



City of
Peterborough

To: Members of the Arts Culture & Heritage Advisory Committee

From: Becky Rogers, Manager, Arts, Culture & Heritage Division

Meeting Date: April 13, 2017

Subject: Report ACHAC17-019
Presentation by the Art Gallery Peterborough

Purpose

A report to receive a presentation on the Art Gallery Peterborough's five-year strategic plan.

Recommendation

That the Arts Culture & Heritage Advisory Committee (ACHAC) approve the recommendation outlined in Report ACHAC17-019 dated April 13, 2017 of the Manager, Arts, Culture & Heritage Division as follows:

That a presentation by Celeste Scopelites, Director, Art Gallery Peterborough be received for information and endorsement.

Budget and Financial Implications

There is no budget or financial implications with the adoption of this report.

Background

In the spring of 2016 the Art Gallery Peterborough (AGP) embarked on a strategic planning exercise. The process involved staff, stakeholder and community consultation. The Board of Directors, working with their consultant, Laridae Communications, used the feedback they gathered from everyone to compose five strategic directions. They are:

- Reinforce our Foundation
- Engage our Audience
- Tell our Story
- Grow our Revenue
- Strengthen our Capacity

These strategic directions will serve to focus the AGP's work over the next five years and envision a future for the AGP built on strong community engagement, partnerships, and support.

Submitted by,

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Manager, Arts, Culture and Heritage Division

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