



City of
Peterborough

TO: Members of the Arenas, Parks and Recreation Advisory Committee

FROM: Rob Anderson, Recreation Division Coordinator

MEETING DATE: November 20, 2012

SUBJECT: Report APRAC12-038
Peterborough Sport and Wellness Centre Membership
Appreciation Survey Results

PURPOSE

A report to introduce a presentation by the Assistant Manager of the Peterborough Sport and Wellness Centre on the results of the Centre's Membership Appreciation Survey.

RECOMMENDATION

That the Arenas, Parks and Recreation Advisory Committee approve the recommendation outlined in Report APRAC12-038 dated November 20, 2012, of the Recreation Division Coordinator, as follows:

That a presentation by the Assistant Manager of the Peterborough Sport and Wellness Centre on the results of the Centre's Membership Appreciation Survey be received for information.

BUDGET AND FINANCIAL IMPLICATIONS

There is no budget or financial implication resulting from the approval of the recommendation of report APRAC12-038.

BACKGROUND

The Peterborough Sport and Wellness Centre (PSWC) conducted a survey of their membership on Member Appreciation Day, Thursday Sept 27, 2012 from 7:00am – 7:00pm. The survey asked the members to provide ratings for such things as facility cleanliness, fitness classes, aquatics programs, equipment, membership options, and various areas of customer service.

The Assistant Manager of the PSWC will attend the November 20, 2012 meeting of the Arenas Parks and Recreation Advisory Committee to make a presentation on the survey results.

Submitted by,

Rob Anderson
Recreation Division Coordinator

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