



City of  
**Peterborough**

---

**To:** Members of the Arts, Culture & Heritage Advisory Committee

**From:** Becky Rogers, Manager, Arts, Culture and Heritage Division

**Meeting Date:** March 9, 2017

**Subject:** Report ACHAC17-017  
Arts, Culture and Heritage Division Manager's Report

---

## **Purpose**

A report to advise on the monthly activities of the Manager, Arts, Culture and Heritage Division for February 2017.

## **Recommendation**

That the ACHAC approve the recommendation outlined in Report ACHAC17-017, dated March 9, 2017 of the Manager of the Arts, Culture and Heritage Division, as follows:

That the Report with respect to the activities of the Manager, Arts, Culture & Heritage Division for February 2017 be received for Information.

## **Budget and Financial Implications**

There are no budgetary or financial implications associated with the recommendation.

## Background

### Arts, Culture & Heritage Division

#### Public Art

Division staff met with the City lead for the Aylmer & Simcoe Plaza public art project, the Corporate Partnership Coordinator and Project Manager of Facilities and Planning to discuss sponsorship possibilities for that project. Some preliminary discussions have also taken place around increasing the contribution from the DBIA for the next five years of the Downtown Mural Project. The Corporate Partnership Coordinator will approach the DBIA in March.

Staff also met with the Executive Director and Curator of Artspace to review the 2017 project budget.

The Public Art Advisory Committee met in February 2017 to review 2017 projects. The PAAC Resources sub-committee met on February 13, 2017. Minutes of the February meetings will be provided at the ACHAC meeting.

#### Cultural Statistics Strategy

The Culture Statistics Strategy (CSS) held a cross-country conference call on February 10th. On the call, the Creative City members of the Culture Statistics Strategy agreed on the Municipal Culture Data Work priorities for 2017. Heritage Canada will work with Statistics Canada to create and apply split factors to existing Provincial Territorial Culture Satellite Account data to provide indicators at the municipal level and to distinguish between culture and sport. One of the products will be a template that all municipalities will be able to use to replicate the data. This work to develop culture GDP for municipalities will be supported by data available via Statistics Canada's *Business Register*. Additional work will be undertaken with PCH's Social Impacts Working Group.

There has also been a recent policy change at Statistics Canada (STC). In 2015, STC conducted a review of the approach it used to determine the information that can be placed in the public domain and the information that needs to be suppressed for reasons of confidentiality. As a result, STC has implemented a new approach to data suppression for confidentiality protection in selected economic statistics programs. The Culture Satellite Account (CSA) qualifies as one of these instances, given that the amount of transformation and aggregation of data obtained from business surveys and administrative sources was deemed significant enough to protect respondents' privacy.

Consequently, provincial and territorial CSA data that were previously suppressed can now be publicly released, at the level of detail of supply and use tables and published in thousands of dollars, as will also be the case for all new CSA data in the future. It will be able to see the totals for *all* domains and sub-domains for each jurisdiction.

This new approach responds to users' demands to increase the amount of data in the public domain, yet still respects the confidentiality requirements of the Statistics Act.

The full results for the *Provincial and Territorial Culture Indicators, 2010 to 2014* are already available online: <http://www.statcan.gc.ca/daily-quotidien/160511/dq160511a-cansim-eng.htm>.

### **Bethune Street Flood Diversion Project**

The draft plan for the Bethune Street streetscape redevelopment was approved by Council. The project is now in detailed design phase for the utility services component. Construction is due to start in 2018.

Staff participated in the presentation of and discussion about preferred streetscape design concept for Charlotte Street West and Charlotte Street East, and the Bethune Street/Brock Street and Bethune Street/Murray Street Intersections.

The discussion included a review of background information including Planning directives, parking impacts and a consultation summary. The review of the streetscape concept evaluation was of the Bike lane option, the Shared street option, and the Flexible street option.

Staff raised the issue of Streetscape Design Elements including sidewalks, crosswalks, trees, bollards, lighting, furniture, AODA, and parking. Division staff will have another meeting with AECOM to discuss these matters further.

### **Cultural Mapping Layers**

To further advance this project staff have arranged to purchase the most recent 2016 Business Register Data (December) for all census tracts in the Peterborough CMA with 6-digit NAICS codes level. Discussions are underway to determine the best method of obtaining employment data by occupation at the census tract level. The National Household Survey only includes some very high-level in the Area Profile table (1-digit NOC). More detailed information (e.g. 4-digit NOC) by Census Tract, can only be obtained through the purchase of a semi-custom table.

### **Community Wellbeing Plan**

Staff have been asked to participate in the Community Wellbeing Plan Project Team. In this capacity staff will help to facilitate the project and make day-to-day/operational level decisions about the project, develop project documents, assign tasks, and lead/coordinate project work groups.

The Community Wellbeing Plan is a municipal plan to set priorities to continue the development of a community where residents can *live, grow, and thrive*.

The objectives of a Community Wellbeing Plan are to:

- give organization and efficiency to the existing work that is being done in the community;
- identify any unnecessary duplication of services; and,
- determine gaps in the wellbeing of our community.

The plan will help to define the municipal role related to community wellbeing. The area within the scope of the plan will include the City, County, eight townships, and we hope also the two First Nations. In order to develop this plan the City would like to invite a cross section of stakeholders from the public sector, the not-for-profit sector, and the business sector to collaborate with our community and municipalities.

The Canadian Index of Wellbeing (CIW) has been chosen as the frame for building a Community Wellbeing Plan. The CIW has identified eight domains that define the wellbeing of a community. They are:

- community vitality,
- democratic engagement,
- education,
- environment,
- healthy populations,
- leisure and culture,
- living standards, and
- time use

Using CIW's eight domains will provide structure and intentionality to areas that need to be address in the plan.

### **Cultural Competence**

Staff met with the Director, Corporate Service to discuss the possibility of establishing a staff committee on Cultural Competence. Staff will be making a presentation to all the Directors and the CAO on the topic.

### **Immigration Portfolio**

#### **Peterborough Immigration Partnership Coordinating Committee (PIP)**

Staff continues participating on the PIP Coordinating Committee and its working groups. The Coordinating Committee oversees the implementation of the PIP 5-year work plan.

**Refugee Resettlement Task Force (RRTF)**

The Refugee Resettlement Task Force met in February to review the future of the New Canadians Centre RAP contract with the Federal Government and the implications for both the refugees and the New Canadians Centre should the funding come to an end.

Staff is participating in one of the Task Force's sub-committees on Cultural Competence. This sub-committee is identifying training modules to assist organizations, agencies and individuals to deliver appropriate customer services to clients. The Committee is planning a workshop for organizations and agencies interested in gaining a better understanding of cultural competence and the benefits of providing appropriate customer service to all their service users.

**Syrian Refugee Resettlement Activities**

Division staff continues to participate in conference calls with the Ontario Syrian Refugee Resettlement Secretariat and Ontario Municipal Social Services Association (OMSSA). Most communities are focusing on Month 13 when the refugees transition off of their sponsor or government support.

**Welcome Peterborough MIIO Web Site**

The Steering Committee met to review the work completed to date and to provide advice on how to launch the redesigned portal, survey users on the changes and develop a marketing strategy for the portal.

**Other**

Staff participated in meetings for:

- Quarterly meeting with the Director and Board of the Art Gallery.
- The Art Gallery Peterborough's February Board meeting.
- ACH Division managers.
- New Canadians Centre Board Meeting.
- New Canadians Centre's Policy Committee

Submitted by,

Becky Rogers, Manager, Arts, Culture and Heritage Division

Contact Name:  
Becky Rogers,  
Manager, Arts, Culture & Heritage Division  
Phone: 705-742-7777, Ext.1442  
Toll Free: 1-855-738-3755  
Fax: 705-743-2614  
E-Mail: [brogers@peterborough.ca](mailto:brogers@peterborough.ca)