

THE CORPORATION OF THE CITY OF PETERBOROUGH

BY-LAW NUMBER 93-105

BEING A BY-LAW TO AMEND CHAPTER 446 OF THE  
CITY OF PETERBOROUGH MUNICIPAL CODE TO PERMIT  
THE USE OF SANDWICH BOARD SIGNS ON SIDEWALKS  
IN DESIGNATED AREAS

THE CORPORATION OF THE CITY OF PETERBOROUGH, by the Council  
thereof, enacts as follows:

1. Chapter 446 of the City of Peterborough Municipal Code is hereby amended by adding the following Article thereto:

"Article 3a Sandwich Board Signs on Sidewalks

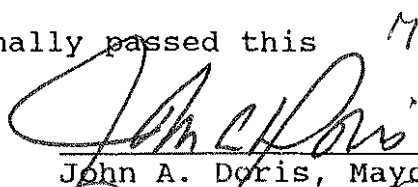
- 446.3a.1 In this Article "sandwich board sign" shall mean a free-standing double faced "A - framed" sign not exceeding two (2) feet in width and three (3) feet in height.
- 446.3a.2 Notwithstanding the provisions of Section 446.3.1, and subject to the following regulations, sandwich board signs shall be permitted on that portion of a road allowance which is used as a sidewalk in the following areas:
- (a) the commercial core area of the Central Business District (CBD) as designated on Schedule "J" of the City of Peterborough Official Plan;
  - (b) those lands which are zoned C.6 - Commercial District and located within the Hunter Street East Business District, as designated on Schedule "I" of the City of Peterborough Official Plan; and
  - (c) those lands having frontage on Charlotte Street within the Central Business District (CBD) and the Charlotte Street West Business District, as designated on Schedules "I" and "J" of the City of Peterborough Official Plan.
- 446.3a.3 One sandwich board sign shall be permitted for each business establishment, in accordance with the following regulations:
- (a) the sandwich board sign shall be located on the sidewalk within 1.2 metres of the street curb, and shall be located directly in front of the property in which the business establishment is located.
  - (b) notwithstanding subsection (a), sandwich board signs shall not be permitted:
    - (i) adjacent to a parking stall designated for use by physically disabled persons in the City's parking by-law; or
    - (ii) within 3.05 metres of any pedestrian crosswalk at an intersection, or any driveway or laneway which accesses the public highway.
  - (c) sandwich board signs shall not be affixed to the sidewalk, and shall be permitted only during the hours of operation of the business establishment, and between May 1st and October 31st in any year.

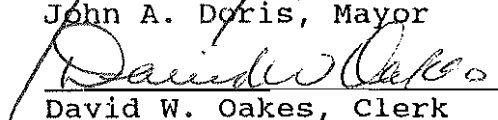
- 446.3a.4 No person shall erect or maintain, or permit the erection or maintenance of, a sandwich board sign on a sidewalk, without first entering into an agreement with the City, indemnifying the City from and against all manner of claims for damages, loss, expense or otherwise, arising from the erection, maintenance, or removal of such sign. Any person wishing to enter into such agreement shall make application to the Manager of Standards & Enforcement and shall pay an application fee of \$50.00. The Manager of Standards & Enforcement is hereby authorized to execute such agreements on behalf of the City.
- 446.3a.5 No person shall erect or maintain, or permit the erection or maintenance of, a sandwich board sign on a sidewalk, unless the sign has clearly affixed, to a top corner thereof, a validation sticker issued by the City.
- 446.3a.6 The City may cause to be removed any sandwich board sign located on a sidewalk in contravention of this By-law. In addition to any other penalty provided by law, the owner of any such sandwich board sign shall pay to the City the actual cost of confiscation, storage or disposal of the sandwich board sign."

2. This By-law shall come into full force and effect upon the passing thereof, and shall expire on October 31, 1993.

By-law read a first and second time this 17<sup>th</sup> day of June, 1993.

By-law read a third time and finally passed this 17<sup>th</sup> day of June, 1993.

  
John A. Doris, Mayor

  
David W. Oakes, Clerk