



City of
Peterborough

To: Members of the Arts Culture & Heritage Advisory Committee

From: Becky Rogers, Manager, Arts, Culture & Heritage Division

Meeting Date: May 11, 2017

Subject: Report ACHAC17-025
Peterborough PULSE

Purpose

A report to provide a presentation and an update on Peterborough PULSE.

Recommendation

That the ACHAC approve the recommendation outlined in Report ACHAC17-025 dated May 11, 2017 of the Manager, Arts, Culture & Heritage Division as follows:

That a presentation from Susan Sauvé, Transportation Demand Management Planner on the 2017 activities for Peterborough PULSE be received for information.

Budget and Financial Implications

There is no budget or financial implications with the adoption of this report.

Background

Peterborough PULSE, the City's Open Streets event, is part of a global initiative to get people physically active, boost local economies and create healthier, more engaged communities. Its goal is to get people outside, doing whatever they love to do in an urban-park-for-a-day.

Peterborough Pulse invites the whole city to walk, bike, dance, play and socialize in spaces typically used by cars. For one summer day, George Street transforms into a vibrant car-free corridor filled with families pushing strollers, cyclists and roller-skaters, Karate and Zumba, art, music, and more.

This year, Peterborough Pulse Celebrates Canada's 150th with special photo exhibits, arts installations, and activities that showcase and celebrate our unique community and, we hope, provide inspiration for the next 150 years.

PULSE will transform our downtown on July 15, 2017. This year's route will run along George Street from McDonnell Street to Sherbrooke and follow along the Trans Canada Trail through Millennium and Del Crary parks and run the length of Crescent Street. This year's modified route will give visitors an idea of what Crescent will look like after a facelift to add an adjacent path for walkers and turn one of the vehicle lanes into two lanes for cyclists. The route will also include the bustling commercial district on Charlotte Street between George and Aylmer Streets, making it the longest PULSE route yet. The route will be open to non-motorized activity from 9:00 am to 3:00 pm

Submitted by,

Becky Rogers,
Manager, Arts, Culture and Heritage Division

Contact Name:
Becky Rogers,
Manager, Arts, Culture & Heritage Division
Phone: 705-742-7777, Ext.1442
Toll Free: 1-855-738-3755
Fax: 705-743-2614
E-Mail: brogers@peterborough.ca