



To: Members of the Peterborough Public Library Board
From: Jennifer Jones, Library CEO
Meeting Date: September 14, 2021
Subject: Strategic Plan Progress Report, Report PPL21-022

Purpose

A report to inform the Library Board on the status of the 2018-2021 Library Strategic Plan.

Recommendations

That the Library Board approves the recommendations as outlined in Report PPL21-022 dated September 14, 2021, of the Library CEO as follows:

- a) That the report to inform the Library Board on the progress of the 2018-2021 Library Strategic Plan be received for information, and
- b) That a 1 (one) year extension to the Strategic Plan be granted due to delays caused by the Covid-19 pandemic.

Budget and Financial Implications

There are no budget or financial implications resulting from the approval of the recommendation of this report.

Background

2021 brought a refreshed approach to project management and action planning at the Library. Staff have focused their efforts on achieving the goals from our strategic plan and have updated the progress chat (see Appendix A).

The three areas where staff directed their focus in 2021 were developing an outreach and programming plan, a collection diversity audit, and continuing to improve our overall service model. These action items have been influenced by comments and feedback from the 2020 Library Service Review and changes implemented in response to the pandemic.

The need to adjust our services and adapt quickly to the pandemic closure created opportunities to enhance our online presence and digital collections. Though unexpected, staff turned the closure into a positive and were able to meet elements of two strategic goals during this time:

C 3 – Ensure safe spaces and remove barriers for those with diverse needs.

C 4 – Create a seamless user experience through the integration of our digital and physical spaces.

The current strategic plan is set to end in 2021. A 1-year extension is being requested due to the loss of a year (2020) in order to continue working on existing initiatives. Library Staff would turn their attention to working with the Board to develop a new strategic plan in the second half of 2022.

Submitted by,

Jennifer Jones
Library CEO

Contact Name:

Jennifer Jones
Library CEO
Phone: 705- 745-5382 Ext.2370
Toll Free: 1-855-738-3755
Fax: 705-745-8958
E-Mail: jjones@peterborough.ca

Attachments:

Appendix A – Strategic Plan progress chart