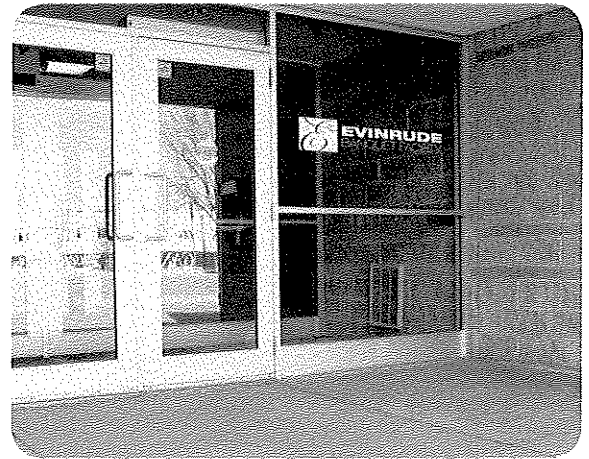




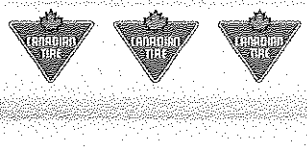
EVINRUDE CENTRE

CONNECTING YOU TO COMMUNITY

- 17,000 square foot multi-purpose facility featuring twin pads and home to ice and floor sports year round, trade shows, various high-profile tournaments, different leagues, and events.
- The first pad surface, 200' x 85' has a seating capacity of 702.
- The second pad surface, 200 x 85' has a seating capacity of 300.
- The Evinrude Banquet Facility on site is 5011 square feet of prestigious event space.
- Ample parking with 426 spaces and 10 accessible spaces.
- Premium exposure being centrally located, steps from Lansdowne Street and Lansdowne Place Mall.



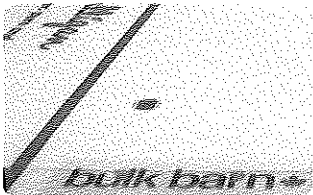
Branding & Advertising Opportunities



RINKBOARDS

The traditional favourite, rinkboard advertising now provides the advertiser with **TWO** rinkboards boards for one price. The "sticker system" of rinkboard advertising (similar to the Memorial Centre) is the preferred production method, delivering a more polished presentation. Your message will appear on rinkboards located on both pads gaining added exposure viewed by impressionable eyes year round.

Cost: \$825.00 - Production fees extra estimated at \$250 fixed rate for two boards



ICE GRAPHICS

These in-ice statements are recognized as the most prestigious advertising space. Always visible and always in the heart of the action, ice graphics offer a high level of viewer retention.

Cost: \$2,000/pair (one per each pad) available in the neutral zones. Paint extra per year.

ICE RESURFACING MACHINE

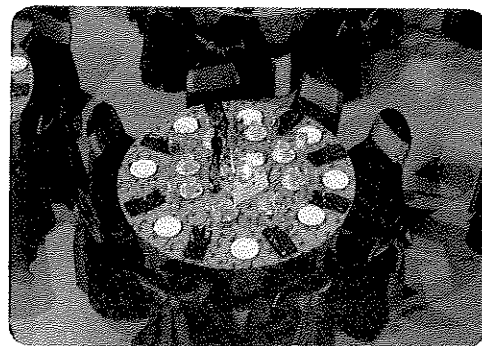
This unique "moving advertisement" is the focus of attention at any age. Inquire about pricing and availability.



BRANDING & NAMING RIGHTS OPPORTUNITIES

A unique branding opportunity with name association and a community investment focus. Make your mark by adopting a customized and exclusive branding & naming rights package for a designated area of the facility.

Package elements may include: official naming rights and all association used in publications, materials, rental permits and the web site presence. Main lobby signage, static & illuminated signage, centre ice logo, rinkboards, wall murals, floor graphics, score clock, entrance, interior and dressing room door signage and exclusive hosting opportunities for corporate or social functions.



BUSINESS ASSUMPTIONS

- Contracts and invoices will be issued
- Flexible payment terms
- HST extra
- Production & creative fees extra
- Positioning not guaranteed (rinkboards and ice graphics)

Imagine what you can do!

City of
Peterborough

For more information contact John Salfi: 705.742.7777 ext. 2535 or email jsalfi@peterborough.ca