

TO: Members of the Arenas Parks and Recreation Advisory

Committee

FROM: Mary Gallop, Manager, Facilities & Special Projects

MEETING DATE: November 15, 2011

SUBJECT: Report APRAC11-037

Presentation – Beavermead Campground Study

PURPOSE

A report to introduce a presentation on the Beavermead Campground Study recommendations.

RECOMMENDATIONS

That the Arenas Parks and Recreation Advisory Committee approve the recommendations outlined in Report APRAC11-037 dated November 15, 2011, of the Manager of Facilities & Special Projects, as follows:

- a) That a presentation by the Planning Partnership and TCI Management Consultants on the Beavermead Campground Study be received, and
- b) That the recommendations of the Consultants be endorsed and forwarded to Council for consideration.

BUDGET AND FINANCIAL IMPLICATIONS

There is no budget or financial implications resulting from the approval of the recommendation of Report APRAC11-037.

BACKGROUND

The 2010 Little Lake Master Plan was developed through an extensive public consultation program. The Plan is a comprehensive strategy that will guide the use, decision-making and management of Little Lake and its shoreline areas for the next 20 years. A fundamental underpinning of the Master Plan is the desire for a healthy, functioning and sustainable environment for all the land uses around Little Lake.

One of the issues identified during the study related to Beavermead Campground and whether or not it was the best use of City-owned lands on Little Lake. City Council approved a 2011 project to review the advantages and disadvantages of the Beavermead Campground and determine the future of this function in Beavermead Park. The intent of the analysis was to consider both the social and economic benefits of the operations of a municipal campground in a very active public park. The review is in two parts. The first is a cost-benefit analysis of the existing operation. The second part is a strategic plan for the future of the lands within the campground.

The Beavermead Campground Study

The Planning Partnership, in association with TCI Management Consultants, will be presenting the recommendations of the study to the Arenas Parks and Recreation Advisory Committee. Work has been underway for over six months and included:

- Camper survey
- Public survey
- Stakeholder interviews
- Two community meetings
- Review of operations
- Review of facilities
- Steering Committee reviews

Staff are seeking the input from the APRAC Committee on the study recommendations and seeking an endorsement of the work with a recommendation to proceed to Council.

Submitted by,

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