



City of  
**Peterborough**

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**To:** Members of the Joint Services Steering Committee

**From:** Allan Seabrooke, Commissioner of Community Services

**Meeting Date:** June 14, 2018

**Subject:** Report CSSSJSSC18-007  
Community Wellbeing Plan Update

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## **Purpose**

A report to provide an update to the Joint Services Steering Committee related to the Community Wellbeing Plan resident engagement, the results and next steps.

## **Recommendation**

That the Joint Services Steering Committee endorse the recommendation outlined in Report CSSSJSSC18-007 dated June 14, 2018 of the Commissioner of Community Services, as follows:

That the presentation and update on the Community Wellbeing Plan be received for information.

## **Budget and Financial Implications**

There are no direct budget or financial implications resulting from the endorsement of the recommendation of this report.

There are, however, current municipal initiatives and projects funded in the 2018 City and County budgets and that will form part of the 2019 budget that align with themes and priorities that participants in the engagement process have identified.

Future budgets will identify funding for initiatives that Council approves through the annual budget process.

## Background

On June 8, 2017 the Director of Community Services provided Report C555J55C17-004 Community Wellbeing Plan Process to Joint Services Steering Committee. This report outlined the governance structure, the community engagement training, and initial community engagement strategy.

On October 26, 2017 the Director of Community Services provided Report C555J55C17-008, including a presentation of the progress to date. This presentation outlined the results of the community survey and the identification of three key areas of focus:

- democratic engagement
- living standards
- healthy populations

It also outlined next steps in the engagement strategy to gather ideas related to potential activities in these focus areas.

## Community Engagement

Since January 2018, the Community Wellbeing Plan team has presented to all 8 townships and hosted 4 workshops which generated over 170 action ideas. These ideas were further refined and prioritized through 2 additional meetings in February and March. The results of the meetings were the identification of 7 key themes:

1. Climate change/ environment
2. Democratic and community engagement
3. Good jobs
4. Healthy communities
5. Housing
6. Income and poverty
7. Transportation

For any of the themes or ideas to make it into the Plan, they will need to be considered against 8 previously established criteria:

- ✓ Alignment with strategic frameworks
- ✓ Community impact
- ✓ Importance to community members
- ✓ Feasibility – staff, resources, cost, time

- ✓ Readiness
- ✓ Partners – who is working on this?
- ✓ Ability to move an area of focus forward
- ✓ Based on evidence of importance through research

The themes, ideas and criteria were reviewed by staff, the Project and Steering team as well as the Advisory Network.

The community input has been gathered using many different engagement methods. To make sure that the community had an opportunity to comment on the compilation work, before the activities are finalized, two meetings were held in May. An Open House was held in Douro and a Town Hall meeting was held in the City to report back to the public and provide an opportunity for final comments. The community was provided an overview of the process to date including a summary of the community identified themes and draft priority areas for consideration. The information has also been provided online. The community response to the open house and town hall was positive.

## **Principles**

In addition to action ideas, the community has provided input on the principles of the Community Wellbeing Plan. Based on discussions that have taken place throughout the process, the existing Guiding Principles for the Advisory Network have been revised and redeveloped as a set of Guiding Principles for the overall plan. They are attached as Appendix B. The principles were available for public comment in May. They will serve as guides to facilitate Plan decision-making, priority-setting, implementation, and evaluation. The Principles will help to:

- Ensure alignment with Plan objectives and priorities
- Guide activities within those priorities
- Evaluate Plan progress at key points in time.

Ideally, these Principles will be embraced by each of the communities involved in the development of this Plan and used as benchmarks to measure success in community well-being activities.

## **Next steps**

There are many organizations and committees across the Peterborough area that work on community well being. The key is to ensure all parties connect with each other and work as effectively as possible in support of the community. The City and County of Peterborough have taken a lead role in this aspect on the establishment of a Community Wellbeing Plan.

With the completion of the community engagement phase of the Plan, the study team will now shift focus to refine principles based on the 8 criteria; document current

projects, activities and plans that support and reinforce direction; and determine where gaps may exist, considering all organizations involved in community wellbeing.

The final step in the process is to make recommendations for Council's consideration on future direction and priorities to continue to improve the quality of life for residents.

A final report and the accompanying recommendations will be presented to Council in 2019.

## Summary

The community engagement phase for developing the Community Wellbeing Plan is complete. The engagement resulted in the identification of 7 key themes and issues. These themes and issues will now be examined by the Community Wellbeing Team. Recommendations for Council consideration on future directions and priorities will be presented in 2019.

Submitted by,

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### Attachments:

Appendix A – Community Wellbeing Plan Presentation for Joint Services June 14, 2018  
Appendix B – Community Wellbeing Plan Guiding Principles