



City of
Peterborough

To: Members of the Arts, Culture & Heritage Advisory Committee

From: Becky Rogers, Manager, Arts, Culture and Heritage Division

Meeting Date: February 9, 2017

Subject: Report ACHAC17-010
Arts, Culture and Heritage Division Manager's Report

Purpose

A report to advise the Arts Culture and Heritage Advisory Committee (ACHAC) on the monthly activities of the Manager, Arts, Culture and Heritage Division for January 2017.

Recommendation

That the ACHAC approve the recommendation outlined in Report ACHAC17-010, dated February 9, 2017 of the Manager of the Arts, Culture and Heritage Division, as follows:

That Report ACHAC17-010 with respect to the activities of the Manager, Arts, Culture & Heritage Division for January 2017 be received for Information.

Budget and Financial Implications

There are no budgetary or financial implications associated with the recommendation.

Background

Arts, Culture & Heritage Division

Public Art

The Public Art Advisory Committee met in January 2017 to review the final reports for both the DBIA and Hunter Street mural projects, and an update on 2017 projects. The PAAC Resources sub-committee held their first meeting on January 30, 2017. Minutes of the January meetings will be provided at the ACHAC February meeting.

Cultural Planning Glossary of Terms and Definitions

The Working Group held their final conference call on January 17, 2017. The Glossary of Terms and Definitions will be made available on the Ministry's web site shortly.

Cultural Statistics Strategy

The Culture Statistics Strategy (CSS) working group did not meet in January. Heritage Canada has submitted the Culture Statistics Strategy: Proposition for Creative City Network of Canada for 2017 to project members. This information has been provided for discussion and review in advance of a meeting, tentatively planned for February.

Municipal Culture Data Work Priorities for 2017:

The first phase of the work in 2016 consisted of Statistics Canada's efforts to produce municipal GDP through the Culture Satellite Account, the results of which were presented at the meeting between municipal partners, PCH, and Statistics Canada on March 30, 2016. Phase two of this work, focused on identifying and prioritizing ongoing municipal culture data work priorities that would be undertaken in 2017. The results of phase two are to concurrently investigate two different tracks for continuing this work: 1) create and apply split factors to existing Provincial and Territorial Culture Satellite Account data to provide indicators at the municipal level, and 2) a request will be made to Statistics Canada to estimate the cost of continued refinement of the previous municipal GDP work, with the aim of making it publishable.

This work on the development of culture GDP for municipalities would be supported by looking into data available via Statistics Canada's *Business Register* for at least the first track noted above. The priorities for 2017 will also include more engagement with the work of PCH's Social Impacts Working Group, and, in the future, to explore Census 2016 as data are released starting in 2017. The Census data will be provided to PCH by Statistics Canada, by way of custom tables produced by the latter, which will in turn be shared with municipal partners.

Table 1 below outlines the chosen priorities for further pursuit at this time for 2017. Moving forward with these proposed priorities does not preclude pursuit of other projects in the future, including those previously considered. Moreover, the municipal partners may decide later on to focus on other priorities instead, if, for example, one of the proposed priorities proves to be too costly and/or the results are not promising.

Finally, there will be no commitment of additional financial resources asked of any funding partners, without prior consultation and mutual agreement among the partners.

TABLE 1 – Proposed municipal culture data work priorities in 2017

Project	Description	Time Frame	Data available (Y/N)	Significant Costs* (Y/N)
Municipal Culture GDP from existing Provincial/Territorial Cultural Satellite Account data	Municipal Data Working Group could create and apply split factors to existing Provincial / Territorial Culture Satellite Account data, to provide indicators at the municipal level, and to distinguish between culture and sport. Goal would be to create a template applicable to all cities.	8-10 months	Y	N
Statistics Canada Estimate on Municipal Culture GDP	Find out how much it would cost to have Statistics Canada continue refining municipal GDP work (i.e. from Phase 1), with aim of making it publishable. If results are satisfactory, they will be released via an official publication. Split factors to distinguish between culture and sport could also be developed after publication, by Municipal Data Working Group, if required.	TBC	N	Y
Business Register	Acquire data at the Census metropolitan area (CMA) or Census Tract level, to provide a portrait of the types and sizes of businesses in each municipality. Also likely crucial to <i>Statistics Canada Estimate on Municipal Culture GDP</i> if sufficient support emerges among partners to fund pursuit of this work.	1-4 months	Y	N
Social Impacts Working Group	Explore and test existing methods for measuring the social impacts of culture.	Ongoing	Y	N
Census 2016	Optimize use of forthcoming Statistics Canada Census 2016 data through municipal level analyses. PCH Policy Research Group could provide basic training.	Over two years, starting in April 2017	Y	N

Bethune Street Flood Diversion Project

The draft plan for the Bethune Street streetscape redevelopment was approved by Council. The project is now in detailed design phase for the utility services component. Construction is due to start in 2018.

Staff are also participating in the review of the Charlotte St East and West redevelopment, and the detailed design phase of the urban park located on the Louis Street lot.

Cultural Mapping Layers

GIS staff have updated the Division's cultural maps using published data such as Scott's Directory to identify workers and businesses that fall within the Information & Cultural Industries and the Arts, Entertainment & Recreation classifications. They are also checking local data sources where available. When this update has been completed, the maps will be made available on the City web site using ARC GIS.

Andrew Nichols, a former staff member of the Arts, Culture and Heritage Division, is now working in the City's Geomatics and Mapping Division, is also working with Division staff to create a walking tour called histories.

Immigration Portfolio

Peterborough Immigration Partnership Coordinating Committee (PIP)

Staff continues participating on the PIP Coordinating Committee and its working groups to develop an action plan for the PIP 5-year work plan and develop outcome measures for the work plan. Staff met with Social Services to discuss shared measures and outcomes arising from their Community Well-Being Index project.

Refugee Resettlement Task Force (RRTF)

The Refugee Resettlement Task Force did not meet in January. Staff is participating in one of the Task Force's sub-committees on Cultural Competencies. This sub-committee is developing training modules to assist organizations, agencies and individuals to deliver appropriate customer services to clients. Staff from Social Services and Corporate Services have joined this sub-committee.

Syrian Refugee Resettlement Activities

Division staff continues to participate in conference calls with the Ontario Syrian Refugee Resettlement Secretariat and Ontario Municipal Social Services Association (OMSSA). Most communities are focusing on Month 13 when the refugees transition off of their sponsor or government support.

Welcome Peterborough MIIO Web Site

Studio N has provided their vision for the website and has reviewed it with the Operations Support Specialist and the Systems/Network Support Specialist who will be implementing the new design using the City's Content Management software. Studio N will provide a new logo and will finalize the web sites redesign by the end of the first week in February.

Other

Staff participated in meetings for:

- Complete performance appraisals for the PMA's Director and the Heritage Resources Coordinator.
- The Art Gallery Peterborough's January Board meeting.
- Boys and Girls Clubs of Kawartha Lakes.
- New Canadians Centre Board Meeting.
- New Canadians Centre's Policy Committee

Submitted by,

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