

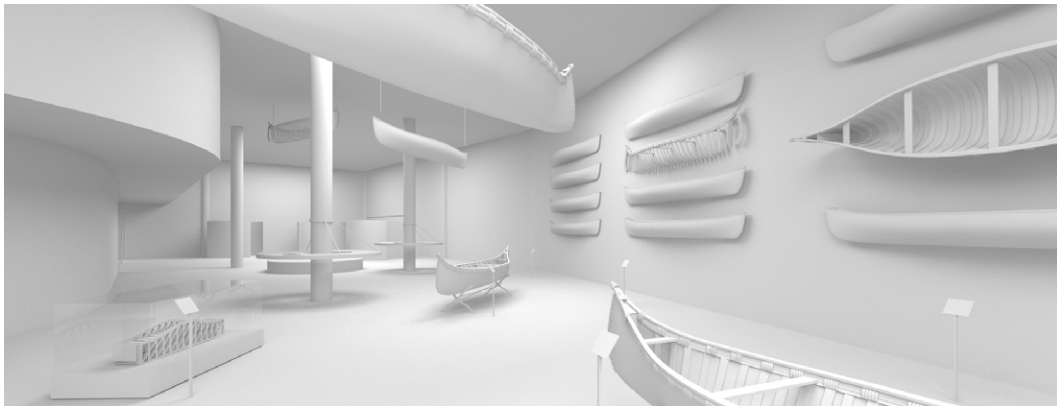
# Inspiring Canada - by canoe

Update to City Council | Monday, June 25, 2018

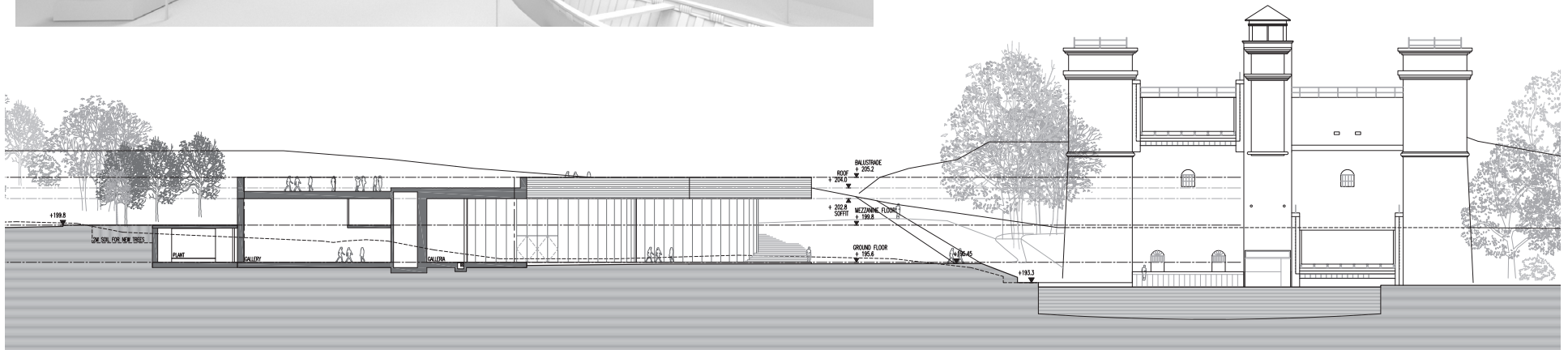


THE CANADIAN CANOE MUSEUM  
LE MUSÉE CANADIEN DU CANOT

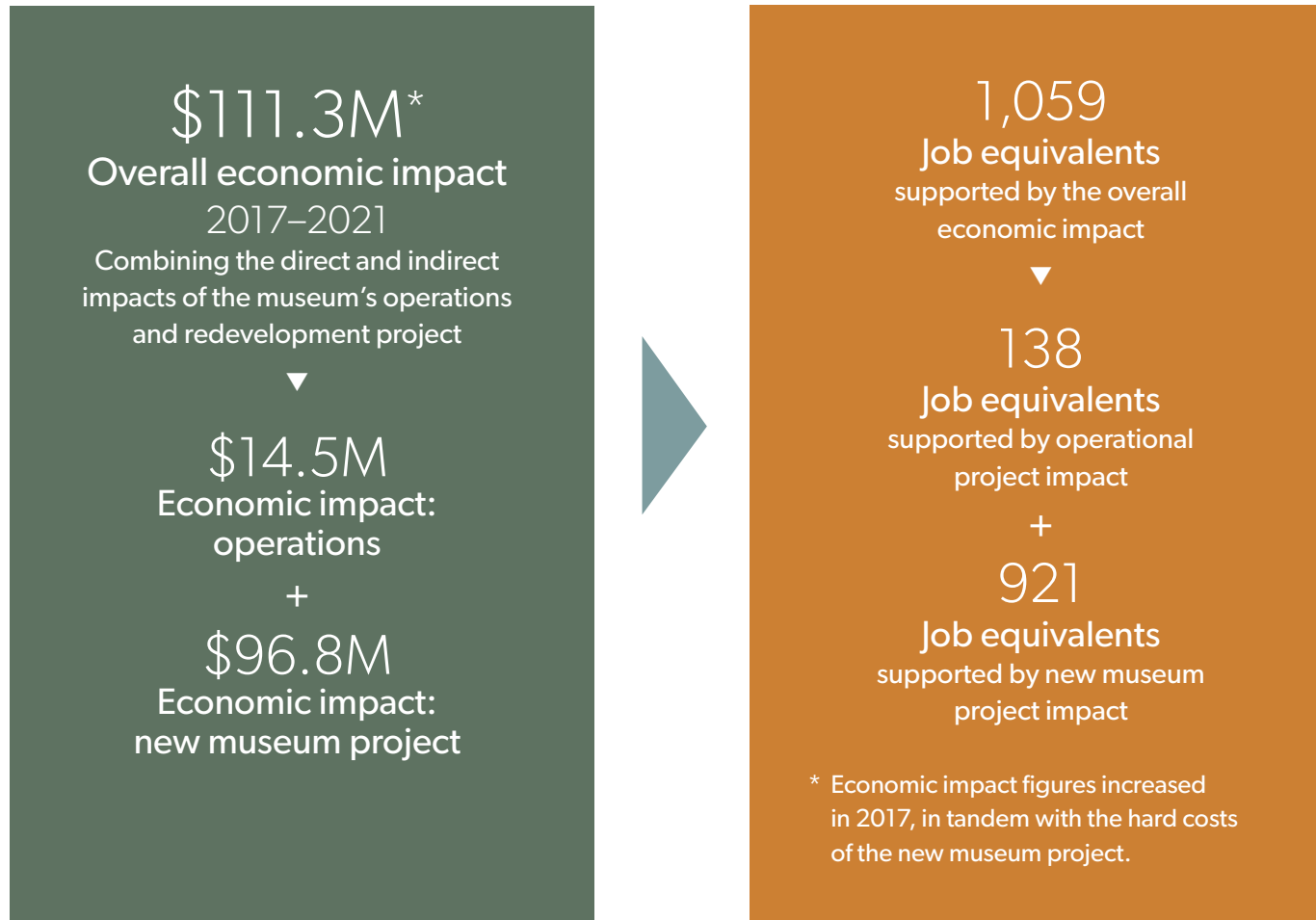
# Schematic Design Complete



## Detailed Design Underway



# Economic Impact





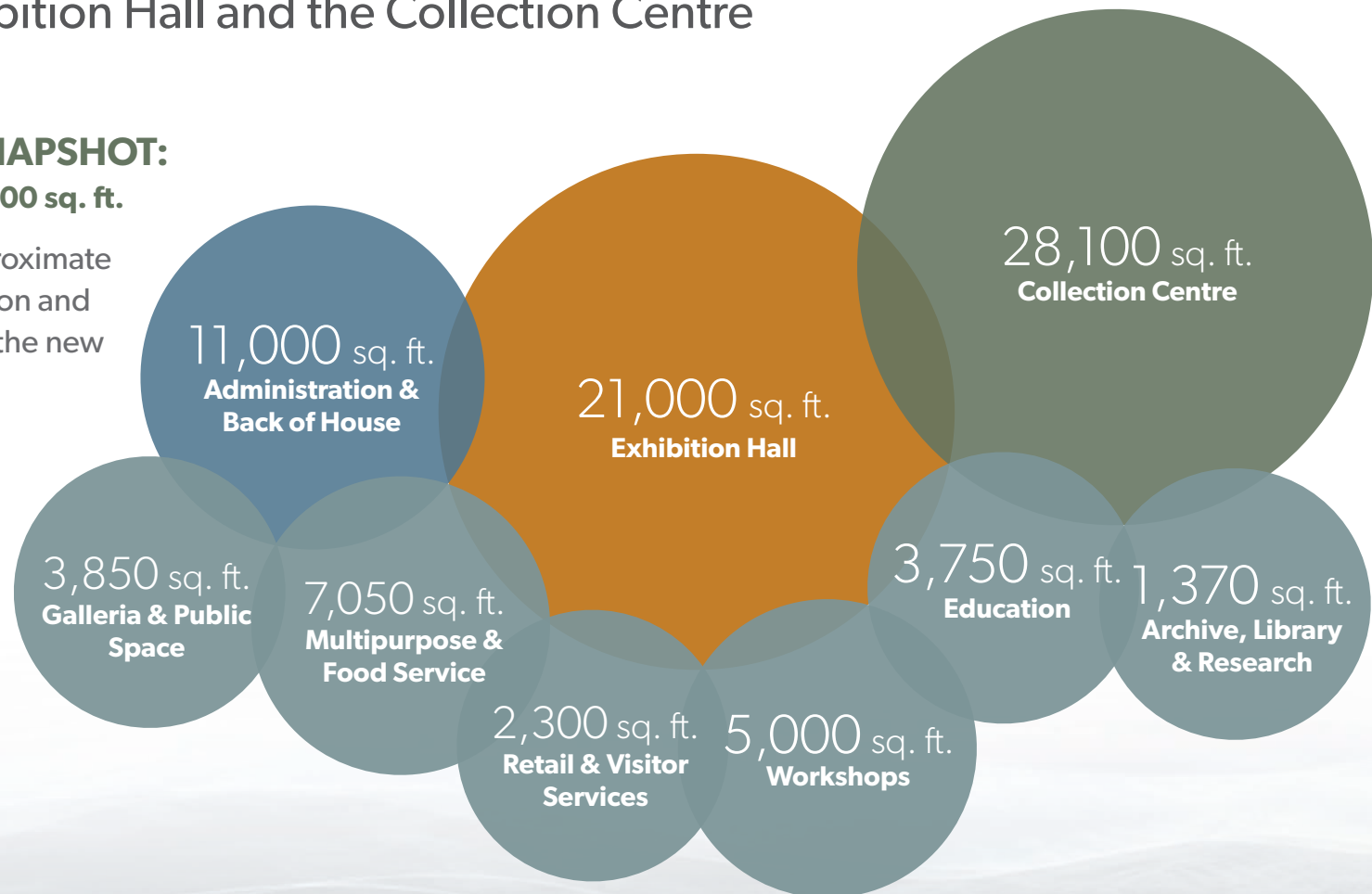
# Exhibit Design Progressing

Focus on two main areas of the museum:  
The Exhibition Hall and the Collection Centre

## SPACES SNAPSHOT:

**Approx. 83,400 sq. ft.**

A look at approximate  
space allocation and  
placement in the new  
museum



**Trent-Severn Waterway**

# Lead Donor Secured

Reaching out to potential leadership donors from coast to coast to coast



THE W. GARFIELD WESTON FOUNDATION

# 2017: A STATISTICAL SNAPSHOT

25,278  
total visitors



172,390  
total external engagement



88,145  
reached by  
external events

1,458  
members

5,749  
school & youth  
group visits



Photo courtesy of Gillian Foster

#1  
of 53 things to do  
in Peterborough  
TripAdvisor

323  
TripAdvisor  
reviews  
○○○○○



3,383  
children  
through virtual  
field trips

5,058  
private function  
guests

13,705  
social media  
followers



124  
adult workshop  
participants



16  
weddings

f Facebook  
Instagram  
Twitter

823  
donors



17,344  
volunteer  
hours



4 canoes  
and  
10 artefacts  
new to the  
collection

300  
Float & Flow  
Yoga community  
members



780  
paddling program  
participants



**Thank you**  
*for your continued support*



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