



City of  
**Peterborough**

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**TO:** Members of the Arenas Parks and Recreation Advisory Committee

**FROM:** Rob Anderson, Recreation Coordinator

**MEETING DATE:** March 16, 2010

**SUBJECT:** Report APRAC10-010  
June is Recreation and Parks Month

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## **PURPOSE**

A report to inform the Arenas Parks and Recreation Advisory Committee that the Mayor has agreed to proclaim June 2010 as Recreation and Parks Month and that the Recreation Division is planning a community event in recognition of this proclamation.

## **RECOMMENDATION**

That the Arenas Parks and Recreation Advisory Committee approve the recommendation outlined in Report APRAC10-010 dated March 16, 2010, of the Recreation Coordinator as follows:

That the Arenas Parks and Recreation Advisory Committee receives report APRAC10-010 for information.

## **BUDGET AND FINANCIAL IMPLICATIONS**

Recreation staff has secured local sponsors to minimize the cost of organizing an event in recognition of "June Is Recreation and Parks Month". A balance of \$1,800 is required to support the costs not covered by sponsorship. The balance can be accommodated within the approved 2010 Recreation Division advertising budgets.

## **BACKGROUND**

In 2005, “June is Recreation and Parks Month” (JRPM) was proclaimed by Parks and Recreation Ontario, the Ontario Parks Association, and the Ontario Recreation Facilities Association. JRPM was created to draw attention to the value of recreation and to encourage people to get out there and “Live it Everyday”!

Mayor Ayotte has proclaimed June 2010 as “Recreation and Parks Month”, as a means to increase awareness and to motivate people to take advantage of the parks, trails, facilities and programming, that the City of Peterborough has to offer.

In recognition of JRPM, the City’s Recreation Division will organize a Recreation Expo to take place Sunday June 6, 2010 at Del Crary Park. The Expo will celebrate and promote new and long-standing recreation programs and organizations in the community, increase awareness of the values and benefits of recreation and parks and celebrate the successes of their contribution to the quality of life in our community.

This event will offer the citizens of Peterborough an opportunity to recognize that recreation is not only sport related, it also provides personal, social, economic and ecological benefits that are significant and critical to the vitality of Peterborough.

Submitted by,

Rob Anderson  
Recreation Coordinator

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