual program for the benefit of the Community.	\$2,500	For 3 years
YMCA of Central East Ontario - Balsillie Family Branch	\$0	\$15,000 for 3 years	To support the outreach activities, including afterschool programs, community development, delivering school based and community awareness.	\$0	
Autism Society Ontario	\$3,000	\$6,000	Funding will assist with the cost to maintain the website, office rental, chapter meetings, prepare newsletter and update resource library.	\$3,500	
Big Brothers / Big Sisters	\$5,000	\$5,000	Year 2 of 3 year funding	\$5,000	
BIKE: The Peterborough Community Cycling Hub	\$1,000	\$7,200	Funds will be applied to develop "Open Shop Youth Night" as part of the organizations ongoing program.	\$2,000	
Canadian Diabetes Association	\$5,000	\$5,000	Year 2 of 3 year funding	\$5,000	
Canadian Red Cross	\$9,500	\$9,500	Year 2 of 3 year funding	\$9,500	
Community Opportunity and Innovation Network Inc. (COIN Inc.)	\$9,000	\$9,500	To provide funding to enable the increase of products under the Peterborough EATS label and to continue to market Peterborough EATS as a	\$5,000	

Organization	2011 Funding	2012 Request	Purpose	Recommend	Comments
			café, catering and product development organization.		
Down Syndrome Association of Peterborough	\$6,000	\$6,500	Funding will be used to support summer school programs by purchasing technology apparatus and reading resources to maintain the telepathic speech program.	\$6,500	
Elizabeth Fry Society of Peterborough	\$7,500	\$8,500 for 3 years	To assist with funding of programs for women who have recently been released from prison.	\$5,000	For 1 year
Heads up for Inclusion	\$700	\$15,000	To assist with funding to sustain the delivery of the Amigos programs in local Public Board high schools.	\$1,000	
Jamaican Self-Help	\$1,000	\$5,000	Funding will be applied to the continued effort to engage local youth to become leaders in our community.	\$1,000	
Kawartha Sexual Assault Centre	\$9,000	\$10,000	To assist with the costs of providing services and continue with various programs. It would also assist with the cost associated with hiring a male Counsellor.	\$10,000	
Learning Disabilities	\$6,500	\$6,500	Year 2 of 3 year funding	\$6,500	
Ontario Public Interest Research Group, Peterborough	\$900	\$5,000	To assist in the cost of operating the Free Market & Food Cupboard programs	\$1,000	
PARN	\$6,500	\$6,500	Year 2 of 3 year funding	\$6,500	
Peterborough Community Chap.	\$10,500	\$10,500	Year 2 of 3 year funding	\$10,500	
Peterborough	\$0	\$4,900	To offset the costs to hire	\$2,500	

<b>Organization</b>	<b>2011 Funding</b>	<b>2012 Request</b>	<b>Purpose</b>	<b>Recommend</b>	<b>Comments</b>
Drug Awareness Coalition			a Speakers Coach to recruit and train a team of young people to be able to share their personal stories with other young people struggling with drug issues.		
Peterborough Native Learning Program	\$7,000	\$8,000	To assist with the operational costs needed to effectively run the programs at the Centre.	\$3,000	
St. Paul's Community Kitchen	\$2,500	\$2,500	Year 2 of 3 year funding	\$2,500	
St. John Ambulance, Peterborough Branch	\$3,000	\$8,000 for 3 years	To provide funding for essential life-saving programs and to enable the purchase of teaching materials, handouts, uniforms, etc.	\$3,000	For one year
Telecare Distress Centre of Peterborough, Inc.	\$6,000	\$7,000	To offset the operating costs, including advertising, recruitment and training.	\$7,000	
Youth Unlimited	\$4,500	\$4,500	Year 2 of 3 year funding	\$4,500	



## **APPENDIX- D Eligibility Criteria for the Community Project Grants Program**

Through the formal application process, applicants must meet the eligibility criteria as approved by Council:

- be NFP's that are located, and conduct the majority of their activities within the geographic boundaries of the City of Peterborough
- have sustained a history of activity over two years prior, normally achieved as past recipient of at least two Community Grants or two Community Project Grants
- have been in existence for five years if requesting multi-year funding
- have demonstrated sound financial management and good standing with the City of Peterborough and be able to demonstrate that they provide those services and programs in an effective, accessible, open and inclusive manner

The following are considered ineligible:

- organizations receiving Community Project Grants or Community Service Grants
- Individuals
- for-profit businesses
- organizations with political affiliation
- organizations serving as funding sources for others, e.g. Service Clubs
- faith-based organizations where services/activities include the promotion and/or required adherence to a faith
- hospitals, clinic-based services or medical treatment programs
- fund-raising events
- school boards, primary and secondary schools, post secondary institutions
- programs within legislated mandates of other government or city departments
- provincial/national organizations unless a local chapter exists to service the residents of Peterborough
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- one or more City priorities and participant priorities within target sectors
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- Community support (funding support or sponsorship from other organizations, local businesses, industry, service clubs)
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- sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan)
- accountability/mechanism for evaluation (identification of key performance measures and outcomes)
- feasibility (organization's ability to complete the proposed activity or service)
- evidence of community collaboration, partnerships
- impact of previous year's funding support