



City of  
**Peterborough**

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**TO:** Members of the Arenas, Parks and Recreation Advisory Committee

**FROM:** Rob Anderson, Recreation Division Coordinator

**MEETING DATE:** November 20, 2012

**SUBJECT:** Report APRAC12-033  
City of Peterborough Naming Policy

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## **PURPOSE**

A report to provide information on the City's Naming Policy.

## **RECOMMENDATION**

That the Arenas, Parks and Recreation Advisory Committee approve the recommendation outlined in Report APRAC12-033 dated November 20, 2012, of the Recreation Division Coordinator, as follows:

That Report APRAC12-033 be received for information.

## **BUDGET AND FINANCIAL IMPLICATIONS**

There is no budget or financial implication resulting from the approval of Report APRAC12-033.

## **BACKGROUND**

At a previous Arenas, Parks and Recreation Advisory Committee (APRAC) meeting, staff was asked to provide information on the City's naming policy. Particularly, APRAC was interested in the park naming process. The following details of the naming policy are provided for informational purposes, as requested by APRAC.

The City's naming policy is in place to provide a consistent process to recognize significant local events, people and geographic features through the naming of streets, parks and municipal buildings/facilities. The policy provides guidelines by which names are to be chosen for new City streets, parks and buildings, and a process by which these features will be renamed, if necessary. The current version of the naming policy is attached as Appendix "A". The policy is to be reviewed in 2013.

Of particular interest to APRAC is Part B – Park and Municipal Buildings/Facilities, which is implemented and enforced by the Recreation Division, and Part C – Renaming, which is enforced by the City Clerk's Division. Part A of the policy, which is implemented and enforced by the Planning Division, would be of less interest to APRAC, as it addresses the naming of streets.

There is a naming policy committee that is responsible for compiling and maintaining a name bank, which is a data base of street, park, and building names. The details of the name bank are identified in section 3 of Appendix "A".

It is most common that parks are named when parkland is acquired or developed through the plan of subdivision process. Developers have the opportunity to present names for consideration. Staff from the Planning and Recreation divisions collaboratively provides a report to the naming policy committee, identifying the need to have the parkland named. The Developer's suggested names will be presented to the naming policy committee. The Committee makes the decision on whether the proposed name meets the criteria, or if it would be more appropriate to use a name from the name bank, or if the park is to be simply named after the street it is located on.

Renaming of a park generally occurs in response to a request from the public. The proposed name would be presented to the naming policy committee for consideration. If the proposed name meets the criteria and is acceptable to the naming policy committee, a report would be presented to APRAC requesting endorsement of the name change. A recent example is when Sandalwood Park was renamed Blodgett Park in 2011(report APRAC11-010 dated March 15, 2011). Following APRAC endorsement, a report would be presented to Council requesting approval of the name change and that the associated by-law be enacted.

Staff would be pleased to answer questions that APRAC may have at this time.

Submitted by,

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Recreation Division Coordinator

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Attachments:

Appendix A – Naming Policy