



City of  
**Peterborough**

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**To:** Members of the General Committee

**From:** Sandra Dueck, Board Chair  
Rhonda Keenan, President & CEO  
Peterborough & the Kawarthas Economic Development

**Meeting Date:** January 11, 2021

**Subject:** Report PKED21-001  
Peterborough and the Kawarthas Economic Development  
Board Appointments

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## **Purpose**

A report to recommend two appointments to the Peterborough and the Kawarthas Economic Development (PKED) Board in accordance with Section 1.05 of the Agreement between the City of Peterborough, the County of Peterborough and Peterborough and the Kawarthas Economic Development.

## **Recommendation**

That Council approve the recommendation outlined in Report PKED21-001 dated January 11, 2021 of the Board Chair and the President & CEO of Peterborough and the Kawarthas Economic Development, as follows:

That Burton Lee and Ian Almond be appointed to the Peterborough and the Kawarthas Economic Development Board for a three-year term from May 1, 2021 to April 30, 2024.

## **Budget and Financial Implications**

There are no budget or financial implications.

## Background

PKED has a volunteer Board of Directors with members coming directly from the business community as well as the CAOs from both the City of Peterborough and the County of Peterborough. There are five directors that are appointed by the County of Peterborough and five directors that are appointed by the City of Peterborough.

The PKED Board has a skills matrix, that is reviewed regularly to ensure that there is representation from a variety of key sectors, as well as governance skills to reflect the diverse local economy as well as the governance needs of PKED.

The Skills Matrix includes three separate Areas:

### Pillar 1: SECTORS

- Agriculture and Rural
- Manufacturing
- Small Business / Entrepreneurship
- Tourism
- Innovation

### Pillar 2 AREAS of KNOWLEDGE

- Sustainable Development
- Legal
- First Nations
- Senior Level Board / management
- Strategic Planning
- Government Relations / Lobbying
- Financial
- Marketing
- Human Resources / Education Sector

### Pillar 3 GOVERNANCE

- Understanding of role and fiduciary responsibilities of PKED Board
- Understanding of PKED policies and procedures
- Community involvement relating to PKED
- Community leadership skills

Volunteer Board Members may serve for a three-year term, with an option to serve for a one further three-year term, subject to Council approval.

## Nominations Process

The nominations process is outlined in Section 1.05 of the Agreement. The PKED Board has a nominations committee that actively recruits and selects strong candidates for appointment by the respective City and County Councils.

In accordance with Section 1.05 (a) of the agreement, the positions were advertised, requesting volunteers to serve on the PKED Board of Directors.

At its meeting held on November 26, 2020, the PKED Board of Directors approved the recommendation that the appointment of Burton Lee and Ian Almond be brought forward to City Council for them to serve as City representatives on the Board. Each of these candidates possess strong skills for business development combined with a passion for the local community.

Burton Lee has an academic background in strategic planning, marketing, communications and sales and experience in board governance and community leadership. He has been with the Peterborough Petes for 8 years and is currently the Executive Director, Business Operations.

Ian Almond has mostly recently been a Senior Manager with Siemens Canada Limited for 10 years and has experience with local initiatives such as Communities in Transition, Kawartha Manufacturers Association and Canadian Manufacturer and Exporters.

Below is the complete list of PKED Board members serving:

<b>City Representatives</b>	<b>County Representatives</b>
Sandra Clancy (CAO) Sandra Dueck Terry McCullough Asaf Zohar * Burton Lee (Subject to City Council approval) * Ian Almond (Subject to City Council approval)	Sheridan Graham (Acting CAO) Lori Neill Erin McLean Maureen Adamson Robert Gauvreau *Jon Drew (Subject to County Council approval)

Submitted by,

Sandra Dueck  
Board Chair  
Peterborough & the Kawarthas  
Economic Development

Rhonda Keenan  
President & CEO  
Peterborough & the Kawarthas  
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