



City of
Peterborough

To: Members of the Arts and Culture Advisory Committee

From: Karen Rennie, Arts, Culture and Heritage Director

Meeting Date: May 30, 2023

Subject: Municipal Cultural Plan Update, Report ACAC23-008

Purpose

The purpose of this report is to update the Arts and Culture Advisory Committee on the work to date on the refresh of the Municipal Cultural Plan (MCP).

Recommendations

That the Arts and Culture Advisory Committee approve the recommendations outlined in Report ACAC23-008, dated May 30, 2023 of the Director of Arts, Culture and Heritage as follows:

- a) That ACAC appoint two members of the Committee to the Working Group for the development of the new Municipal Cultural Plan;
- b) That the MCP Working Group meet once a month starting in September 2023 with the following provisions:
 - i. That an ACH Division staff member attend and take notes at regular monthly meetings; and,
 - ii. That a member of ACAC take and submit notes for any additional meetings that may be held as required;
- c) That the timeline for a new MCP be reviewed by the Working Group;
- d) That Staff expand the Working Group to include external members of the community with expertise in the field; and

- e) That Staff, in partnership with organizations like EC3, DBIA and various arts organizations, continue to work on a performance art strategy for the downtown as part of the new MCP.

Budget and Financial Implications

There are no budget or financial implications with these recommendations as the Municipal Cultural Plan is within the annual City budget process.

Background

The MCP is the City's master plan to strengthen Peterborough's cultural sector, build a prosperous creative economy, and establish culture as an important pillar of city-building. Accomplishment of the MCP's strategic objectives requires collaboration across all City departments; the integration of culture into formal policies, plans and projects; and building productive working relationships with community stakeholders.

The following motion was passed by ACHAC on February 10, 2022

That ACHAC endorse the following recommendations from the Municipal Cultural Plan Working Group on guidelines and goals for the development of a new Peterborough Municipal Cultural Plan (MCP):

Whereas the City of Peterborough created and approved a 10-year MCP in 2012, (funded by special grants from the Ontario Ministry of Tourism, Culture and Sports), guiding the development and direction of the City's Arts, Culture and Heritage (ACH) sector and providing an excellent model for the process and a paradigm for the MCP itself, the MCP Working Group makes the following recommendations:

- a) That a new 5-year MCP be developed with a budget that is realistic under the current funding circumstances.
- b) That the guidelines for work on a new MCP include the following:
 - That the City proceed with work on the development of a new MCP in 2022.
 - That the established ACHAC MCP Working Group continue to work with City staff to provide advice on the development and direction of the project.

- That the MCP Working Group, through staff, invite members of the community recommended by ACHAC, to join the MCP Working Group as required.
 - That the MCP Working Group be equitable, inclusive, and diverse as outlined below.
- c) That the goals for a new MCP include the following:
- That the new MCP created for the City of Peterborough sustain and support arts, culture and heritage in the City of Peterborough, incorporate a retrospective and prospective view, and include clear direction on scheduled reporting, evaluation processes and progress benchmarks.
 - That the Plan prioritize equity, inclusion and diversity; including Black, Indigenous and People of Color (BIPOC), LGBTQ2+, people with disabilities, Deaf and hard of hearing communities, and those otherwise marginalized with regard to participation in arts, culture and heritage, all artistic disciplines within the arts, culture and heritage sector, and all aspects and forms of the practice, including creation, production and presentation.
 - That every effort be made to have representation from these groups in the arts, culture and heritage sectors on the MCP Working Group and at all public engagement opportunities.
 - That the new MCP leverage existing cultural assets in the City of Peterborough both tangible (physical assets or property owned) and intangible (non-physical assets that have a monetary value).
 - That the new MCP include goals, objectives and action plans that respond to emergency recovery and resiliency needs to address public health, environmental, social and economic crises affecting the ACH sector.
 - That ACHAC seek approval of the new MCP by City of Peterborough Council in 2023.

Staff hired Laridae, an external engagement consultant, in 2022 to engage the community and conducted a survey, and specific focus groups. A summary of those results will be discussed at a Working Group meeting and a report will be brought back to ACAC.

During the 2023 budget process, the following recommendation was made by ACAC:

That ACAC reaffirm its endorsement of the Individual Artist Grant Program and express its support for the transfer of \$50,000 from the Municipal Cultural Plan budget to fund the Program, if necessary.

Submitted by,

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