



City of
Peterborough

TO: Members of the Accessibility Advisory Committee

FROM: Phyllis Hodder, Accessibility Coordinator

MEETING DATE: March 6, 2013

SUBJECT: Report AAC13-002A (Follow up to AAC 13-002)
Presentation on the Regulated Use of Sandwich Board Signs on
Sidewalks in Designated Commercial Areas.

PURPOSE

A report to provide the opportunity for the Accessibility Advisory Committee (AAC) to comment on a presentation prepared for the Downtown Business Improvement Association (DBIA) pertaining to the use of sandwich board signs on sidewalks in designated commercial areas.

RECOMMENDATION

That the Accessibility Advisory Committee approve the recommendation outlined in Report AAC13-002A, dated March 6, 2013, of the Accessibility Coordinator as follows:

That the presentation by the Accessibility Coordinator on the regulated use of sandwich board signs on sidewalks in designated commercial areas be received for information and that the Committee provide comment.

BUDGET AND FINANCIAL IMPLICATIONS

There are no budget or financial implications associated with the recommendation.

BACKGROUND

The **Accessibility for Ontarians with Disabilities Act, 2005 (AODA)**, states that the Accessibility Advisory Committee is responsible to review municipal policies, programs and services to ensure it is meeting the needs of the public in striving to provide a barrier free community.

At the January 2, 2013 Accessibility Advisory Committee meeting a report and discussion addressed a concern that many businesses in the downtown core are placing sandwich board signs in the middle of the sidewalk, creating a barrier for those with vision and mobility disabilities. The Committee reviewed the current By-Law (Number 99-115) and suggested that providing public education to the DBIA would be beneficial.

Phyllis Hodder, Accessibility Coordinator has contacted the Downtown Business Improvement Association (DBIA) and scheduled a presentation on the current Sidewalk By-Law (Number 99-115) on March 20th. The presentation will also address the challenges faced by people with disabilities when sandwich board signs are placed incorrectly on the sidewalk, thereby creating barriers as well as the importance of striving to create a barrier free downtown core to allow people with disabilities the opportunity to participate and shop within our vibrant downtown.

The presentation will provide an opportunity for the Accessibility Advisory Committee to view and make comment on the information prior to the March 20, 2013 presentation to the DBIA.

Submitted by,

Phyllis Hodder, Accessibility Coordinator

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Attachments: Appendix A - By-Law Number 93-105