



City of  
**Peterborough**

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**To:** Members of the General Committee

**From:** Sheldon Laidman, Commissioner, Community Services

**Meeting Date:** April 2, 2024

**Report:** 2024 Community Project and Investment Grants, Report CSD24-002

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## **Subject**

A report to recommend the award of Community Project and Investment grants to eligible groups in 2024.

## **Recommendations**

That Council approve the recommendations outlined in Report CSD24-002, dated April 2, 2024 of the Commissioner of Community Services as follows:

- a) That the recommendations of the Community Project Grants Committee in the total amount of \$20,965 be allocated to various community groups as described in Appendix A; and
- b) That the recommendations of the Community Investment Grant Advisory Committee in the total amount of \$136,170 be allocated to various local charitable and Not-For-Profit organizations (NFP's) as described in Appendix B

## **Executive Summary**

- A Staff Project Grant Committee recommendation for 29 organizations to receive funding in the total amount of \$20,965;

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- A Community Investment Grant Committee recommendation for 18 organizations to receive funding in the amount of \$136,170 (total); and
  - A list of Organizations previously approved for Multi-year funding including one organization who has been transferred to the Service Grant Category to receive funding in the amount of \$82,900 (total)

## **Background**

### **Community Grants Application Process**

Both the Investment and Project Grant application processes were completed through an online portal on the City's website. Staff regularly updated the website to reflect the process and published on the City's Social Media pages and through other media sources to ensure all potential applicants were aware of the process and the grant opportunity.

### **2024 Community Grants Committee Members**

The Project Grant Committee was comprised of City staff with expertise and experience in the four major program areas and was formed to reflect the approved funding streams: Arts/Culture/ Heritage, Environment, Health and Social Services, and Recreation and Sports.

The project grant committee consisted of the following staff; Karen Rennie (Chair) Nauni Parkinson (Administration and Technology) Heather Stevens (Recreation), Fynn Lietch (Art, Culture, and Heritage), Julie Johnson (Social Services and Health) and James Byrne (Environment).

The Investment Grant committee was comprised of two City Councillors, as well as 8 Citizen Appointments. Report COU22-002 dated December 5, 2022, appointed Councillors Keith Riel and Alex Bierk with a term ending November 15, 2026. Report CLSCLK23-003 - Citizen Appointments to Various Committees Report dated February 13, 2023, appointed community members Laurel Atkinson, Martin Parker, Courtney Demmings, Michael Fazackerley, Rebecca Doris, Connor Kemp, Morgan Carl and Sayed Sameer Bedrud be appointed to serve as members of the Community Investment Grant Advisory Committee with terms until December 2025. Both the Project and Investment Grant Committees met separately to review the applications and applied the eligibility and evaluation criteria to award funding to successful eligible groups.

### **Community Project Grant Program**

Eligibility Criteria for Community Project Grants

Through the formal application process, community groups were required to meet the following eligibility criteria as approved by Council:

- Be new or existing, incorporated or unincorporated Not For Profit, or Neighbourhood Associations
- Be located and conduct the majority of activities within the geographic boundaries of the City of Peterborough

The following are considered ineligible:

- Organizations receiving Community Investment Grants or Community Service Grants
- Individuals
- For-profit businesses
- Organizations with political affiliation
- Organizations serving as funding sources for others, e.g., Service Clubs
- Faith organizations where services/activities include the promotion and/or required adherence to a faith
- Hospitals, clinic-based services, or medical treatment programs
- Fund-raising events
- School boards, primary and secondary schools, post-secondary institutions
- Programs within legislated mandates of other government or City departments
- Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
- Organizations receiving 80% or more of funding from senior levels of government
- Organizations that conduct the majority of their activities outside of the City
- Costs for major capital equipment/renovations and minor renovations; and financing of deficits

Applicants were evaluated on the following criteria:

**Community Need:** Organization demonstrates its understanding of current community needs and addresses these through its activities and partnerships in the application in a diverse, equitable and inclusive manner – 25%

**Financial Viability:** Demonstrated sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan); Operating surpluses or reserve accounts should not exceed 25% of total operating without acceptable explanation, e.g., capital campaign); Board and staff skills are appropriate for this size and scope of organization and ensuring the success of the application – 25%

**City Priorities, Feasibility and Evaluation:** The application meets one or more City priorities and participant priorities within target sectors (as outlined on the application forms), the organization has the feasibility to complete the proposed activity or service, and has identified accountability/mechanism for evaluation (identification of key performance measures and outcomes) – 20%

Strategic Direction and Previous Funding: Organization identifies benchmarks and goals for organizational development. The organization has plans to sustain and develop its audience, service and or participants (specific to Investment Grants) The application has adequately demonstrated impact of previous year's funding support. – 15%

Other Funding/Community Support: Funding from various levels of government, foundations, support or sponsorship from other organizations, local businesses, industry, service clubs; and evidence and impact of community collaboration, partnerships – 15%

### Project Grant Applications

The Community Services Department received 35 applications for the Project Grants stream and six organizations were deemed ineligible. The total recommended allocation for 2023 is \$20,965, and the maximum grant allowable in this category is \$1,000. Refer to Appendix A which provides full details of recommendations for funding in the Community Project Grant category.

The following chart illustrates how the Project Grant program has evolved since 2021

Year	Submitted Applications	Approved Applications	Total Allocation Per Year
2021	29	20	\$15,590
2022	20	18	\$15,525
2023	41	28	\$20,655
2024	35	29	\$20,965

### Community Investment Grants Program

#### Eligibility Criteria

Through the formal application process, applicants must meet the following eligibility criteria as approved by Council:

- Be NFP's that are located, and conduct the majority of their activities within the geographic boundaries of the City of Peterborough
- Have sustained a history of activity over two years prior, normally achieved as past recipient of at least two Community Project Grants within the last 5 years,
- Have demonstrated sound financial management and good standing with the City of Peterborough and be able to demonstrate that they provide those services and programs in an effective, accessible open and inclusive manner

The following are considered ineligible applicants:

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- Organizations receiving Community Project Grants or Community Service Grants
  - Individuals
  - For-profit businesses
  - Organizations with political affiliation
  - Organizations serving as funding sources for others, e.g., Service Clubs
  - Faith-based organizations where services/activities include the promotion and/or required adherence to a faith
  - Hospitals, clinic-based services or medical treatment programs
  - Fund-raising events
  - School boards, primary and secondary schools, post-secondary institutions
  - Programs within legislated mandates of other government or city departments
  - Provincial/national organizations unless a local chapter exists to service the residents of Peterborough
  - Organizations receiving 80% or more of funding from senior levels of government
  - Organizations that conduct the majority of their activities outside of the City
  - Costs for major capital equipment/renovations and minor renovations; and financing of deficits.2021

Applicants were evaluated on the following criteria:

**Community Need:** Organization demonstrates its understanding of current community needs and addresses these through its activities and partnerships in the application in a diverse, equitable and inclusive manner – 25%

**Financial Viability:** Demonstrated sound financial management and revenue generation (accurate records, responsible budget, various sources of income; if deficit, then reduction plan); Operating surpluses or reserve accounts should not exceed 25% of total operating without acceptable explanation, e.g., capital campaign); Board and staff skills are appropriate for this size and scope of organization and ensuring the success of the application – 25%

**City Priorities, Feasibility and Evaluation:** The application meets one or more City priorities and participant priorities within target sectors (as outlined on the application forms), the organization has the feasibility to complete the proposed activity or service, and has identified accountability/mechanism for evaluation (identification of key performance measures and outcomes) – 20%

**Strategic Direction and Previous Funding:** Organization identifies benchmarks and goals for organizational development. The organization has plans to sustain and develop its audience, service and or participants (specific to Investment Grants) The application has adequately demonstrated impact of previous year's funding support. – 15%

**Other Funding/Community Support:** Funding from various levels of government, foundations, support or sponsorship from other organizations, local businesses,

industry, service clubs; and evidence and impact of community collaboration, partnerships – 15%

## Investment Grant Applications

This year, the City received 19 applications for Investment Grant funding with 18 applications receiving funding. One application was deemed ineligible. The Investment Grant committee reviewed the applications and applied the eligibility and evaluation criteria. After the initial ratings were tallied, the committee met a final time and collectively recommended by motion, the grant allocations as outlined in Appendix B – Recommended Allocations for Community Investment Grants. The total recommended allocation for the Investment Grant Category for 2024 is \$136,170 and the maximum grant allowable in this category is \$15,000.

### Investment Grant Multi-Year Funding

In addition to the 2024 recommended grant recipients, seven organizations have been allocated funding based on previous years' approvals for multi-year funding as detailed in Appendix C, Community Investment Grant Confirmed Multi-year Funding. Due to anticipated changes to the 2025 Community Grants Program as approved by Council in [Report CSAC23-008 – Community Grant History and Future Direction](#), organizations were not able to apply for multi-year funding for 2024, however organizations previously approved for multi-year funding will continue to receive funding for the span of their approved allotment. One organization was also moved from the Investment Grant category to the Service Grant Category based on the approval of Report CSAC23-008.

The following chart illustrates how the Investment Grant program has evolved since 2021.

Year	Submitted Applications	Approved Applications (not including pre-approved Organizations in multi-year funding)	Total Allocation per year (Including pre-approved Organizations in multi-year funding)
2021	18	18	\$213,960
2022	12	12	\$196,980
2023	25	20	\$215,828
2024	19	18	\$219,070

## Strategic Plan

Strategic Priority Pillar - Community & Wellbeing

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Foster community resiliency, neighbourhood identity, civic pride, sense of belonging, and intercultural harmony. Enhance and protect the health, safety, and wellbeing of all in our city. Provide robust, affordable, and accessible sport, recreation, wellness, the arts, and social programs for people of all ages and abilities.

The community grant program offers community partnerships and opportunities to expand the vibrancy and well being of our community. Municipal investment can bring cultural enrichment, economic growth, community identity, job creation and quality of life benefits to the community.

## **Budget and Financial Implications**

The recommendations can be accommodated within the approved \$20,965 Community Project Grants budget and the approved \$219,070 Community Investment Grants budget.

## **Conclusion**

The Community Grant Programs have been operating under the current model for 18 years to support not for profit organizations in their on-going activities to enrich local quality of life. Following the evaluation criteria approved by Council, this report recommends the disbursement of \$20,965 to qualified applicants in the Community Project Grant Program, and \$219,070 in the Community Investment Grant Program.

In 2024 staff will bring forward a report that will include newly developed policies for the three new granting streams Community Wellbeing Grants, Service Delivery Agreements, and Art Investment Fund, (as referenced in report CSAC23-008) for Council approval.

## **Attachments**

Appendix A: Recommended Allocations for Community Project Grants  
Appendix B: Recommended Allocations for Community Investment Grants  
Appendix C: Community Investment Grant Confirmed Multi-year Funding

Submitted by,

Sheldon Laidman  
Commissioner of Community Services

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Report CSD24-002 Appendix A – Recommended Allocations for Community Project Grants

<b>Category</b>	<b>Organization</b>	<b>Recommended Funding</b>
<b>Arts</b>	Show and Tell Poetry Series	\$1,000.00
	Peterborough Pop Ensemble	\$1,000.00
	Nogojiwanong Indigenous Fringe Festival	\$1,000.00
	BLM Nogojiwanong	\$1,000.00
	Cathedral Hill Productions	\$700.00
	Hearts 4 Joy Skills Development Project	\$675.00
	The Electric City Players	\$600.00
	Maiden Lane Porch Concerts	\$425.00
	First Friday PTBO Art Crawl	\$300.00
<b>Arts Total</b>		<b>\$6,700.00</b>
<b>Culture</b>	Abraham Festival	\$700.00
	Peterborough Chinese Community Organization	\$675.00
<b>Culture Total</b>		<b>\$1,375.00</b>
<b>Environment</b>	Bonaccord Garden	\$1,000.00
	Ashburnham Memorial Stewardship Group	\$600.00
	Sheet Seven Community Garden	\$365.00
	The Monarch Ultra	\$1,000.00
<b>Environment Total</b>		<b>\$2,965.00</b>
<b>Health</b>	Tandemeyes	\$1,000.00
	Quilts for Cancer Peterborough County	\$1,000.00
	Food for Kids Peterborough and County Student Nutrition Programs	\$1,000.00
	Peterborough Community Medicine Garden	\$625.00
	ME/FM Association of Peterborough & District	\$515.00
<b>Health Total</b>		<b>\$4,140.00</b>
<b>Social Services</b>	Peterborough Veterinary Outreach	\$1,000.00
	Peterborough Gleans	\$1,000.00
	Kawartha Haliburton Children's Foundation	\$1,000.00
	Operation Catnip Peterborough	\$1,000.00
<b>Social Services Total</b>		<b>\$4,000.00</b>
<b>Sports</b>	Peterborough Wolverines Football Club	\$700.00
	Peterborough Swim Club	\$550.00
	Quaker Park Tennis Club	\$535.00
<b>Sports Total</b>		<b>\$1,785.00</b>
<b>Grand Total</b>		<b>\$20,965.00</b>

Report CSD24-002 Appendix B – Recommended Allocations for Community Investment Grants

<b>Category</b>	<b>Organization</b>	<b>Sum of Funding Amount</b>
<b>Arts</b>	Kawartha Youth Orchestra	15,000.00
	New Stages Peterborough	15,000.00
	Peterborough Symphony Orchestra	13,000.00
	Artisans Centre Peterborough	10,500.00
	The Theatre on King	10,500.00
	Peterborough Children's Chorus	7,700.00
	The Peterborough Singers	1,000.00
	SPARK Photo Festival	1,000.00
	Peterborough New Horizons Band	1,000.00
<b>Arts Total</b>		<b>74,700.00</b>
<b>Culture</b>	Trent Radio	9,900.00
<b>Culture Total</b>		<b>9,900.00</b>
<b>Environment</b>	Kawartha World Issues Centre	7,000.00
	Camp Kawartha	5,500.00
	Peterborough Bicycle Advisory Committee	2,070.00
<b>Environment Total</b>		<b>14,570.00</b>
<b>Heritage</b>	P. R. Community and Student Association (Sadleir House Facility)	1,000.00
<b>Heritage Total</b>		<b>1,000.00</b>
<b>Social Services</b>	Bedford House / Bridges Peterborough	10,000.00
	Telecare Distress Centre of Peterborough Inc	10,000.00
	Big Brothers Big Sisters of Peterborough	6,000.00
<b>Social Services Total</b>		<b>26,000.00</b>
<b>Sports</b>	Kawartha Komets Special Needs Hockey Program	10,000.00
<b>Sports Total</b>		<b>10,000.00</b>
<b>Grand Total</b>		<b>136,170.00</b>

**2024 Community Investment Grant Confirmed Multi-year Funding**

<b>Year of Funding</b>	<b>Organization</b>	<b>Sum of Funding Amount</b>
<b>Moved from Investment Grant to Service Grant 2024</b>	Kawartha Sexual Assault Centre (KSAC)	\$15,000
<b>Moved from Investment Grant to Service Grant 2024 Total</b>		<b>\$15,000</b>
<b>Year 2 of 3</b>	ReFrame Film Festival	\$15,000
	Public Energy Performing Arts	\$9,900
	B!KE: The Peterborough Community Bike Shop	\$7,000
	Peterborough Concert Band	\$5,000
<b>Year 2 of 3 Total</b>		<b>\$36,900</b>
<b>Year 3 of 3</b>	The Peterborough Academy of Circus Arts	\$15,000
	Heads Up for Inclusion	\$8,000
	The Down Syndrome Association of Peterborough	\$8,000
<b>Year 3 of 3 Total</b>		<b>\$31,000</b>
		<b>\$82,900</b>