

### **MISSION STATEMENT**

The City of Peterborough, Communities in Bloom Committee is resolved to assist the City to reach a 5 Bloom winning level in the National Competition in 2011 by promoting and encouraging community involvement to achieve these goals.

### **OBJECTIVES**

The overall winning level is to be achieved by:

- a) Encouraging Citizen participation and awareness in beautification events such as the Garden Show, Garden Competitions, Student Poster Competitions and Bird Houses.
- b) Encouragement and recruitment of sponsors for the programmes either in cash or gifts in kind.
- c) Encourage and support all efforts of the Communities in Bloom Committee in furthering their work within the City limits.
- d) Encourage and liaise with City Staff in several Departments to beautify the City and achieve our goals.
- e) Meet with the National Judges on their arrival and the duration of their stay. Arranging to guide and highlight all aspects of the criteria needed to meet the judging requirements. Arranging the tour of the City to highlight the fabulous gardens in the area.
- f) Attend the annual National Symposium representing the City of Peterborough and presenting our accomplishments.