



City of
Peterborough

To: **Members of the Finance Committee**

From: **Richard Freymond, Commissioner of Corporate and Legislative Services**

Meeting Date: **January 10, 2023**

Subject: **Downtown Business Improvement Area
Report CLSFS23-003**

Purpose

A report to inform Council that the 2023 Budget submission of the Downtown Business Improvement Area (DBIA) will be received on Tuesday, January 10, 2023.

Recommendation

That Council approve the recommendation outlined in Report CLSFS23-003, dated January 10, 2023, of the Commissioner of Corporate and Legislative Services as follows:

That the presentation and budget details presented to the January 10, 2023 Finance Committee by the Downtown Business Improvement Area for the 2023 Budget be received for information.

Budget and Financial Implications

There are no additional budget and financial implications of the recommendation.

Background

The Finance Committee is scheduled to review the 2023 Draft Budget during the week January 16, 2023. Tuesday, January 10, 2023 has been set aside to receive budget

requests from outside Boards and Agencies. The Finance Committee will resume its review of City departments on Monday, January 16, 2023.

Included on pages 211-212 of the 2023 Draft Budget Highlights Book is a high-level summary of information presented by the DBIA and summarized in Chart 1.

| Chart 1 2023 Operating Budget Submissions for Outside Agencies and Boards compared to Draft Budget Request | | | | |
|---|-------------------|---------------------------------|--------------|---------------|
| Service | 2023 Requested | 2023 Presentation Request | % Difference | \$ Difference |
| Downtown BIA | | | | |
| - Levy | 341,181 | 341,181 | 0.0% | 0 |
| - Street Cleaning | 133,500 | 138,850 | 4.0% | 5,350 |
| - In-kind Services | 27,500 | 27,500 | 0.0% | 0 |
| - Financial Agreement | 150,000 | 150,000 | 0.0% | 0 |
| - System Navigator 3 Yr position | | | | 0 |
| | 311,000 | 316,350 | 1.7% | 5,350 |
| -Contribution from Reserve | 55,000 | 55,000 | 0.0% | 0 |
| | 256,000 | 261,350 | 2.1% | 5,350 |

The DBIA request for Street Cleaning for 2023 was \$138,850 or \$5,350 more than provided in 2022. In 2022, the DBIA Street Cleaning budget was approved at \$133,500 which was an increase of \$37,100 over previous years.

The increase is presented as a Below the Line item; meaning that the item, although noted in the budget documents is not actually included in the Draft Budget. Should any Council member wish to include the remaining \$5,350, a specific motion would be required.

The DBIA provides streetscape maintenance above the base level provided by the municipality. The service is meant to be more responsive to, and tailored to, the needs of downtown businesses. The DBIA's streetscape services are intended to complement the municipal services, not duplicate the services provided by the municipality

Additional budget details are appended to this report and representatives from the DBIA will provide further information on January 10, 2023.

Submitted by,

Richard Freymond
Commissioner of Corporate and Legislative Services

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Attachment:

Appendix A - Downtown Business Improvement Area 2023 Budget

Peterborough Downtown Business Improvement Area Proposed 2023 Budget

| Revenue | 2022 Budget | 2023 Budget |
|---|----------------|----------------|
| Levy | 334,492 | 341,181 |
| City of Peterborough: Streetscape | 133,500 | 138,850 |
| Public Works Supplement | 27,500 | 27,500 |
| Shorelines Casino Sponsorship | 25,000 | 25,000 |
| Casino Settlement | 150,000 | 150,000 |
| Canada Summer Jobs Grant | 4,350 | 8,000 |
| Associate Memberships | 250 | 1,000 |
| Creative Advertizing | 3,325 | 5,000 |
| Win This Space | | 0 |
| City of Peterborough: Systems Navigator | 0 | 55,000 |
| 32 Auctions | 0 | 6,000 |
| Other | 1,000 | 0 |
| Total Revenue | 679,417 | 757,531 |

Expenditures

| | | |
|---------------------------|----------------|----------------|
| Office & Administration | 243,920 | 270,320 |
| Advertising & Promotion | 68,000 | 65,811 |
| WiFi | 15,000 | 0 |
| Communications | 15,000 | 26,000 |
| Streetscape | 143,500 | 150,900 |
| Festivals & Events | 42,000 | 104,600 |
| Security | 2,000 | 108,900 |
| Beautification & Vibrancy | | 31,000 |
| Total Expenditures | 529,420 | 757,531 |

| | | |
|-------------------|----|---|
| Surplus (Deficit) | -3 | 0 |
|-------------------|----|---|

Other Revenue

| | | |
|----------------------------------|----------------|----------------|
| City of Peterborough: Settlement | 150,000 | 150,000 |
| Event Sponsorship/Recoveries | 0 | 0 |
| Grants | 0 | 0 |
| Total Other Revenues | 150,000 | 150,000 |

Settlement Expenses

| | | |
|----------------------------------|----------------|----------------|
| Security | 30,000 | 55,000 |
| Beautication & Vibrancy | 70,000 | 25,000 |
| Events | 30,000 | 70,000 |
| Capital & Other | 20,000 | 0 |
| Total Settlement Expenses | 150,000 | 150,000 |

| | | |
|-------------------|---|---|
| Surplus (Deficit) | 0 | 0 |
|-------------------|---|---|