



City of  
**Peterborough**

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**To:** Members of the General Committee

**From:** Sheldon Laidman, Commissioner of Community Services

**Meeting Date:** May 10, 2021

**Subject:** Report CSD21-006  
Peterborough Sport & Wellness Centre Renovation – Phase 2  
Consultation

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## **Purpose**

A report to provide results from the Peterborough Sport & Wellness Centre (PSWC) Renovation - Phase 2 consultation.

## **Recommendation**

That Council approve the recommendation outlined in Report CSD21-006, dated May 10, 2021, of the Commissioner of Community Services, as follows:

That the survey results from the PSWC Phase 2 consultation be received for information.

## **Budget and Financial Implications**

There are no budget or financial implications associated with the recommendation of this report.

## Background

At the Council meeting on Monday, March 22, 2021, Council approved the following motion:

That the survey regarding the proposed renovations to the Sport and Wellness Centre changerooms be extended to accept public comment until April 22, 2021;

That hard copies of the survey be made available at the Sport and Wellness Centre;

That the survey results be reported to Council in May; and

That staff inquire about the possibility of an extension to the completion deadline and project eligibility for the \$1.05 million Investing in Canada Infrastructure Fund- COVID-19 Resilience Infrastructure Stream for the PSWC-COVID Rehabilitation Project.

This report responds to the direction to bring back the survey results to Council in May following the closing of the survey.

On April 26, 2021, Council approved the following motion to provide direction on the planned PSWC renovation project:

That recommendation b) from Report CSD20-007, Investing in Canada Infrastructure Fund – COVID-19 Resilience Infrastructure Stream Funding, which reads,

That, if the application is successful, a new \$3.25 million 2020 capital project be created and funded as described in Table 1 of Report CSD20-007, dated December 1, 2020 and that of the approximate \$2.2 million municipal share, \$1,925,000 be pre-committed in the 2022 Capital Budget; and

Be amended by deleting and replacing with the following wording:

b) That a \$1.7M capital project be created for a PSWC-COVID Rehabilitation Project that entails the following key elements: pool HVAC system and,

That staff be directed to apply any savings to other Capital, and,

That staff provide a new scope of work to the Province regarding the Investing in Canada Infrastructure Fund – COVID 19 Resilience Infrastructure Stream grant in that the benefits of the work would still include:

i) extended life of the City's only municipally owned aquatics centre by 15 years; and

- ii) enhanced air quality within the aquatics facility (air humidity, air temperature, pool temperature, air particle removal) resulting in safe operation of the pools.

### **Survey response numbers, visitors and traffic sources**

The Phase 2 consultation survey was open from March 26 to April 22, 2021. There were 2,121 responses to the survey, including 184 that were submitted through paper copies and the remainder through online submissions.

Registration was not required to participate in the survey. It was an open, anonymous survey. The City does not track IP addresses to identify users who participate in consultation opportunities through the City's online community engagement hub, Connect Peterborough.

The project page, [connectptbo.ca/pswcreno](http://connectptbo.ca/pswcreno), had 16,454 page views and 4,528 visitors. Visitors are counted either based on registered participant or with digital tags called cookies that track usage. With the use of cookies to track, a visitor could be counted multiple times if they clear their cookies or if their privacy settings block cookies and they visit the project page multiple times. A person could also visit the site using multiple devices, such as an at-home computer, a work computer and a mobile device, which would lead them to be counted as a visitor multiple times. Alternatively, several people using the same device, such as a shared home computer, could be counted as a single visitor.

### **On the two design options presented for the layout of the main changeroom spaces at the PSWC**

- 53% of responses chose maintain the existing layout of the changerooms with gender-specific communal, group changerooms for men and women as well as a universal changeroom with individual, private changerooms that are not gender specific
- 47% of responses chose creating about 40 private, individual changerooms

### **When asked what type of changeroom they personally prefer to use when visiting a facility such as the PSWC**

- 49% of responses chose private, individual changeroom
- 42.9% of responses chose gender-specific, group/communal changeroom
- 7.5% of responses chose undecided or neutral opinion

### **When asked to indicate the importance of various aspects of the facility**

#### Privacy

- 56% - Very important
- 18% - Important

- 11% - Fairly important
- 8% - Slightly important
- 4% - Not at all important
- 2% - No opinion

#### Security

- 62% - Very important
- 18% - Important
- 14% - Fairly important
- 4% - Slightly important
- 2% - Not at all important
- 2% - No opinion

#### Socialization with other participants/members

- 22% - Slightly important
- 22% - Important
- 19% - Very important
- 17% - Not at all important
- 16% - Fairly important
- 3% - No opinion

#### Access to family friendly amenities and features

- 30% - Very important
- 22% - Important
- 18% - Fairly important
- 11% - Not at all important
- 10% - Slightly important
- 7% - No opinion

#### Cleanliness

- 84% - Very important
- 8% - Important
- 5% - Fairly important
- 3% - No opinion

#### Accessible features

- 54% - Very important
- 18% - Important

- 13% - Fairly important
- 5% - No opinion
- 5% - Slightly important
- 4% - Not at all important

#### Café, vending or food offerings

- 35% - Slightly important
- 33% - Not at all important
- 11% - Important
- 10% - Fairly important
- 5% - Very important
- 5% - No opinion

#### Soft seating or social seating within common areas

- 29% - Slightly important
- 28% - Not at all important
- 18% - Important
- 11% - Fairly important
- 7% - Very important
- 5% - No opinion

### **Peterborough Sport and Wellness Centre use, age, gender identity**

Participants were asked to provide some information on their use of the Peterborough Sport and Wellness Centre and their age groups.

#### **On their use of the PSWC**

- 46.5% of responses indicated they were a program or drop-in participant at the PSWC
- 32.3% of responses indicated they were a current member or a Fleming College student
- 21.2% of responses indicated they were not a user of the PSWC

#### **Age groups of respondents**

- Under 18 years of age – 0.9%
- Between 18 and 24 – 11.6%
- Between 25 and 34 – 15.1%
- Between 35 and 55 – 32%
- Between 56 and 64 – 15.7%

- Between 65 and 74 – 16.8%
- Between 75 and 84 – 6.8%
- 85 years of age or over – 1.1%

### **When asked to indicate their gender identity**

- 55% of responses identified as female
- 34.3% of responses identified as male
- 8.3% of responses indicated they preferred not to answer
- 2.4% of responses used the provided text box to enter their gender identity if their gender identity wasn't provided in the multiple-choice options provided

### **When asked if they have children under the age of 14 who use the PSWC**

- 77.5% of responses chose no
- 22.5% of responses chose yes

### **Online traffic sources for survey**

Direct traffic – visitors who went directly to connectptbo.ca to visit the project page – accounted for 60% of the visits to the project page. The other visits came to the site from links and searches through various sources including (ranked highest volume to lowest):

- Facebook
- Connect Peterborough newsletter
- Google
- Twitter
- www.ptbotoday.ca
- www.peterborough.ca
- android-app
- Reddit
- www.thepeterboroughexaminer.com
- www.mykawartha.com
- Instagram

### **Other comments**

The survey also included an open comment box for participants to share other feedback and ideas. The survey responses included 365 comments submitted through the open comment question.

Through the open comment responses, participants shared their experiences on using the PSWC spaces and opinions on the layout of the changerooms.

Generally, the main themes expressed through the submitted comments included:

- Descriptions on how families use changerooms to help inform the design of the renovations, including preferences on communal changerooms or the universal design concept
- Privacy – Privacy was a common theme in the submitted comments with respondents supporting either design option indicating that their preferred option provided greater privacy. Supporters of the gender-specific communal, group changeroom option emphasized privacy from other genders while being comfortable with an open, group changeroom with others who have the same gender identity. Supporters of the individual, private changeroom option commented on increased privacy with that option.
- Safety – Safety was cited by some respondents in the submitted comments with supporters of the gender-specific communal, group changeroom option sharing that they feel safer in a gender-specific communal changeroom and supporters of private-individual changerooms sharing that private-individual changerooms would improve safety.
- Inclusiveness – Some respondents provided comments that maintaining the status quo is the most inclusive option as it provides space for gender-specific changerooms as well as a universal changeroom. Some respondents commented that having to choose between gender-specific changerooms or “other” is not inclusive, while a universal changeroom design with private-individual changerooms that are not gender specific would be a more inclusive option.
- Social interactions – Some respondents commented that the gender-specific communal, group changerooms provide a social space that is part of their experience at the PSWC.
- Project cost/necessity of renovating the changerooms

## Summary

There were 2,121 responses to the PSWC Phase 2 Consultation. Staff has provided a break down of the responses in this report for Council to receive as information.

Submitted by,

Sheldon Laidman  
Commissioner of Community Services

**Contact Name:**

Sheldon Laidman  
Commissioner of Community Services  
Phone: 705-748-8830 Ext. 3868  
Toll Free: 1-855-738-3755  
E-Mail: [slaidman@peterborough.ca](mailto:slaidman@peterborough.ca)