



City of  
**Peterborough**

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**TO:** Members of the Arts, Culture & Heritage Advisory Committee

**FROM:** Becky Rogers, Manager of Arts, Culture & Heritage

**MEETING DATE:** November 4, 2010

**SUBJECT:** Report ACHAC10-027  
Presentation by Municipal Cultural Plan Consultants

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## **PURPOSE**

A presentation to provide all Community Services boards and advisory committees with an overview of the work done to date by the Municipal Cultural Plan consultants.

## **RECOMMENDATION**

That ACHAC approve the recommendation outlined in Report ACHAC10-027, dated November 4, 2010, of the Manager of Arts, Culture & Heritage, as follows:

That the November 4, 2010 presentation from the Municipal Cultural Plan consultants be received for information.

## **BUDGET AND FINANCIAL IMPLICATIONS**

Approval of the recommendation does not require an additional financial commitment from the City.

## **BACKGROUND**

The City of Peterborough is recognized nationally for its proactive support of arts, culture and heritage, and is considered a leader in municipal cultural planning.

However, the City has never created an integrated plan that recognizes culture as a building block for community prosperity. The Arts, Culture & Heritage Advisory Committee identified municipal cultural planning as a priority, and the Administrative Staff Committee approved the Project Definition Document for the creation of a Municipal Cultural Plan for the City of Peterborough. On July 5, 2010, Council awarded P-26-10, Consulting Services to Develop a Municipal Cultural Plan, to Office for Urbanism (now known as Dialog), who have partnered with Ginder Consulting.

The scope of this project as outlined in the Request For Proposals includes:

- An audit of the cultural sector that includes an inclusive community consultation process and a review of sector capacity;
- The creation of a vision of cultural prosperity in Peterborough, and the integration of culture into our community identity;
- A review of the roles and responsibilities of the Arts, Culture & Heritage Division and Advisory Committee;
- The development of municipal policies, procedures and processes that support cultural integration;
- A comparison of Peterborough to other communities;
- The creation of mechanisms for measuring cultural prosperity.

Thus far, the consulting team has:

- Conducted a literature review, which has included existing municipal plans and studies, such as the Little Lake Master Plan, Central Area Master Plan, etc.;
- Met with City staff, including the most senior staff, from all departments;
- Presented to City Council (Committee of the Whole, September 7);
- Held 10 stakeholder focus groups (September 16 – 24);
- Publicly launched the project (September 29).

The consultants will elaborate on the project objectives and the work done to date in their presentation.

Submitted by,

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