



City of
Peterborough

To: Members of the General Committee

From: John Kennedy, City Clerk

Meeting Date: March 6, 2023

Subject: Peterborough & the Kawarthas Economic Development
Appointment, Report CLSCLK23-005

Purpose

A report to recommend an appointment to the Peterborough & the Kawarthas Economic Development (PKED) Board.

Recommendation

That Council approve the recommendation outlined in Report CLSCLK23-005 dated March 6, 2023, of the City Clerk, on behalf of the Peterborough & the Kawarthas Economic Development Board, as follows:

That Paul Hickey be appointed as a City representative on the Peterborough & the Kawarthas Economic Development Board, for a three-year term commencing April 20, 2023.

Budget and Financial Implications

There are no direct budget or financial implications as a result of the adoption of the recommendation.

Background

Peterborough & the Kawarthas Economic Development (PKED) has a volunteer Board of Directors with members coming directly from the business community as well as the CAOs from both the City of Peterborough and the County of Peterborough. There are five directors that are appointed by the City of Peterborough and five directors that are appointed by the County of Peterborough. In addition, the PKED Board has a representative from the Innovation Cluster to serve on the PKED Board and a PKED representative serves on the Innovation Cluster Board.

The PKED Board has a skills matrix, that is reviewed regularly to ensure that there is representation from a variety of key sectors, as well as governance skills to reflect the diverse local economy as well as the governance needs of PKED. PKED is also committed to diversity and inclusion.

The nominations process is outlined in Section 1.05 of the MOU Agreement. The PKED Board has a nominations committee that actively recruits and selects strong candidates for appointment by the respective City and County Councils. The CAOs of the City and County serve on this committee of the Board.

In accordance with Section 1.05 (a) of the agreement, the positions were advertised, requesting volunteers to serve on the PKED Board of Directors.

A total of nine applications were received and reviewed by the Nominations Committee. The Committee selected seven candidates for interviews to fill two open positions, one city representative and one county representative.

At its meeting held on January 26, 2023, the PKED Board of Directors approved the recommendation from the Nominations Committee that the appointment of Paul Hickey be brought forward to City Council to serve as a City representative on the Board.

Paul Hickey has over 20 years' experience in Board and Governance. He founded two advertising agencies, employing full time creative, media and strategy professionals. Within both companies, Paul has led the Strategic Planning practice of the agency, new business development, in addition to chairing the leadership team. These agencies have assisted in taking pro bono assignments for CMHA, Kawartha Land Trust, Canadian Canoe Museum, Lakefield College and many more. The Board feels that his experience will be a great contribution.

Below is the complete list of PKED Board members serving:

City Representatives	County Representatives
Sandra Clancy (CAO) Terry McCullough (Chair) Burton Lee Ian Almond Matt Strano Paul Hickey (Subject to approval)	Sheridan Graham (CAO) Erin McLean Maureen Adamson (alternate, Mary McLeod, Subject to approval) Glennice Burns (Subject to approval) Jon Drew Tania Joy-Bartlett
Innovation Cluster	Nicole Stephenson (Board Chair)

Volunteer Board Members must be approved by the respective Councils and may serve for a three-year term, with an option to serve for one further three-year term. This report is in response to the above request.

Submitted by,

John Kennedy
City Clerk

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