



City of
Peterborough

To: **Members of the General Committee**

From: **Michael Papadacos, Interim Commissioner of Infrastructure and Planning Services**

Meeting Date: **May 2, 2022**

Subject: **Sustainable Peterborough Strategic Plan
Report IPSCOM22-003**

Purpose

A presentation to provide an overview of Sustainable Peterborough's new Strategic Plan.

Recommendation

That Council approve the recommendation outlined in Report IPSCOM22-003 dated May 2, 2022, of the Interim Commissioner of Infrastructure and Planning Services, as follows:

That the presentation from the Sustainable Peterborough team and consultants be received for information.

Budget and Financial Implications

There are no budgetary or financial implications associated with the recommendation.

Background

Sustainable Peterborough (SP), operating under the authority of Peterborough and Kawartha Economic Development (PKED), is a community-based regional partnership comprised of community groups, businesses, educational institutions, and local governments, including the City and County of Peterborough, eight townships, and two First Nations. Since 2008, SP has encouraged sustainability locally by developing and implementing the foundational [Greater Peterborough Area Community Sustainability Plan](#) (2012) and [Greater Peterborough Area Climate Change Action Plans](#) (2016). Sustainable Peterborough is overseen by the SP Coordinating Committee, an advisory committee to local government.

To further advance sustainability in the greater Peterborough area, SP has recently undertaken a comprehensive organizational, governance, and plan review. A Plan Review Sub-committee was formed to work on the review and strategic planning exercise, with support from Social Impact Advisors to guide and facilitate the process. The sub-committee determined that SP should focus on locally tracking and advancing the United Nations Sustainable Development Goals (SDGs). Adopting the SDG framework aligns with PKED's Future Ready Regional Economic Development Strategy, which has identified five SDGs as regional priorities, and presents the opportunity to continue localized SDG research previously led by Kawartha World Issues Centre and GreenUP through the multistakeholder community SDG forum from 2019 to 2021.

The SDGs have become a global framework to measure progress towards sustainability within its [17 goals](#) that address a broad range of social, environmental, and economic issues, with "Leave No One Behind" as the central transformative vision. To date, the SDG framework has been used in multiple communities across Ontario and Canada as a roadmap to set goals and report progress towards sustainability.

The SP Coordinating Committee and PKED Board of Directors recently approved the new SP Strategic Plan. Sustainable Peterborough is currently working toward completing the objectives outlined in the plan, with work already commenced on reviewing the SP Coordinating Committee structure (Action 1.1) and updating SP Coordinating Committee terms of reference (Action 1.2). A new SP website will be developed to track and advance the SDGs and provide local information and education on the SDGs. Lastly, SP will begin working toward localizing regionally significant priority SDG indicators by the end of 2022.

SP presented the Strategic Plan to the Peterborough Environmental Advisory Committee (PEAC) on April 20, 2022. PEAC received the presentation for information.

Submitted by,

Michael Papadacos, P.Eng.
Interim Commissioner, Infrastructure and Planning Services

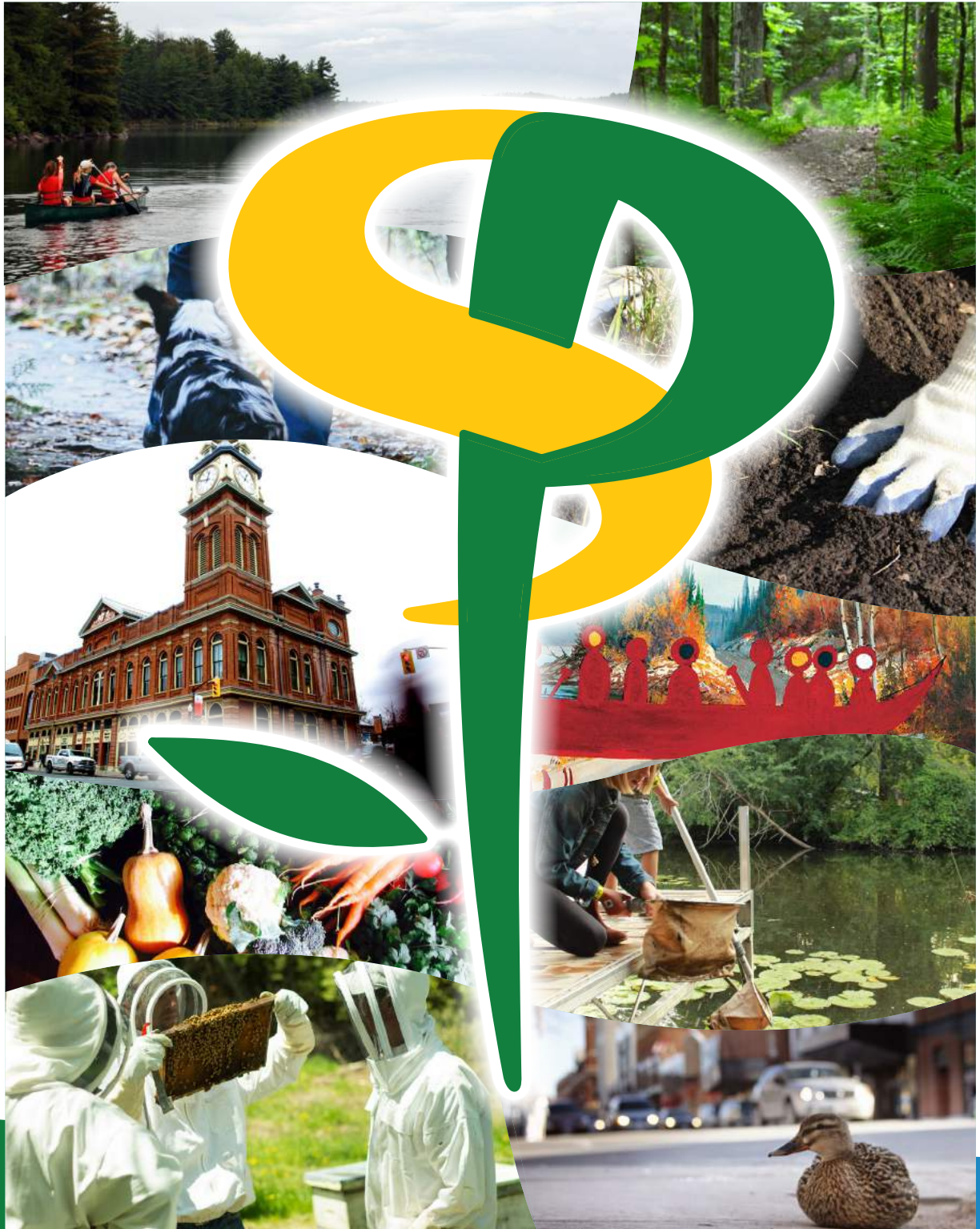
Contact Name:

Michael Papadacos, P.Eng.
Interim Commissioner, Infrastructure and Planning Services
Phone: 705-742-7777 Ext. 1756
E-Mail: mpapadacos@peterborough.ca

James Byrne, M. CC.
Climate Change Coordinator
Phone: 705-742-7777 Ext. 1882
E-Mail: jbyrne@peterborough.ca

Attachments:

Appendix A - Sustainable Peterborough Strategic Plan



Strategic Plan 2021-2031

Message from Our Co-Chairs

We would like to take this opportunity to recognize and thank Sustainable Peterborough's longstanding Chair, Sheridan Graham, and Vice-Chair, Meredith Carter, for their tireless work, passion, support, for championing sustainability for the last 5 years, and for seeing us through the strategic planning process and establishing the solid foundation towards Sustainable Peterborough's exciting new direction! In addition, we would like to recognize the tireless efforts put forth throughout the years by our Sustainable Peterborough Co-Ordinator Anca Pascalau. We would not be where we are today without you, Anca!

In 2007, the City of Peterborough, the County, its eight Townships, two First Nations, and community partners established Sustainable Peterborough. This unique partnership has since leveraged significant external funding and influenced regional planning and programming.

These last 3 years have seen a significant amount of change internally, as well as on the political, economic, health, and environmental spectrum, posing undue challenges, but also presenting opportunities to reflect and look towards building a more sustainable future.



Sustainable Peterborough has spent the last couple of years conducting an extensive organizational review, which included a governance as well as a thorough Plan review. This comprehensive work facilitated many important and insightful conversations and has led to the decision that we will base our updated Plan around the United Nations Sustainable Development Goals (SDGs).

The SDGs were developed in 2015 by the United Nations and are a set of 17 interconnected goals designed to provide a roadmap for communities and organizations to define and achieve a more sustainable future. The SDGs provide a holistic framework for understanding sustainability and are intended to be achieved by the year 2030.

It is apparent that the SDG framework is being recognized as a tool for advancing sustainability in the Greater Peterborough Area. Communities in Ontario and across Canada are working to localize the SDGs. Utilizing the SDG framework provides an opportunity for Sustainable Peterborough to use our unique position and long-standing community partnerships to build on the significant local interest in sustainability, raise awareness of the SDGs, and incorporate best practices from other communities.

We are excited and look forward to Sustainable Peterborough's SDG focused new Plan!

Karen Jopling & Michael Papadacos,
Co-Chairs
Sustainable Peterborough Coordinating Committee

Our Story

We have much to celebrate since our first Community Sustainability Plan was adopted in 2012. Our community is well informed, engaged, passionate, and committed to sustainability.



Influenced

Official Plans, Transportation Plans, Age-Friendly Plans, Cultural Plans, Community Wellbeing Plan



The Vision

The majority of businesses, institutions, organizations and local governments in the Greater Peterborough Area are intentionally integrating and achieving measurable targets related to locally identified priority Sustainable Development Goals.

\$1 leveraged over
1 MILLION
over time in external funding



FEDERATION
OF CANADIAN
MUNICIPALITIES

FÉDÉRATION
CANADIENNE DES
MUNICIPALITÉS

Ontario
Trillium Foundation



Fondation Trillium
de l'Ontario

An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



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CANADA

The Mission

Sustainable Peterborough will support, measure, celebrate and facilitate collective action among local governments, businesses, institutions, and organizations to annually track and measure progress towards achieving targets related to priority Sustainable Development Goals.

The Opportunity

This Strategic Plan was developed to guide Sustainable Peterborough (SP) to advance local sustainability and measure progress related to the 17 Sustainable Development Goals (SDGs) identified by the United Nations. The SDGs have become a globally recognized framework for measuring progress towards sustainability. Benefits of using the SDG framework include the use of shared language and goal setting for sustainability across many communities globally and locally.

In 2018 the Canadian government embraced the SDGs and created the Canadian Agenda 2030 Strategy. Locally, a number of initiatives and organizations have already incorporated SDGs into their strategic plans and actions, and we anticipate that more will adopt this model.



Utilizing the SDG framework provides an opportunity for Sustainable Peterborough to build on the significant interest in sustainability in our community, raise awareness of the SDGs, and incorporate best practices from other communities. The SDG framework also provides a variety of tools to track and visualize progress towards the goals.

