



City of  
**Peterborough**

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**To:** Members of the Arts, Culture & Heritage Advisory Committee

**From:** Becky Rogers, Manager, Arts, Culture and Heritage Division

**Meeting Date:** September 14, 2017

**Subject:** Report ACHAC17-043  
Arts, Culture and Heritage Division Manager's Report

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## **Purpose**

A report to advise the Arts Culture and Heritage Advisory Committee (ACHAC) on the monthly activities of the Manager, Arts, Culture and Heritage Division for June to August 2017.

## **Recommendation**

That the ACHAC approve the recommendation outlined in Report ACHAC17-043, dated September 14, 2017 of the Manager of the Arts, Culture and Heritage Division, as follows:

That the report with respect to the activities of the Manager, Arts, Culture & Heritage Division for June to August 2017 be received for Information.

## **Budget and Financial Implications**

There are no budgetary or financial implications associated with the recommendation.

## **Background**

### **Arts, Culture & Heritage Division**

#### **Public Art**

- Division staff made a presentation to the Accessibility Advisory Committee on the Public Art Program. They would like to partner with PAAC for a 2019 Public Art Project with an accessibility theme.
- Division staff met with the U.N. Peacekeepers local chapter to discuss next steps for the project.
- Division staff attended the unveiling of the maquette for the UN Peacekeepers installation. The unveiling was attended by members of the Canadian Association of Veterans in United Nations Peacekeeping, the Deputy Mayor, the MP and the MPP.
- Division staff attended the community meeting for the mural project at 378 Simcoe St. – the Ashburnham Realty building. The mural will face the Greyhound bus station.
- Division staff and the Chair of ACHAC participated in a conference call to discuss public art opportunities in the proposed casino.
- Division staff attended the Selection Committee meetings for the Youth Emergency Shelter (YES) project and for the Aylmer and Simcoe Street Plaza (Plaza). The YES project received very few submissions, so the Selection Committee determined that it is necessary to send out a new Call for Proposals for the mural. The Plaza Selection Committee selected three artists from the submissions to advance to Stage 2.
- Staff met with the PAAC Chair to review the procedures for filling a vacancy on the Committee and to set the agenda for the September meeting.

#### **Community Well Being Plan**

Division staff sit on the Core Project Team for the Community Well Being Plan (CWB).

“Community wellbeing is the combination of social, economic, environmental, cultural, and political conditions identified by individuals and their communities as essential for them to flourish and fulfill their potential.” (Wiseman and Brasher)

#### **Background:**

Much is already being done in our area through a variety of community organizations, area businesses, and the work of our local municipalities towards this goal of

community wellbeing. The objectives of a Community Wellbeing Plan are to give organization and efficiency to the existing work that is being done; identify any unnecessary duplication of services and to determine gaps in the wellbeing of our community. In order to develop this plan the City are inviting a cross section of stakeholders from the public sector, the not for profit sector, and the business sector to collaborate with our community and municipalities. The plan will help to define the municipal role related to community wellbeing. The area within the scope of the plan will include the City, County, eight townships, and we hope also the two First Nations.

The Canadian Index of Wellbeing (CIW) has been chosen as the frame for building a Community Wellbeing Plan. Using their eight domains will provide structure and intentionality to areas that need to be address in the plan. Community vitality, democratic engagement, education, environment, healthy populations, leisure and culture, living standards, and time use encompass the areas that define the wellbeing of a community. For more information please look at <https://uwaterloo.ca/canadian-index-wellbeing/>

### **Cultural Statistics Strategy**

Staff continue participating on the Cultural Statistics Strategy. There were three conference calls from June to August.

June 13: introductory presentation and training on the Cultural Statistics Account, as well as a presentation on the Canadian Framework for Culture Statistics (CFCS).

June 27: Update on the Municipal Culture Indicators Project - (Phase 1: Initial development using Business Register data). This included a presentation providing a brief update on work-to-date in developing municipal culture indicators, using data from the Culture Satellite Account (CSA) and the Business Register (BR).

June 28: An update on the Provincial Territorial Culture Satellite Account 2012 data and an update on Social Impacts of Culture as well as a presentation and discussion on International Comparison of the Measurement of Culture.

The Provincial and Territorial Culture Satellite Account (PTCSA) provides measures of the economic importance of culture (inclusive of the arts and heritage) and sport by province and territory in terms of output, gross domestic product (GDP) and employment for a given reference year. Appendix A includes the material from the international comparison of the measurement of culture.

August 30: A discussion on Provincial Territorial Culture Satellite Account (PTCSA) 2013 with Statistics Canada representatives.

### **EC3**

Staff met with EC3 staff and members of the Board to review the success of Artsweek in the past, and a proposal to move Artsweek from an annual event to a biennial event. EC3 has produced Artsweek for the last three years. Producing the event has drawn personnel and resources away from EC3's core mission and mandate, and impeded their ability to deliver the year-round programming and services required to meet their

primary obligations as an effective arts, culture and heritage council. The question for EC3 has become not only how to improve the financial and human resources available to Artsweek and advance the performance of the Festival, but how to do so while maintaining ongoing programs and initiatives for which commitments have been made to a variety of key funders and stakeholders.

A biennial festival will allow both artists and EC3 more time to raise additional funds and develop significant new projects that involve multiple partners, create innovative collaborations and ensure that marketing and communications plans have adequate lead times. Many similar events have found a great deal of success with the biennial model and they are excited about the potential it poses for a much more dynamic Artsweek Peterborough. EC3 will combine the 2017 funding with the 2018 funding to support a more robust Artsweek in the fall of 2018. It will allow EC3 staff the time needed to maintain EC3's core programming, projects and services and plan a large scale public event.

In the fall of 2017 they will hire an artistic producer, engage curators, define programs, issue a call for proposals and seed key projects for presentation in 2018. They will also rebrand Artsweek and commission a new web site. Following the 2018 festival they will assess the results to see how well this model worked, how the community responded and if our goals and objectives were achieved, only then will they know if the biennial model is the right one.

Staff also met with EC3 to discuss how best to have them work with the Heritage Preservation Office and the Peterborough Architectural Conservation Advisory Committee on a walking tour for heritage and public art installations.

### **CSD Research Assistant**

Over the summer the Research Assistant has been working on identifying cultural indicators and measures for a dashboard-style report for ACHAC. She also assisted in preparing a grant for SPARK to create a new photography program for newcomer youth.

### **2018 Budget**

Staff attended a review of the budget with Finance.

### **Heritage Researcher Position**

Staff interviewed applicants to fill the Heritage Researcher position. The successful candidate started on August 21, 2017.

### **Immigration Portfolio**

#### **Peterborough Immigration Partnership Coordinating Committee (PIP)**

Staff continues participating on the PIP Coordinating Committee and its working groups. The Coordinating Committee oversees the implementation of the PIP 5-year work plan.

## **Multicultural Community Capacity Grant Program**

Staff worked with SPARK Festival Co-Chair to submit an application for a Multicultural Community Capacity Grant for a new program – the Newcomer Youth Photography Project.

The SPARK Photo Festival is a celebration of photography, and the artists, dreamers, innovators, storytellers, professionals and enthusiasts behind the camera lens. Every year, the month of April marks the arrival of numerous photographic exhibits and artists, in locations throughout the Northumberland, Peterborough, and the Kawartha Lakes regions. Technical workshops, lectures, talks, films, and other related photographic events and activities take place year-round as well as during the festival.

Newcomer youth will create two public exhibits featuring photographs taken by newcomer youth (age 13 to 19 years) who have participated in the SPARK Photo Festival/New Canadians Centre photography course (fall 2017).

## **Welcome Peterborough MIIO Web Site**

The Ministry funded project to redesign the Portal has ended. The web site is now in maintenance mode. Staff held a launch for the redesigned portal on June 21, 2017. It was attended by the Mayor and MPP Jeff Leal Minister Responsible for Small Business and Minister of Agriculture, Food and Rural Affairs. The launch also included a screening of the new video created as part of the project. The video can now be found on the City's web site. Staff presented a summary of the project and the video to Council on July 24, 2017.

See Appendix B for news coverage.

## **Other**

### **Division & Departmental Meetings**

Staff participated in meetings for:

- The Art Gallery of Peterborough's June Board meeting.
- Peterborough Immigration Partnership Coordinating Committee
- Art Gallery physical plant
- Employee Service Recognition Awards
- Welcome Home Toronto (WHTO)

Submitted by,

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Attachments:

Appendix A – Measuring the Economic Importance of Culture: An Examination of International Methodologies. Nyssa McLeod February 2017