



City of
Peterborough

To: Members of the Arenas Parks and Recreation Advisory Committee

From: Rob Anderson, Recreation Division Coordinator

Meeting Date: September 19, 2017

Subject: Report APRAC17-031
Naming Process for the New Square at the Corner of Simcoe and Aylmer Streets

Purpose

A report to inform of the process to name the soon to be developed Square at the corner of Simcoe and Aylmer Streets, through a presentation by the City's Corporate Sponsorship Coordinator.

Recommendations

That the Arenas Parks and Recreation Advisory Committee approve the recommendations outlined in Report APRAC17-031 dated September 19, 2017, of the Recreation Division Coordinator, as follows:

- a) That a presentation by, Scott Elliott, the City's Corporate Sponsorship Coordinator on the process for naming the Square at Simcoe and Aylmer Streets be received for information; and
- b) That input be provided, as requested by the City's Corporate Sponsorship Coordinator.

Budget and Financial Implications

There is no budget or financial implication resulting from the approval of the recommendations of this report.

Background

The City's Corporate Sponsorship Coordinator, Scott Elliot wishes to engage the Arenas Parks and Recreation Advisory Committee (APRAC) on the process of naming the new public Square, to be developed at the southwest corner of Simcoe and Aylmer Streets. Mr. Elliott will attend the APRAC meeting on September 19, 2017 to make a presentation on the process to be undertaken, and to seek input from the members of APRAC.

Submitted by,

Rob Anderson
Recreation Division Coordinator

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