



City of
Peterborough

To: **Members of the Arenas Parks and Recreation Advisory Committee**

From: **Rob Anderson, Recreation Division Coordinator**

Meeting Date: **May 16, 2017**

Subject: **Report APRAC17-015
2020 Ontario Summer Games Bid**

Purpose

A report to provide an update on the 2020 Ontario Summer Games bid process.

Recommendation

That the Arenas Parks and Recreation Advisory Committee approve the recommendation outlined in Report APRAC17-015 dated May 16, 2017, of the Recreation Division Coordinator, as follows:

That Report APRAC17-015 be received for information.

Budget and Financial Implications

There is no budget or financial implication resulting from the approval of the recommendation of this report. Any required financial commitment will be addressed by Council.

Background

On March 14, 2016, Council approved the recommendations of Report CSRS16-001 – 2020 Ontario Summer Games, as follows:

- a) That Staff be directed to provide a Letter of Intent to the Ministry of Tourism Culture and Sport expressing the City's interest in submitting a bid to host the 2020 Ontario Summer Games; and
- b) That Staff report back to Council at a future date, with recommendations on whether or not to submit a bid to host the 2020 Ontario Summer Games.

The Ministry of Tourism Culture and Sport set a deadline of April 14, 2017 for interested municipalities to submit a letter of intent to bid on hosting the 2020 Ontario Summer Games. The City submitted its letter of intent on March 23, 2016.

On April 18, 2017, City Staff were provided with the 2020 Ontario Summer Games bid process information. The Ontario Games Appendices is attached as Appendix "A". Staff has reviewed the information and will be recommending to Council to proceed with a bid submission.

Bid Process Timelines

The bid submission deadline is June 15, 2017. Bids will be reviewed by the Games Site Review Committee (SRC) by June 30th. Site visits will occur July 1st to 10th for selected sites. The SRC will make recommendations to Games Ontario July 17th. Bidding Cities will be informed of the outcome in August. Games Ontario will officially announce the host of the 2020 Summer Games by September 2017.

In consideration of the tight timelines, and that Council unanimously supported the recommendations of Report CSRS16-001, City Staff convened a meeting with representatives from Peterborough Economic Development, Fleming College, and Trent University to strategize on a collaborative process to develop a quality bid submission. At the time this report was prepared, other potential partners were being contacted, such as The County of Peterborough, and the School Boards. An official Games Organizing Committee will need to be established, should Peterborough be successful in its bid to host the Games.

Ontario Summer Games Budget

The total budget for the Games is \$1,445,000. A municipal contribution of \$135,000 is required. The remainder of the revenue will come from the Province through a funding grant of \$900,000, participant registration at \$200,000, admission fees at \$30,000, sponsorship/fundraising at \$175,000, and merchandising at \$5,000.

Historically, the Summer Games result in a positive economic impact of approximately \$6,000,000 to the host community.

There is no requirement for the host municipality to be a deficit guarantor for the Games. The Ministry of Tourism Culture and Sport (MTCS) will hold additional funding, to a maximum of \$100,000 to be used to cover any deficits as a result of hosting the Games. If there is no deficit, the host municipality would receive the full amount to be used for agreed upon Games legacy initiatives.

Given that the bid must be submitted with the municipal contribution confirmed, Staff will be seeking Council approval for the City to commit up to a maximum of \$135,000. The City contribution can be lessened through increased sponsorship, fundraising, and partner contributions.

If Peterborough is the successful bidder, it will be imperative to have a dedicated staff resource to lead the Games Organizing Committee (GOC). Establishment of a GOC is a requirement. Staff will be recommending to Council that a temporary Games Coordinator position be established to lead the GOC. The position would be in place from 2018 until the Games wrap up, and all reporting to the Province has been completed in 2020.

Submitted by,

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Recreation Division Coordinator

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Attachments:
Appendix A – Ontario Summer Games Appendices