

This is a four-year plan, but it is recognized that the strategic areas covered and the Vision, Mission and Values developed, should establish a momentum and direction that will carry on after the four-year period has passed.

The plan development was led by TCI Management Consultants. The consulting team included Bibliotechs Inc., specialists in technology; Beth Ross & Associates, specialist in library standards; and KeyGordon who developed a logo and rebrand for the Library. The Plan and the research is supported by an extensive Report, submitted separately.

The team is grateful for the contribution and advice of the Steering Committee and Library Board.

Steering Committee Members

- Paul Stern, Board Chair
- Karen Bisschop, Information Services Librarian
- Joseph Fortin, Full Time Clerk
- Laura Gardner, Collection Development Librarian
- Jennifer Jones, Library CEO
- Becky Waldman, Marketing and Communications Coordinator
- Garth Wedlock, Board member

Library Board Members

- Councillor Gary Baldwin
- Councillor Keith Riel
- Paul Stern, Chair
- Leslie Woolcott, Vice-Chair
- Barb Connor, Friends of the Library Representative
- Mauro DiCarlo
- Dan Moloney
- Garth Wedlock
- Jayne White, Foundation Representative



Peterborough Public Library

Strategic Plan 2018 - 2022

The Public Library is a vibrant and vital institution in Peterborough. In 2017, in order to ensure that it continues to remain so, and becomes an even more relevant and functional enterprise serving the community, it undertook the development of a 4-year strategic plan. This comes at a very opportune time - the new revitalized downtown Main Branch has just opened (in January 2018) and has generated increased Library usage and local excitement. This plan will ensure that these strong foundations are utilized to their full extent for the optimal benefit of the overall community.

This plan has been developed in response to extensive community input, staff and Board comment and best practices in library systems elsewhere. In particular, staff and the Board have contributed substantially to the wording of the Vision, Mission, Values and Actions, as well as the strategy areas and specific actions proposed, through several detailed workshop sessions where an initial version of the plan was presented by the consultants. The plan can thus be broadly viewed as having the support of staff, the Board and the community in terms of its overall general intent and areas for specific strategic action.

The Plan which follows commences with a Vision statement which is what the Library aspires to be. It includes a Mission statement, which outlines what the Library should do on a day to day basis in order to achieve the overall vision. A set of Values is included which has guided the development of the strategic action areas and initiatives.

Specific strategic action areas of the Strategic Plan are grouped under three thematic action areas (shown in yellow boxes on the plan), each with its own goal, including:

- A. Promoting Life Long Learning and Literacy
- B. Building Community through Outreach, Programming and Partnerships
- C. Providing Welcoming and Accessible Environments

The Plan also includes tactical action areas (shown in green boxes on the plan) that need to be undertaken to achieve the overall strategy. These have been grouped under the following

- D. Valuing and Empowering Our People
- E. Using Progressive Technology
- F. Enhancing Administration and Resourcing

In total across these six areas there are 27 strategic actions, including a timeline associated with each of the action areas.

PETERBOROUGH PUBLIC LIBRARY STRATEGIC PLANNING FRAMEWORK

