



City of
Peterborough

To: **Members of the Arenas, Parks, and Recreation Advisory Committee**

From: **Ken Doherty, Director of Community Services
John Kennedy, City Clerk**

Meeting Date: **January 27, 2015**

Subject: **Report APRAC15-005
Proposed Changes to Civic Awards**

Purpose

A report to seek endorsement of proposed changes to the City's Civic Awards Program.

Recommendations

That the Arenas, Parks, and Recreation Advisory Committee (APRAC) endorse the recommendations outlined in Report APRAC15-005 dated January 27, 2015 of the Director of Community Services and City Clerk, as follows:

- a) That the following categories be deleted:
 - i) Blood and Platelet Donations
 - ii) Civic Award of Merit – Act of Heroism
 - iii) Sports Personality of the Year;
- b) That the following categories be combined:
 - i) Cultural Betterment and Cultural Award of Merit
 - ii) Civic Athletic Award of Merit and Sport Betterment
 - iii) Female Junior Athlete of the Year and Male Junior Athlete of the Year
 - iv) Female Senior Athlete of the Year, Male Senior Athlete of the Year;
- c) That the following categories be added:
 - i) Adult Athlete of the Year
 - ii) Environmental Stewardship/Sustainability Award;

Budget and Financial Implications

There is no budget or financial implications with the adoption of this report. Sufficient funds are allocated each year to host the event.

Background

Since the Arts Culture and Heritage Advisory Committee (ACHAC) and the Arenas Parks and Recreation Advisory Committee (APRAC) have representatives on the annual Civic Awards committee, both have been asked to review and endorse the proposed changes.

The Civic Awards have been presented by City Council to deserving citizens since 1953. Over the years it has become evident that not all categories receive nominations, and some categories have not had nominations over several years. Changes over time have resulted in some categories being difficult to fill, and it has almost become normal practice to extend the deadline in an attempt to garner more applications. In part, some categories are being addressed by other organizations (i.e. heroism) and new issues and interests have evolved.

Council at its December 8, 2014 meeting passed the following motion:

That, in consideration of the challenges associated with the Civic Awards program in recent years, staff be requested to report to the January 26, 2015 meeting of the Committee of the Whole on revisions to the number of, and criteria for, the Civic Award categories.

In response to this motion the Director of Corporate Services, the Director of Community Services and staff from the Clerk's Office met to review the Civic Awards program and the current categories. The proposed changes to the nomination categories are summarized in Table 1. The proposed Civic Awards Nomination Package is attached as Appendix A. The current nomination package is attached as Appendix B.

Table 1: Summary of Proposed Changes to the Civic Awards Nomination Categories

	Current Category	Proposed Change	Reason for Change	No. of Awards
1	Blood and Platelet Donations	Eliminate Category	Blood and Platelet Donations do not need to be a separate category. Can be covered off in another category.	
2	Act of Heroism	Eliminate Category	The police provide recognition for acts of heroism. A nominee can be covered off in another	

			category.	
3	Community Betterment	No change		Multiple
4	Cultural Betterment	Combine these two categories	These two categories are very similar.	Multiple
5	Cultural Award of Merit			
6	Civic Athletic Award of Merit	Combine these two categories	These two categories are very similar. New category "Athletic Award of Merit".	Multiple
7	Sport Betterment			
8	Junior Female Athlete	Combine these two categories	New category "Junior Athlete of the Year".	Single
9	Junior Male Athlete			
10	Female Senior Athlete	Combine these two categories	New category "Senior Athlete of the Year". To recognize athletes over the age of 55.	Single
11	Male Senior Athlete			
12	Sports Personality of the Year	Eliminate Category	Can be covered off in another category.	
13	Volunteer of the Year	No change		Single
14	Male Youth Volunteer	Combine these two categories	New category "Youth Volunteer of the Year".	Single
15	Female Youth Volunteer			
16	Lifetime Achievement Award	No change		Single
	Adult Athlete of the Year	New category	For an athlete 19-54 years of age.	Single
	Environmental Stewardship/Sustainability	New category	To recognize the importance of environmental issues.	Multiple

The proposed changes, if accepted, would reduce the number of categories from thirteen to ten. Two new categories included are Adult Athlete of the Year and Environmental Stewardship/Sustainability. The Adult Athlete of the Year category recognizes those in the age bracket from 19-54 years old. The Senior Athlete of the Year category is now specific to persons 55 years and older. The Environmental Stewardship/Sustainability category has been included as a proposed category to recognize local efforts to foster healthy environments, people, and economies. Also proposed, is to reduce the eligibility to receive an award in the same nomination category from five years to three years.

Next Steps

If the proposed changes are adopted by council, staff would commence the process to solicit nominations and bring recommendations to council in the spring. A review of the current trophies and their sponsors would be conducted to determine what changes are required. The 2014 Civic Awards will be presented at a Special City Council meeting, to be held on Tuesday, June 9, 2015 at 7:00 p.m., at the Peterborough Sport and Wellness Centre.

Summary

As per council's direction changes have been made to the number of Civic Award categories and criteria as summarized in Appendix A for APRAC's consideration.

Submitted by,

Ken Doherty
Director of Community Services

John Kennedy
City Clerk

Contact Name:

Ken Doherty
Director of Community Services
Phone: 705-742-7777 Extension 1823
Toll Free: 1-855-738-3755
E-mail: kdoherty@peterborough.ca

Attachments:

Appendix A – Proposed Civic Awards Nomination Package
Appendix B – Current Civic Awards Nomination Package