

TO: Members of the Arenas Parks and Recreation Advisory

Committee

FROM: Ken Doherty, Director of Community Services

MEETING DATE: June 15, 2010

SUBJECT: Report APRAC10-026

Communities in Bloom June Update

PURPOSE

A report to receive an update on the activities of the Communities in Bloom Committee.

RECOMMENDATION

That the Arenas Parks and Recreation Advisory Committee approve the recommendation outlined in Report APRAC10-026 dated June 15, 2010, of the Director of Community Services, as follows:

That this report, the draft Minutes of the Committee's May 28th, 2010 meeting and draft budget for 2010-2012 be received for information.

BUDGET AND FINANCIAL IMPLICATIONS

There are no budget or financial implications resulting from the approval of the recommendation.

BACKGROUND

In response to Report APRAC10-015, dated April 20, 2010, the Arenas Parks and Recreation Advisory Committee formally established the Communities in Bloom Committee as a Standing Committee; appointed Councillor Shirley Eggleton and Yvonne Coveney-Boyd as APRAC representatives; and appointed existing committee members, Cauleen Viscoff and Gord Henderson as community representatives to the committee.

APRAC also endorsed a three year planning and funding strategy for Council's consideration. In response to Report CSD10-024, dated May 17th, 2010, Council unanimously approved the proposed three year strategic planning strategy and funding contributions of \$20,000 in 2010; \$80,000 in 2011; and \$100,000 in 2012 as a financial pre-commitment.

With this solid Council endorsement, the Committee is ready to fulfill its mandate to compete as a Friend in 2010; compete in the Nationals in 2011; and hopefully to compete in the International Competition in 2012.

Draft minutes of the Committee's May 28th meeting, draft budget, and Report CSD10-024 are enclosed for information.

Submitted by,

Ken Doherty, Director of Community Services

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Attachments

Appendix A: Communities in Bloom draft minutes, May 28, 2010

Appendix B: Report CSD10-024 Appendix C: Draft Budget 2010-2010