



To: Members of the Peterborough Public Library Board
From: Mark Stewart, Library Services Manager
Meeting Date: June 6, 2023
Subject: Library Public Services, June 6, Report PPL23-022

Purpose

A report to inform the Library Board on programming, communications, and public services at the library.

Recommendation

That the Library Board approve the recommendation as outlined in Report PPL23-022 dated June 6, 2023, of the Library Services Manager as follows:

That the report to inform the Library Board on the status of the Library Services be received for information.

Budget and Financial Implications

There are no budget or financial implications resulting from the approval of the recommendation of this report.

Background

The World Migratory Bird Day Celebration (May 13), and the Legacy Space Grand Opening (May 27) were both well attended and successful.

In June, we have nine programs planned to celebrate Pride and National Indigenous History Month, along with the newly launched Legacy Space.

We're hiring three Canada Summer Jobs placements for the summer months. Two will help with programs and outreach and one will help with marketing and communications.

Fall program planning is complete.

Adult and Teen Program Highlights

We connected with over 100 people at the Gilmour St. Sale on May 27.

We'll be offering computer coding programs for the first time for tweens and teens this summer.

We've received emails from library members who were very appreciative of Tech Coaching, helping them feel more connected in a digital world, and also the Writing Circle where one participant said they "felt the love of literature spark inside again."

Children's Program Highlights

Our first series of Wildlife Wednesdays wrapped up on May 17. 10 Wildlife Hero certificates were awarded.

Staff from Nogojiwanong Friendship Centre will be partnering with the library to run an Indigenous Bilingual Story Time in the fall.

The Canadian Council for the Blind come to Story Time on May 30 to share Guide Dog Tales with the kids/families.

The Summer Reading Club launches June 17.

Communications

Patron Point implementation is complete pending a final wrap up meeting with the vendor.

We saw a 6% engagement increase on posts in Facebook.

We had a 24.3% increase in Instagram impressions.

We have 7,883 views on our Instagram Reels posts this month.

Public Services

The Book Bike will be starting its regular schedule in June for the summer months. It's already been to the Gilmour Street Yard Sale. The new paint job by Jason Wilkins is attracting a lot of attention.

Submitted by,

Mark Stewart
Library Services Manager

Contact Name:

Mark Stewart
Library Services Manager
Phone: 705-745-5382 Ext. 2380
Toll Free: 1-855-738-3755
Fax: 705-705-745-8958
E-Mail: mstewart@peterborough.ca