



City of
Peterborough

To: **Members of General Committee**

From: **John Kennedy, City Clerk**

Meeting Date: **June 13, 2022**

Subject: **2021 Civic Awards, Report CLSCLK22-015**

Purpose

A report to recommend an electronic format for the presentation of the 2021 Civic Awards.

Recommendation

That Council approve the recommendation outlined in Report CLSCLK22-015 dated June 13, 2022, of the City Clerk, as follows:

That Council award the 2021 Civic Awards via a prerecorded electronic format.

Budget and Financial Implications

Funds in the 2022 budget for the annual Civic Awards ceremony would be used for this virtual award event.

Background

As Council is well aware COVID-19 has changed the manner in which the Civic Awards have been presented in the past two years. The 2019 awards were delivered virtually by Council members in a pre-recorded video which was subsequently posted to the website. To recognize 2020 civic contributions, the City partnered with the County and the two local First Nations to provide a program called "My COVID Hero" which

collected submissions from residents about individuals who have helped them during the pandemic. Winners from each of the four partners received gift baskets composed of items purchased from local businesses.

In 2022 we returned to our normal Civic Awards categories and our historic nomination format for achievements in 2021. During 2021 there were limited opportunities for residents to be involved in sporting activities (including teams), public cultural events such as plays or public performances and other organized activities because of pandemic restrictions. As a result, we received far fewer submissions than normal and many categories did not receive any nominations.

COVID-19 continues to be health concern and as a result, staff is recommending that a video be produced which would involve members of Council announcing the winners in a pre-recorded format similar to what was done for the 2019 awards. While award winners would not be present, the process would enable people to be safely recognized and their certificate of recognition would be mailed to them. The presentation would be posted to the City's website and on the City's YouTube channel so that it would be available for anyone to view. It would be promoted through social media, the City's indoor digital sign network in City facilities, and local media.

Upon approval of this report, staff will make preparations to complete the virtual awards ceremony. The date of the posting of electronic ceremony would be provided to members of Council and the public in advance of its release.

Summary

It is recommended that the 2021 Civic Awards be presented in a pre-recorded electronic format due to the fact that there will be a small number of winners as a result of pandemic restrictions on events in 2021. It is important to recognize the achievements of members of our community in 2021 and the recorded awards presentation will be an excellent way of achieving this.

Submitted by,

John Kennedy
City Clerk

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