



City of
Peterborough

To: Members of the Museum & Archives Advisory Committee

From: Susan Neale, Museum Director

Meeting Date: June 13, 2024

Report: Peterborough Museum & Archives 5 Year Plan: Strategic Objectives 2024 to 2029, Report MAAC24-005

Subject

A report to seek approval of the DRAFT Peterborough Museum & Archives 5 Year Plan: Strategic Objectives 2024 to 2029.

Recommendation

That the Museum & Archives Advisory Committee approve the recommendation outlined in Report MAAC24-005, dated June 13, 2024, of the Museum Director as follows:

That the DRAFT Peterborough Museum & Archives 5 Year Plan: Strategic Objectives 2024 to 2029 be approved (Appendix A).

Executive Summary

The Peterborough Museum & Archives (PMA) staff, in consultation with the Museum & Archives Advisory Committee, develops strategic objectives to serve as a 5 Year Plan.

Background

Peterborough Museum & Archives: Mandate

As part of the collective memory of the community, the Peterborough Museum & Archives preserves, presents, and promotes the heritage and culture of Peterborough

and area and provides significant heritage programs for the education and enjoyment of both visitors and residents alike.

Peterborough Museum & Archives: Vision

Preserving and celebrating the collective memories of our community ~ stories, images and traces of the people and the land.

Peterborough Museum & Archives (PMA): 5 Year Plans

- a) In 2012, the Museum & Archives Advisory Committee approved the PMA 5 Year Plan: Accommodation Objectives 2012 to 2017 ([MAAC12-005](#)).
- b) In 2018, the Museum & Archives Advisory Committee approved the updated PMA 5 Year Plan: Accommodation Objectives 2018 to 2023 ([MAAC18-008](#)).

A review in 2024 is timely and necessary.

Peterborough Museum & Archives (PMA): 5 Year Plan 2024 to 2029

The DRAFT PMA 5 Year Plan: Strategic Objectives 2024 to 2029 reflects its mandate and vision, facilitates its development as a community resource, and meets the requirement of external funding programs (Appendix A).

Strategic Plan

Strategic Pillars:

- a) Community and Well-being

Strategic Initiative: “Enhance the natural, recreational, sports, the arts, and cultural aspects of our community”.

- a) Governance and Fiscal Sustainability

Strategic Initiative: “Pursue service excellence in governance to support long-term fiscal sustainability of the City while respecting the impact of decisions on taxpayers”.

Engagement and Consultation

The Museum & Archives Advisory Committee is a vital component of community engagement in its role to represent public interest in the ongoing commitment to and realization of the PMA mandate and vision.

Budget and Financial Implications

A five (5) year plan and associated strategic objectives are a requirement of external funding programs.

Attachments

Appendix A: DRAFT Peterborough Museum & Archives 5 Year Plan: Strategic Objectives 2024 to 2029

Submitted by,

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