



City of
Peterborough

To: Members of the Accessibility Advisory Committee

From: Sarah Mackillican, Communication Coordinator

Meeting Date: May 5, 2021

Subject: Report AAC21-016
National AccessAbility Week

Purpose

A report for information and to seek comments to the Accessibility Advisory Committee regarding plans for National AccessAbility Week 2021.

Recommendation

That the Accessibility Advisory Committee (AAC) approve the recommendation outlined in Report AAC21-016 dated May 5, 2021 by the Communication Coordinator as follows:

That a presentation by the Communication Coordinator be received for information and discussion.

Budget and Financial Implications

There are no budgetary or financial implications associated with the recommendation.

Background

In the spirit of partnership, National AccessAbility Week (NAAW) is an opportunity to bring together individuals, organizations, businesses and different levels of government to affect meaningful changes in the daily lives of persons with disabilities. NAAW is celebrated annually during the last week of May.

The City typically adopts the theme set out by the Government of Canada and partners with the Council for Persons with Disabilities (CPD) for the annual celebration.

Suggested activities, NAAW 2021

Public:

- Declaration from Mayor's Office that Monday, May 31 to Friday, June 4, 2021 be declared National Accessibility Week in Peterborough. Consider doing this as a recorded event through Teams with comments from AAC Chair/members. Option to invite members of the CPD to join and comment.
- That the Communication Coordinator collaborate with Library Services staff to create a video highlighting their Visiting Library program (ongoing)
- That Accessibility staff coordinate with Library Services staff to create and promote a blog post about books and media by and about persons with disabilities (confirmed, scheduled)
- Social media: sharing the Unblock the Walk and Respect the Space campaigns, as well as the video proclamation and the Library-related video and blog content.
- Consider creating an online scavenger hunt featuring accessible amenities in the City (e.g. City of Brampton)
- Other ideas from the AAC are welcome.

Internal:

- That the AAC recognize the efforts of City staff who have made outstanding efforts to ensure that accessibility are consistently considered (emailed internally by staff on behalf of the AAC)

Submitted by,

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Communication Coordinator

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