



City of
Peterborough

TO: Members of Arts Culture & Heritage Advisory Committee

FROM: Erik Hanson, Heritage Resources Coordinator

MEETING DATE: November 4, 2010

SUBJECT: Report ACHAC10-030
Doors Open

PURPOSE

A report to inform the Arts, Culture & Heritage Advisory Committee on Doors Open Peterborough 2010.

RECOMMENDATION

That the Arts Culture & Heritage Advisory Committee (ACHAC) approve the recommendation outlined in Report ACHAC10-030 dated November 4, 2010, of the Heritage Resources Coordinator as follows:

That the report to inform the Arts, Culture & Heritage Advisory Committee on Doors Open Peterborough 2010 be received for information.

BUDGET AND FINANCIAL IMPLICATIONS

There are no additional budget or financial implications resulting from this report.

BACKGROUND

Doors Open Ontario is an annual event that is organized by the Ontario Heritage Trust. 2010 was the ninth year for Doors Open Ontario, and Peterborough is one of the few communities that has taken part every year. Doors Open Peterborough 2010 was held on the weekend of September 25 – 26 to coincide with Culture Days. The new partnership between Doors Open and Culture Days was deemed to be a success by the organizers of both events.

The Coordinator's Final Report, prepared by the Doors Open Peterborough Coordinator, can be found in Appendix A of this report.

Submitted by,

Erik Hanson
Heritage Resources Coordinator

Ben Dick
Municipal Cultural Planning Researcher

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Attachments – Appendix A - Results of Doors Open Peterborough 2010

Appendix A – Results of Doors Open Peterborough 2010

- A total of 11 sites and six walking, bus or bike tours took place over 2 days
- Almost 3300 visits were recorded (see DOP 2010 visitation summary)
- All sites were registered with *Culture Days*, a new Department of Canadian Heritage program for Sept. 2010
- Funding application to Department of Canadian Heritage (BCAH) was approved in the amount of \$6,000. A separate bank account was set up to receive funds and to pay for promotional items, performance fees, volunteer recognition and new activities not normally covered by the PACAC allocation
- Peterborough participated in a comprehensive survey of the socioeconomic impact of Doors Open (300 surveys to be filled out per city on their event day), with prize giveaways, posters, etc for the Ontario Heritage Trust
- Brochures were produced once again by heritage supporter Louis Taylor
- The Media Event and DOP Kick Off was well attended Sept. 20th at St. John's Anglican Church, with Prof. Tom Symons representing the Ontario Heritage Trust. Mayor Ayotte also attended and MP Dean Del Mastro sent the funding announcement
- The portable banner looks great and we will be ordering more of them to use at sites and for displays
- Our media sponsor *Ptbo This Week* did an outstanding job on the coverage
- We had great support from Trent Valley Archives some of whose members did the GE area tour, the bike trails tour, Armour Hill tour
- Peterborough Historical Society provided information for the Jackson Park tour and the bus tour
- Our Fleming College Museum Management and Conservation student volunteers were amazing and site owners gave them rave reviews
- Suggestion has been made to have a "Historic Sports in Peterborough" Theme in 2011 – already exploring the possibilities.

Sheryl Smith
Consultant
Doors Open Peterborough