



City of  
**Peterborough**

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**TO:** Members of the Arenas Parks and Recreation Advisory Committee

**FROM:** Rob Anderson, Recreation Coordinator

**MEETING DATE:** March 16, 2010

**SUBJECT:** Report APRAC10-011  
Sport Council Update

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## **PURPOSE**

A report to update the Arenas Parks and Recreation Advisory Committee on the progress made in the development of a Peterborough Sport Council.

## **RECOMMENDATION**

That the Arenas Parks and Recreation Advisory Committee approve the recommendation outlined in Report APRAC10-011 dated March 16, 2010, of the Recreation Coordinator, as follows:

That the Arenas Parks and Recreation Advisory Committee receives report APRAC10-011 for information.

## **BUDGET AND FINANCIAL IMPLICATIONS**

No budget or financial implications result from the approval of the recommendation in report APRAC10-011.

## BACKGROUND

On March 2, 2009, City Council approved 3 staff recommendations; (1) to declare the City of Peterborough to be a true Sport Community, (2) that a by-law authorizing the Mayor to sign the True Sport declaration certificate is authorized; and (3) that City staff initiate the establishment of a Community Sport Council, that promotes the True Sport Principles. These recommendations provide opportunity to meet several of the goals identified in the Vision 2010 Strategic Plan for Recreation, Parks, and Culture.

On September 24, 2009, the Recreation Division hosted an information sharing/gathering meeting at the Evinrude Centre. Invited to the meeting were representatives from local sport leagues/organizations, school boards, Fleming College, Trent University, and Peterborough and Kawartha's Tourism. Thirty-eight representatives and six City staff attended the meeting, which indicated that significant interest existed within the sport community to develop a Sport Council.

The September 24<sup>th</sup> meeting focused on gaining input regarding the following three main issues:

1. What would be the mission of the Sport Council?
2. How should the Council be structured?
3. How will this structure ensure all sports have a voice?

The information gathered at the September 24<sup>th</sup> meeting identified the most common themes for the Mission and Structure of the Sport Council are:

### Mission

- Promotion
- Networking/Communication/Partnerships
- Maximize resources
- Tourism
- Training/certification
- Fundraising - grant applications, corporate sponsorships
- Facility issues - lack of/availability/development of new
- Maintain focus on True Sport Principles

### Structure

- Sub-committees that report to their executive representative on the sport council
- Group sub-committees (seasonal, type - aquatics, gymnasium, rectangular, ball, arenas, etc)
- Elected board with a set term - formal structure of 6-10 members
- Include a City representative and someone impartial

A follow-up meeting was scheduled for December 9, 2009, allowing sufficient time for each representative to update other members of their organization on the process and to obtain their input. Due to poor weather conditions on December 9<sup>th</sup>, the meeting was postponed to February 3, 2010.

At the February meeting, a group of 13 representatives were present. This group of representatives decided they would act as a volunteer Interim Sport Council Executive for a period of one year. Their sole purpose is to get the Sport Council started. The Interim Executive will focus on the development of a Mission Statement, Constitution, Sport Tourism opportunities, Web Site Creation, and activities designed to remove silos between the various organizations within the Sport Community. Staff from the City of Peterborough and Kawarthas Tourism will participate as resources to the Interim Executive. The group agreed that one additional opportunity would be offered for other sport organizations to provide representation on the Interim Executive, prior to the first Interim Executive meeting in March 2010.

At the end of the first year, an annual general meeting will take place. At that time, a process will occur to establish an elected Sport Council Executive.

Submitted by,

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Recreation Coordinator

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