



City of  
**Peterborough**

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**TO:** Members of Arenas, Parks and Recreation Advisory Committee

**FROM:** Sue Warrington, Arena Division Manager

**MEETING DATE:** March 19, 2013

**SUBJECT:** Report APRAC13-013  
Arena Division User Fees

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## **PURPOSE**

A report to inform the Arenas, Parks and Recreation Advisory Committee on the variety of different user fees in Arena Division.

## **RECOMMENDATION**

That the Arenas, Parks and Recreation Advisory Committee (APRAC) approve the recommendation outlined in Report APRAC13-013, dated March 19, 2013, of the Arena Division Manager, as follows:

That the report be received for information.

## **BUDGET AND FINANCIAL IMPLICATIONS**

There is no budget or financial implication resulting from the approval of the recommendations of report APRAC13-013.

## BACKGROUND

The User Fees for Arena Division are approved by City Council through the annual budget process. The services provided by Arena Division include ice and floor rentals, meeting room rentals and facilities for special events.

Arena Meeting Room spaces include the Kinsmen Boardroom (50 person capacity), Evinrude Boardroom (40 person capacity) and the Memorial Centre Green Room (25 person capacity). Meeting room rates are in two categories – 3 hour period is \$60 (HST incl.) and full day rental is \$120 (HST incl.).

Arena Division has standard ice and floor rental hourly rates for all four of the municipal arenas. Ice and floor rates are comparable to those of similar-sized municipalities and are divided into prime time and non-prime time categories and include an Arena Capital Contribution (\$5 for ice, \$2.50 for floor) and 13% HST:

### Hourly Rates for Ice and Floor

User Fee	Ice-Prime Time	Ice-Non-Prime Time	Floor-Evinrude/Kinsmen	Floor-PMC
Adult	\$198.00	\$127.00	\$105.25	\$119.50
Child	\$171.25	\$127.00	\$84.25	\$101.00
After 11:00 PM	N/A	\$155.25	N/A	N/A
Elementary School	N/A	\$80.00	N/A	N/A

- Prime time is daily from 3:00 PM to 11:00 PM
- Non-prime time is 6:00 AM to 3:00 PM Monday through Friday.
- There is also an Elementary School reduced hourly rate during weekdays

Special events held in Arena Division include concerts and entertainment events, tournaments, trade shows, banquets and conferences. The Evinrude Centre Banquet Hall (340 person capacity) has two rates – Sunday through Thursday is \$484.10 (HST incl.) and Friday, Saturday is \$721.00 (HST incl.). This rental rate includes the tables and chairs required to accommodate the capacity of 340 people. The Evinrude Centre Banquet Hall also has an adjacent full-service kitchen for an additional fee of \$120 (HST incl.) plus a Food Levy Charge of \$120 (HST incl.) should the renter or caterer wish to access this facility.

Depending upon the annual schedule and when the ice is in and out at each facility, Arena Division has had the opportunity to accommodate larger banquets on the floor surface of the ice pad when the ice is removed from the Evinrude Centre and Kinsmen Arena.

There is a bit more flexibility around dates when renting the Memorial Centre since this arena has a composite deck surface that is placed over the ice for special events for an additional cost. Banquet rental rates are \$2,825 (HST incl.) plus the rental of tables and chairs as required by the event organizer. Since the main purpose of the ice pad is for sport rentals, the facility does not include the rental of tables and chairs for large banquets, conferences or trade shows and all additional costs related to special events are at the expense of the organizer. The facilities have a limited number of tables and chairs to rent at \$18.62 (HST incl.) and \$2.33 (HST incl.) respectively and most often the rental of these are required to be outsourced.

Special events at the Memorial Centre are charged according to the category of event. The rental charge is independent of all additional required charges such as building conversions and rental of all required equipment and supplies and contracted services (i.e. electrician, catering, etc.). Memorial Centre rates range from \$4,655.60 (HST incl.) for a trade show through to a concert rate of \$7,571.00 (HST incl.) before additional charges depending on the requirements for each event.

As part of our Arena Needs Assessment project currently underway, an analysis of the relative financial efficiency of the City's four arena facilities will be undertaken that will include comparing annual operating costs (utilities, maintenance staff, etc.), revenues and hours of ice time used, incorporating ice time rates, usage, revenues and expenditures.

Submitted by,

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Arena Division Manager

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