



City of
Peterborough

To: Members of the Accessibility Advisory Committee

From: Trish Reed, Accessibility and Communication Specialist

Meeting Date: September 6, 2017

Subject: Report AAC17-050
Peterborough Snofest Winter Carnival

Purpose

A report to introduce a presentation by the City of Peterborough Recreationist on the Peterborough Snofest Winter Carnival.

Recommendation

That the Accessibility Advisory Committee (AAC) approve the recommendation outlined in Report AAC17-050 dated September 6, 2017, of the Accessibility and Communication Specialist as follows:

That the presentation by the City of Peterborough Recreationist on the Peterborough Snofest Winter Carnival be received for information.

Budget and Financial Implications

There are no budgetary or financial implications associated with the recommendation.

Background

In 1976, ParticipACTION came to the City of Peterborough (Peterborough) with a pilot project that would help get people more active in the wintertime. ParticipACTION is a national non-profit organization whose mission is to help Canadians sit less and move more. ParticipACTION was established in 1971 and worked with many partners including sport, physical activity, recreation organizations and government and corporate sponsors.

As a result of the program, the first Peterborough Snofest was created. The Festival started off as a one day Carnival and has now evolved into a whole month of events.

The Snofest Committee works hard to incorporate accessibility into the events. In January 2017, thirty four events were held and twenty three were wheelchair accessible, including an accessible curling event. The event was intended for people with low or no vision, or people who use a wheelchair, with an interest in learning to curl.

Submitted by,

Trish Reed
Accessibility and Communication Specialist

Contact Name:
Trish Reed
Accessibility and Communication Specialist
Phone: 705-705-742-7777 extension 1785
Toll Free: 1-855-738-3755
Fax: 705-876-4607
E-mail: treed@peterborough.ca