



City of  
**Peterborough**

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**To:** Members of the Accessibility Advisory Committee

**From:** Mark Buffone, Accessibility Compliance Coordinator

**Meeting Date:** November 4, 2015

**Subject:** Report AAC15-038  
Accessible Media Inc. (AMI)

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## **Purpose**

A report to provide information to the Accessibility Advisory Committee (AAC) on Accessible Media Inc. (AMI).

## **Recommendation**

That the Accessibility Advisory Committee approves the recommendation outlined in Report AAC15-038 dated November 4, 2015 of the Accessibility Compliance Coordinator as follows:

That Report AAC15-038 with respect to AMI be received for information.

## **Budget and Financial Implications**

There are no budgetary or financial implications associated with the recommendation.

## **Background**

### **About AMI**

Accessible Media Inc. (AMI) is a not-for-profit multimedia organization serving more than five million Canadians who are blind, partially sighted, deaf, hard of hearing, mobility or print restricted.

Operating three broadcast services, AMI-tv and AMI-audio in English and AMI-télé in French, AMI's mission is to make accessible media for all Canadians. To learn more visit [www.AMI.ca](http://www.AMI.ca) (English) and [www.AMItele.ca](http://www.AMItele.ca) (French).

### **AMI-audio: Connecting you to what matters**

AMI-audio is an accessible television channel and online service offering a variety of compelling stories and engaging original content to Canadians who are blind, partially sighted or otherwise print restricted. Daily, a team of professional narrators present feature articles from top Canadian and international magazines and hourly information updates. AMI-audio also produces a variety of original programs covering historical and current events, technology, entertainment and more. AMI-audio original content is also available through satellite radio and as podcasts.

### **AMI-tv: Television that includes everyone**

AMI-tv is a national English language, open described video, closed captioned, basic digital TV specialty service. Licensed by the CRTC, AMI-tv is part of the basic digital package of TV programming offered by all cable systems and satellite direct-to-home services. AMI-tv broadcasts programs from conventional and specialty TV services and foreign-rights holders in an open described, closed captioned format for people who are blind, low vision, deaf or hard of hearing - a world first!

### **About AMI-télé**

In December 2014, AMI launched its third broadcast service, AMI-télé, to serve francophone Canadians who are blind, partially sighted, deaf or hard of hearing. AMI-télé is the first French language television station to broadcast all content with open described video and closed captioning, and is available with a basic digital package.

Submitted by,

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