



City of
Peterborough

To: Arts, Culture & Heritage Advisory Committee

From: Becky Rogers, Manager, Arts, Culture & Heritage Division

Meeting Date: February 11, 2016

Subject: Report ACHAC16-009
Division Manager's Report for January 2016

Purpose

A report to advise the Arts, Culture & Heritage Advisory Committee on the monthly activities of the Manager, Arts, Culture & Heritage Division for January, 2016.

Recommendation

That the Arts, Culture & Heritage Advisory Committee approve the recommendation outlined in Report ACHAC16-009 dated February 11, 2016, of the Manager, Arts, Culture & Heritage Division, as follows:

That the Arts, Culture & Heritage Advisory Committee receive Report ACHAC16-009 for Information.

Budget and Financial Implications

There are no budgetary or financial implications at this time.

Background

Immigration Portfolio

Municipal Coordination Committee:

During 2016 Budget deliberations Council approved the provision of \$25,000 in 2016 and 2017 to assist with local efforts to relocate and integrate refugees in the community. They directed staff to work with outside agencies to determine how best to allocate the funds. To facilitate this, Allan Seabrooke approved the creation of a Municipal Coordination Committee to work with both the New Canadians Centre (NCC) and the newly created Refugee Resettlement Task Force (RRTF) to assist them in their efforts to resettle and integrate refugees in Peterborough. Staff from the Division co-chair the Coordinating Committee with a staff member from Social Services.

Refugee Resettlement Task Force:

The Refugee Resettlement Task Force (RRTF) was created by the New Canadians Centre in November 2015 to mobilize community resources toward supporting the resettlement of refugees (with a particular focus on government sponsored refugees) in our community. The task force works at a strategic level to ensure community collaboration behind the inventory of resources (housing, clothing, medical, etc.) needed to support refugee resettlement. While the work of this task force will focus primarily on collaboratively preparing for government assisted refugees, the inventory of resources also supports privately sponsored refugees. Two staff members represent the City on the Task Force.

As the RRTF identifies needs, the different organizations working with the NCC and with other community partners are forming ad-hoc working groups. To date there are groups working in the health/mental health, policing, education, and housing sectors. The earliest teams to meet formally are in the areas of employment and housing. There have also been informal meetings among interested partners in areas such as interpretation and cultural competency.

Division staff participated in conference calls with the Immigration, Refugees and Citizenship Canada (IRCC) and Ontario Municipal Social Services Association (OMSSA). OMSSA is working with the Association of Municipalities of Ontario (AMO) and the provincial government through the Special Advisory Table on Refugees that provides executive leadership, strategic guidance, sector collaboration and information-sharing on issues concerning refugee arrival and integration in Ontario.

Staff also participated in the community organized symposium that took place Thursday January 7, 2015 at Trent University, and a meeting with NCC staff and MP Jeff Leal to ensure provincial support for the community's refugee resettlement efforts.

Peterborough Immigration Partnership Coordinating Committee:

The City of Peterborough and the New Canadians Centre Peterborough (NCCP) are founding members of the local immigration partnership - the Peterborough Partnership Council on Immigrant Integration (PPCII). Established in 2008 PPCII exists to promote, advance and support coordinated immigrant integration in Peterborough and area. Recently PPCII members developed a new immigrant integration strategy, the Community Immigrant Integration Plan 2015-2020. The vision of the new plan is to achieve meaningful economic and social integration for newcomers, and build a prosperous and inclusive community for all.

As part of developing the new integration strategy, there was a thorough review of PPCII committee structure and activities to determine whether it could be reorganized to better serve the community. The Council approved a new organizational model and a new name. The Peterborough Partnership Council on Immigrant Integration is now the Peterborough Immigration Partnership (PIP), a local partnership of organisations and individuals committed to the immigrant integration mandate and the 5 year community plan.

PIP now has just one standing committee and several ad-hoc committees or working groups. The Community Integration Committee (CIC) will be the sole standing committee –mandated with the community plan oversight and implementation. The City is a member of the CIC standing committee. The Ad-hoc committees or working groups are responsible for implementing specific projects from the plan, e.g. ESL, Workplace Diversity, and International Student Retention.

At PIP's January Executive Committee meeting, Becky Rogers was appointed to the Board of the New Canadians Centre until March 31, 2016.

WelcomePeterborough.ca:

In October 2015 two grant applications were submitted by the Manager, Arts, Culture & Heritage to the Ontario Ministry of Citizenship, Immigration and International Trade (MCIIT) for \$65,255 to update the City's immigration portal, and for \$133,295 to assist the New Canadians Centre to hire a social integration worker. To date, only the immigration portal project has been approved by MCIIT.

The application for the immigration portal is to completely redesign and refresh the existing portal to improve the City's ability to attract and retain newcomers. Recent research into Peterborough's demographic and employment conditions highlights several important facts:

- Demographically Peterborough needs to attract immigrants to compensate for a shrinking working-age population, a relatively small youth population, and a larger than average seniors population.
- Local employers are unable to find sufficiently skilled employees in our area, and they need skilled immigrants to fill positions and grow their companies.

- Immigrants tend to be innovative, creative and entrepreneurial. They can see things through several filters and find multiple, or even opposing interpretations of the same event. They see a business opportunity where others may only see an obstacle. They can help grow Peterborough's economy by starting up new businesses and buying goods and services locally.

The current project will build on and improve the resources and information already on the Portal with a particular focus on changes recommended by the 2014 Portal user survey, and the local economic, demographic and employment research conducted over the last two years. To accomplish this, the City will contract with the New Canadian Centre Peterborough (NCCP) to complete the necessary work. The NCCP will hire a project manager in a part-time position (24 hours/week) from February, 2016 to March 31, 2017.

Video Project

Following the fire at the Mosque, Councillors Pappas and Vassiliadis initiated a video project with the New Canadians Centre and the Peterborough Immigration Partnership. The "*My Peterborough is Welcoming*" project is creating three 30 second video messages to be aired on CHEX TV and the Wolf Radio during the month of February. The project showcases the diversity and richness of our community. The project is supported by the PIP and its members including the City of Peterborough, New Canadians Centre, private sponsors as well as CHEX TV and the Wolf Radio as media partners.

Cultural Planning Glossary of Terms and Definitions

Division staff have been asked to assist in the Ministry of Culture, Tourism and Sport (MCTS) committee to update their Cultural Planning Glossary of Terms and Definitions. They are preparing it for public release on the ministry's website. The project will review the original glossary and consider the following:

- a) Purpose of Terms and Definitions – Do they provide clear and consistent terminology for the practice of government-led cultural planning, do they help standardize and professionalize the practice, and distinguishing it from other types of cultural planning?
- b) Focus - Should focus be on Municipal Cultural Planning only or include cultural planning by First Nations, Métis and Inuit (FNMI) communities?
- c) Validity of the terms - Are all the terms still valid? Should they be updated or should alternate wording be provided? Are any terms missing?

Open Data Project

Open data has facilitated a new way of thinking about data and how it can spur public-sector improvements. From all levels of government from around the world, open data programs have transformed the way government workers communicate with citizens, business, developers, non-profit organizations, education, etc. Through the CAO's office the City has established a working group to examining how to participate in this initiative. Division staff are participating in the working group.

AGP RFQ Review

The Art Gallery Peterborough issued a Request For Quotations for their Strategic Plan. The RFQ closed January 14, 2016. The Division Manager sits on the Strategic Plan Steering Committee and participated in the evaluation of the bids the City received. Two proponents were selected to make a presentation to the selection committee. The committee was unanimous in its selection of the firm to work with the AGP to develop their new strategic plan.

Cultural Heritage Conservation and Management Program Exhibit

The Cultural Heritage Conservation and Management Students are developing an exhibit on Syrian Refugees. They met with ACHD staff to gain a better understanding of the processes involved in bringing refugees to Peterborough. Staff members will serve as on-going advisors for the project.

Cultural Statistics Strategy

The Culture Statistics Strategy (CSS) is an initiative developed by the Policy Research Group (PRG) at Canadian Heritage (PCH) to:

1. Safeguard and fund culture data inputs in a sustainable manner over the long-term,
2. Create a common culture data pool accessible to all partners,
3. Discuss and plan for the future of culture data instruments and projects, and
4. Increase collaboration.

The CSS accesses the most reliable and rigorous statistics on culture, available through the Canadian System of National Accounts, and it cultivates a conversation and consensus between federal, provincial and municipal cultural partners about how and what to collect.

The table below outlines the products from the CSS to date, and then the products scheduled for release in 2016.

Table 1 – Current Description of Deliverables from the Culture Statistics Strategy

Calendar Year	Notional Due Date	Deliverable	Description
2015	November	Feasibility Study: Annual CSA provincial-territorial culture indicators (2009-2013)	Estimates of provincial-territorial culture indicators, 2009-2013 (for distribution to CSS partners only).
	November	Feasibility Study: Annual CSA provincial-territorial culture indicators (2009-2013)	Report on provincial-territorial culture indicators, 2009-2013 (for distribution to CSS partners only).
	November 19	CSS Consortium meeting	Officials from Statistics Canada to present on the Survey of Service Industries (for the arts and culture industries), and Canadian Heritage will present on the Heritage Institutions survey.
	December	Annual provincial / territorial CSA indicators (2010 to 2014)	Preliminary estimates of indicators (for distribution to CSS partners only).
2015	December	Feasibility study: Trade in culture goods and services, 2010	Statistics Canada will issue a progress report, containing preliminary findings related to the feasibility of culture trade data (to be shared with CSS funding partners only).

Culture Statistics Strategy (CSS) – CCNC Meeting and Deliverable Calendar
(January to June, 2016)

Calendar Year	Notional Date	Focus of meeting	Description
2016	January 22, 2016	Introduction to the Culture Statistics Strategy (CSS), and several related projects	Canadian Heritage will present on the CSS, the Culture Satellite Account, the Economic Impact Model for Arts and Heritage (EIMAH), and Social Impacts of Culture research
	February	Exploratory study of municipal culture indicators	Statistics Canada will present their preliminary findings on developing municipal economic cultural indicators, and the possible direction of continued development work.
	February	Creative economy work of Alan Freeman	Alan Freeman , co-director of the Geopolitical Economy Research Group, will discuss his work studying the creative economy at the municipal level.
	March	Municipal data at Statistics Canada	Canadian Heritage (and Statistics Canada, TBD) will present on the various sources of municipal data available from Statistics Canada.
	April	Introduction to CANSIM (NOTE: meeting may include all CSS partners, TBD)	Canadian Heritage (and Statistics Canada, TBD) will present a tutorial on using CANSIM for accessing Statistics Canada data.

Calendar Year	Notional Date	Focus of meeting	Description
2016	May	CSA Culture Trade data feasibility study	Canadian Heritage (and Statistics Canada, TBD) will present a summary of findings arising from the feasibility study.
	June	Official release of CSA <i>Annual Estimates</i> for 2010-2014	Canadian Heritage (and Statistics Canada, TBD) will present a summary of the latest CSA figures officially released.

Calendar Year	Notional Due Date	Deliverable	Description
2016	February	Exploratory study of municipal culture indicators	A progress report, containing preliminary findings related to feasibility of developing municipal cultural indicators (for distribution to CSS partners only).
	February	Annual provincial / territorial CSA indicators (2010 to 2014)	Final estimates of indicators (for distribution to CSS partners only).
	Spring	Draft report of feasibility study: Municipal culture indicators	A draft of the feasibility study containing preliminary municipal cultural indicators will be distributed for comment (for distribution to CSS partners only).
	Spring	Annual provincial / territorial CSA indicators (2010 to 2014)	A draft report, including all tables at both the national and P/T levels (for distribution to CSS partners only).

	Spring	Feasibility study: Trade in culture goods and services, 2010	Statistics Canada will issue exploratory estimates of trade data (for distribution to CSS partners only).
	Spring	Exploratory study of municipal culture indicators	The final report, containing final findings related to feasibility of developing municipal cultural indicators (for distribution to CSS funding partners only).
Calendar Year	Notional Due Date	Deliverable	Description
2016	Spring	Annual provincial / territorial CSA indicators (2010 to 2014)	Official Statistics Canada release, including all tables at both the national and P/T levels.
	Spring	Feasibility study: Trade in culture goods and services, 2010	Statistics Canada to issue feasibility study (for distribution to CSS funding partners only).
	Spring	Service Industry surveys (Reference year: 2014)	Includes individual reports on the following service industries: - Book Publishers - Performing Arts - Motion Picture Theatres - Newspaper Publishers

GeoMaps Training

The Geomatics/Mapping Division are using new mapping software. Division staff attended a training session on the new software.

Submitted by,

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