



City of
Peterborough

To: Members of the Finance Committee

From: Richard Freymond, Commissioner of Corporate and Legislative Services

Meeting Date: November 16, 2021

Subject: 2022 Budget for the Peterborough and the Kawarthas Economic Development Report CLSFS21-044

Purpose

A report to inform Council that the 2022 Budget submission of Peterborough and the Kawarthas Economic Development will be received on Tuesday, November 16, 2021.

Recommendation

That Council approve the recommendation outlined in Report CLSFS21-044, dated November 16, 2021, of the Commissioner of Corporate and Legislative Services as follows:

That the presentation and budget details presented to the November 16, 2021 Finance Committee by the Peterborough and the Kawarthas Economic Development for the 2022 Budget, be received for information.

Budget and Financial Implications

There are no additional budget and financial implications of the recommendation.

Background

The Finance Committee is scheduled to review the 2022 Draft Budget during the week of November 22, 2021. Tuesday, November 16, 2021 has been set aside to receive budget requests from outside Boards and Agencies. Representatives from the Peterborough and the Kawarthas Economic Development (PKED) will be in attendance to make a short presentation and answer questions about the 2022 amounts that are included in the Draft 2022 Budget.

Included on page 202 of the 2022 Budget Highlights Book is a high-level summary of information presented by PKED and included in Appendix A to this report.

Service	2021 Approved	2022 Draft Budget	% Difference	\$ Difference
Peterborough and The Kawarthas Economic Development	999,778	1,014,775	1.5%	14,997

The City and PKED are in the third year of a four-year agreement approved by Council through Report CAO19-014, dated December 2, 2019. The agreement obligates the City and County to participate in the funding of PKED for the period January 1, 2020 to December 31, 2023.

Further information will be provided by PKED representatives on November 16, 2021.

Submitted by,

Richard Freymond
Commissioner of Corporate and Legislative Services

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Attachment:

Appendix A - Approved 2022 Budget for Peterborough and the Kawarthas Economic
Development

Peterborough & the Kawarthas Economic Development 2022 Budget

	2021 Forecast	2022 Budget	% 2022 Budget	Notes
REVENUE				
CORE FUNDING				
City of Peterborough	999,778	1,014,775		(1)
County of Peterborough	705,746	716,332		(1)
	1,705,524	1,731,107	69%	
MUNICIPAL ACCOMMODATION TAX	166,910	175,000		(2)
SPECIAL PRLC FUNDING RECEIVED				
Sustainable Peterborough	80,000	80,000		(3)
	246,910	255,000	10%	
TOTAL CITY & COUNTY	1,952,434	1,986,107	79%	
OTHER SOURCES OF REVENUE				
Tourism Resiliency Fund (CFDC)	500,000	-		(4)
Canada Summer Jobs	29,747	31,810		
Federal	529,747	31,810	1%	
Business Advisory Centre (MEDJCT)	210,385	210,385		(5)
Rural (RED)	47,390	-		(6)
Admin (other)	4,120	-		
Provincial	261,895	210,385	8%	
Private Sector & Other Municipalities	141,370	31,260	1%	(7)
Offsetting Revenue		244,000	10%	(8)
Total Revenue	2,885,446	2,503,562	90%	
EXPENSES				
Business Development	574,181	518,638	20%	
Small Business Enterprise Centre	238,909	221,393	9%	
Marketing & Communication	305,279	309,063	12%	
Tourism	1,157,681	884,116	34%	(6)
Facilities & Administration	642,070	662,302	26%	
Total Expenses	2,918,119	2,595,512	80%	
Total Surplus/(Deficit)	(32,673)	(91,950)		
Draw from Accumulated Surplus	32,673	91,950		(9)
NET SURPLUS/(DEFICIT)	-	-		

Peterborough & the Kawarthas Economic Development 2022 Budget

NOTES:

1. Core Funding for 2022 budgeted at 1.5% greater than 2021 funding. There was no increase from 2020 to 2021.
2. A conservative estimate of the revenues to be obtained from the Municipal Accommodation Tax is recognized for 2022, after administrative holdbacks and only from hotels within the City of Peterborough. This is based on 2021 forecasted revenues.
3. It is anticipated that Sustainable Peterborough, a City-County initiative housed within GPAEDC, will receive \$40,000 each from the City and County in 2022.
4. Tourism managed the distribution of these funds to their partners for FedDev on behalf of CFDC Peterborough, keeping only a small \$20,000 admin fee. It is not expected to recur in 2022.
5. The Ministry of Economic Development Job Creation and Trade (MEDJCT) funds the Business Advisory Centre, Summer Company, and Starter Company Plus. A three-year reduced funding agreement is supposed to end in March 2022. Negotiations for its extension are underway and anticipated in this budget.
6. A grant from RED was received in order to revive and promote the Kawartha Choice brand. The project will be completed in 2021.
7. At the point of budget development, only rent from subleases was anticipated in the Other Revenue category. In 2021 it included funding from other municipalities for joint business development projects and from RTO8 for tourism expenditures.
8. There are a series of important economic development activities to be completed but require additional offsetting revenue, beyond CORE and MAT to advance. Activities include: Business Count Survey, Wayfinding Program, Check In Canada Widgets, Cycling Map and Visitor Guide Printed Publication
9. The anticipated deficit in 2021 will fully draw down the accumulated operating surplus, but the reserve of \$90,000 will be maintained.