



City of  
**Peterborough**

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**To:** Arts, Culture & Heritage Advisory Committee

**From:** Becky Rogers, Manager, Arts, Culture & Heritage Division

**Meeting Date:** January 14, 2016

**Subject:** Report ACHAC16-002  
Municipal Cultural Plan 2016

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## **Purpose**

A report to provide an update on the implementation of the Municipal Cultural Plan, and to seek direction from the Arts, Culture & Heritage Advisory Committee on their priorities for 2016.

## **Recommendations**

That the Arts, Culture & Heritage Advisory Committee approve the recommendations outlined in Report ACHAC16-002 dated January 14, 2016, of the Manager, Arts, Culture & Heritage Division, as follows:

- a) That the Arts, Culture & Heritage Advisory Committee receive a presentation on the implementation of the Municipal Cultural Plan
- b) That they provide direction on corporate priorities and areas of interest for presentations, and staff reports for 2016.

## **Budget and Financial Implications**

There are no budgetary or financial implications at this time.

## Background

On April 23, 2012 City Council adopted the Municipal Cultural Plan (MCP). The MCP is a master plan which directs City investment in culture, and helps in identifying the role of culture in municipal priorities. It establishes culture as an important pillar of city-building by integrating culture into formal policies, plans and investments by local government. While the Arts, Culture and Heritage Division is responsible for the implementation of a significant part of the Plan, to do so successfully, Division staff need to work closely with all City departments, agencies and cultural organizations across the community and at all levels of government.

The time frame for the Implementation Plan spans seven years. However the timing for completion of some of the Actions and Initiatives may change over the life of the Plan as corporate priorities and needs change, and opportunities arise. The implementation portion of the MCP is comprised of three implementation strategies focussing on the six signature objectives identified as the core priorities. The three implementation strategies and the progress on their corresponding actions are listed below.

### Part 1- Advisory and Governance Systems

<b>Actions</b>	<b>Progress</b>
1.1 Involve staff from other departments in MCP projects and initiatives	Ongoing
1.2 ACHAC redefined and reconstituted in light of the MCP	Completed
1.3 MCP implementation progress assessed regularly	Ongoing

### Part 2- Ongoing Dialogue, Cross Departmental Collaboration and Plan Alignment

<b>Actions</b>	<b>Progress</b>
2.1 Collaborate with other departments to provide input into major strategic plan developments	Ongoing
2.2 Support plan alignment through regular cross-departmental discussion	Ongoing
2.3 Strengthen the relationship between Heritage and Planning	Ongoing
2.4 Continue building relationship with USD	Ongoing
2.5 Public Art	Ongoing
2.6 Roll out strategy for MCP	Ongoing

### Part 3- Building Cultural Sector Capacity & Ongoing Monitoring and Measurement

<b>Actions</b>	<b>Progress</b>
3.1 Support establishment of new Culture Council	Completed
3.3 Encourage collaboration between Community Futures, the DBIA, Chamber of Commerce, and GPAEDC, and encourage dialogue between these institutions and cultural organizations	Ongoing

3.4 Develop partnerships between City , Trent & Fleming Continue supporting Fleming Museum Management program and use of students as interns in city projects	Ongoing
3.7 Capitalize on other community consultation processes by asking the public to consider the cultural aspects of an undertaking	Ongoing
3.8 + 3.9 Measure the value of culture	Ongoing
3.10 Attract newcomers to help build cultural capacity in the city	Ongoing
3.11 Review and track the return on municipal capital investment and outcomes for ACH organizations funded by community grants programs	Ongoing
3.13 + 3.14 Collaborate with other levels of government at County, Province & Federal levels	Ongoing

Of the six Signature Objectives (SO), two have been completed. They are:

- SO3. Support the creation of the Culture Council as a community driven, arms-length advocacy body supporting, communicating and coordinating the needs of arts, culture and heritage organizations; and,
- SO4. Increase the effectiveness of ACHAC by decreasing its size, transferring some of its responsibilities to the new Culture Council, and revising its mandate.

Initiatives, processes and procedures have been put in place for the other four Signature Objectives, and their progress is ongoing. They are:

- SO1. Create and implement cultural indicators and economic impact measurement tools to assist in developing a comprehensive argument for the economic and social value of supporting culture, and as a means of promoting the MCP as an economic development tool. (See Appendices B and C for the proposed Report Card and the preferred Economic Indicators previously identified by ACHAC).
- SO2. Support and develop the downtown as a vibrant cultural hub by implementing the priorities of the Central Area Master Plan that have been identified in this Plan.
- SO5. Recognize the importance of celebrating and protecting both natural heritage and built heritage in Peterborough.
- SO6. Promote and achieve plan alignment.

## 2016 Priorities

Under the MCP the Arts, Culture and Heritage Advisory Committee roles and responsibilities were revised to better reflect the strong role the Committee has to play in keeping the priorities of the Plan fresh and current in the minds of staff and elected officials. The mandate of the City's Arts, Culture and Heritage Advisory Committee now encompasses broad oversight of the Plan, and range of responsibilities. Since the adoption of the MCP, the Committee has provided valuable input on City initiatives and strategic plans.

In the past, ACHAC has identified several key priorities:

- The need for the ACHAC to be involved in City projects, such as master plans, the Community Grants review, public art, etc.;
- A review of City infrastructure projects by the ACHAC to insure that arts, culture, and heritage issues are addressed.

In setting their priorities for 2016 the Committee should keep in mind the roles established in the Arts, Culture & Heritage Advisory Committee By-Law. (See attached Appendix A for revised By-Law):

### 2.1 The Advisory Committee Shall:

- a) monitor and guide the implementation of the Corporation's Municipal Cultural Plan and report annually on its progress to Council;
- b) provide input and feedback from a cultural perspective on major planning initiatives and capital construction projects;
- c) inform and advise Council on arts, culture and heritage matters as required;
- d) act as a public forum when requested by Council and/or Staff to engage and receive public input relating to the Municipal Cultural Plan and Arts, Culture, and Heritage matters.

The MCP's ongoing Strategic Objectives and the three parts of the Implementation Plan identify a range of possible priorities for the Committee to select. The City budget and Corporate Work plans also identify a broad range of operational and capital projects that may be of interest to the Committee. They include strategic plans and studies, detailed design projects, Central Area Community Improvement Plans, etc. A detailed list of the projects is attached in Appendix D. Staff are seeking direction from the Committee on priorities and areas of interest for presentations and staff reports.

Submitted by,

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Attachments:

Appendix A – By-Law 12-152: By-Law To Reconstitute the Arts, Culture & Heritage Advisory Committee.  
Appendix B – Draft Municipal Cultural Plan Report Card.  
Appendix C – Approved Economic Indicators.  
Appendix D- Projects, Plans and Programs Identified in 2016 Corporate Budget and Work Plans.